



IOC Sustainability Strategy





Sustainability: One of the 3 pillars of Olympic Agenda 2020



Credibility

Sustainability

Youth

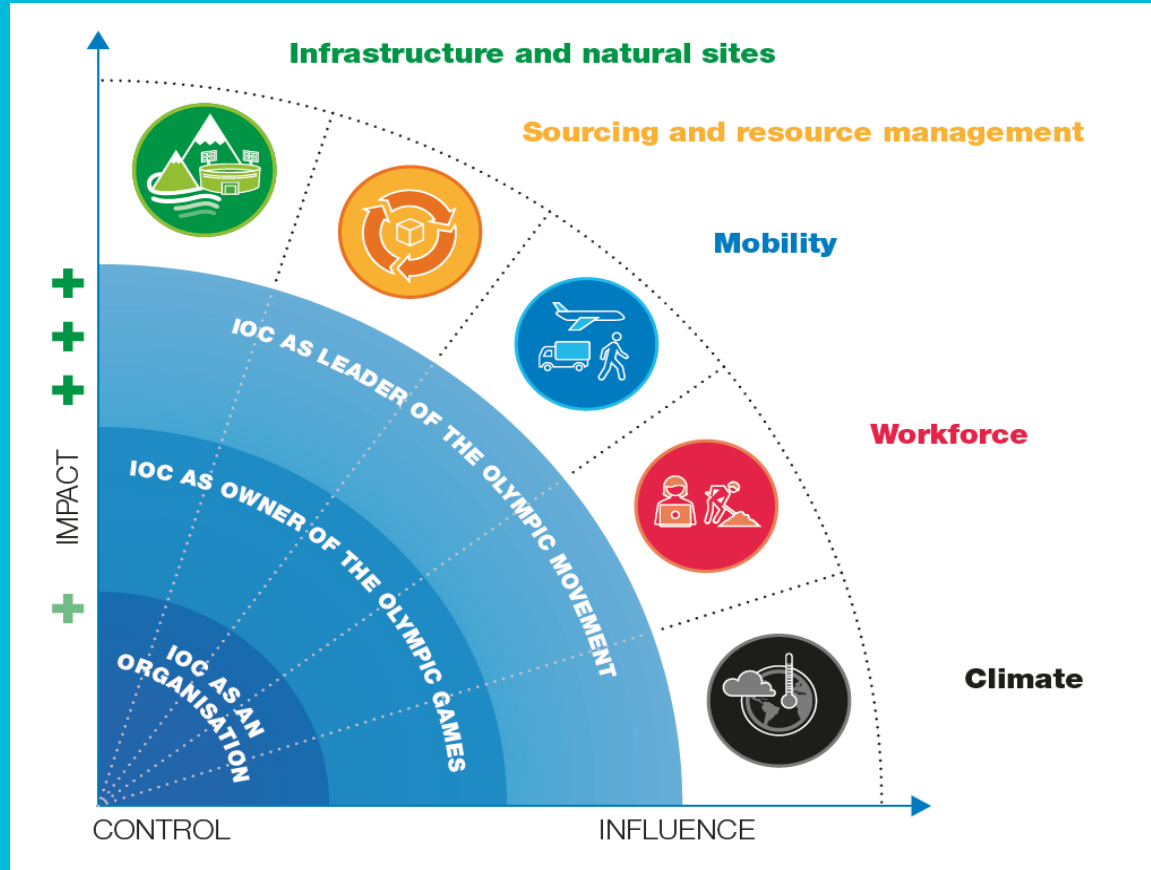


Two recommendations directly address sustainability in Olympic Agenda 2020

Recommendation 4
Include sustainability in all
aspects of the **Olympic Games**

Recommendation 5
Include sustainability in
the **Olympic Movement's**
and the **IOC's daily operations**

