



STOCKHOLM ÅRE 2026

CANDIDATE CITY
OLYMPIC WINTER GAMES





STOCKHOLM ÅRE 2026 JEUX OLYMPIQUES D'HIVER OLYMPIC WINTER GAMES



0 20 40 60 80 100 km