IOC Sustainability Strategy framework

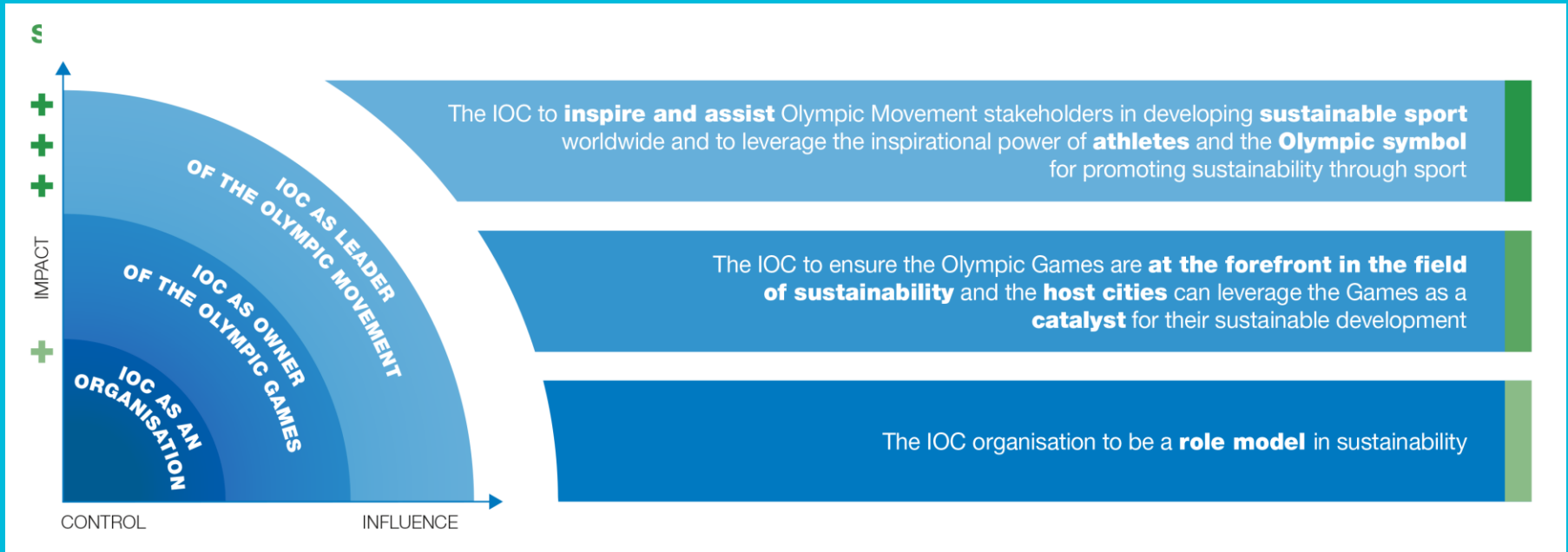




Strategic Intents for 2030



Strategic intents for 2030 per sphere of responsibility



Strategic intents for 2030 per focus area

Infrastructure and natural sites



- Use of existing infrastructure is maximised and temporary and demountable venues are used where no long-term venue legacy need exists or can be justified
- If built, infrastructure is viable and has a minimal environmental footprint
- Sites have a net positive impact on local communities
- Sites respect protected natural areas, and urban green spaces are promoted
- Sites respect protected cultural areas
- Sites conserve water resources and protect water quality



Strategic intents for 2030 per focus area

Sourcing and resource management

- Sourcing of products and services takes account of environmental and social impacts
- Products and materials are treated as valuable resources and their lifecycle is optimised



Strategic intents for 2030 per focus area

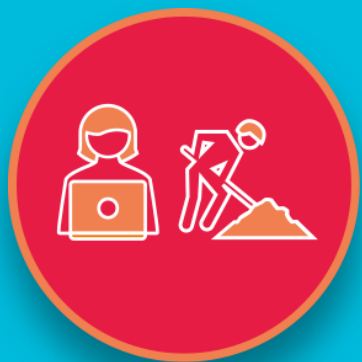
Mobility



- Mobility solutions are environmentally and socially responsible
- Freight operations are environmentally and socially responsible
- Sustainable tourism is promoted

Strategic intents for 2030 per focus area

Workforce



- Working conditions of employees and volunteers are safe and healthy, and active lifestyles are promoted
- Workforce10 exemplifies diversity, inclusivity and gender equality
- Quality educational and skills development opportunities are offered to young professionals
- Working conditions across the supply chains comply with applicable local, regional and national legislation and international agreements and protocols

Strategic intents for 2030 per focus area

Climate



- Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change
- Adaptation to the consequences of climate change is taken into account in the planning of sports facilities and events



Objectives for 2020



Olympic Agenda 2020 recommendations & sustainability objectives for 2020





IOC as an organisation

9 objectives for 2020



1. Design and construction of the future **Olympic House** to be **certified** according to nationally and internationally recognised sustainability standards

2. Increase the **energy efficiency** of our buildings



3. Integrate sustainability into the **sourcing of goods and services**, including those from TOP partners and official licensees

4. Achieve a measurable reduction in **waste** quantities



5. Reduce the IOC's **travel** impact (business travel for IOC staff, members and guests; vehicle fleet; staff commuting; and freight)



6. Further increase **staff diversity** at all levels, in particular with regard to gender and geographical diversity

7. As part of IOC@work2020, further develop a programme to promote **healthy and active lifestyles** at the IOC



8. Achieve **carbon neutrality** by reducing direct and indirect GHG emissions, and by compensating emissions as a last resort

9. Include sustainability in **corporate events**



IOC as owner of the Olympic Games

4 objectives for 2020

10. Ensure sustainability is addressed as a **strategic topic** with cities as early as the **Dialogue Stage**, and throughout all stages of the **candidature process**

11. Reinforce sustainability commitments in the **Host City Contract**

12. **Strengthen support for and monitoring** of the OCOGs' implementation of sustainability-related bid commitments, Host City Contract requirements and IOC recommendations, including through the provision of **common methodologies** and **independent third-party assessments** where appropriate

13. **Facilitate exchanges** between Olympic Games stakeholders (e.g. OCOGs, national partners, host city authorities and TOP partners), and build strategic partnerships with relevant expert organisations to develop **innovative sustainable solutions**



IOC as leader of the Olympic Movement

5 objectives for 2020

14. Provide mechanisms to **exchange** information/best practices between stakeholders
15. Facilitate access to relevant experts to **develop** guidelines/innovations
16. Assist and **support** NOCs in implementing sustainability initiatives
17. Set up an ambassador programme to raise **awareness** on sustainability in sport
18. **Profile** the role of the Olympic Movement in sustainability, through aggregation of information and collective reporting



**IOC Sustainability Strategy
available on:**

www.olympic.org/sustainability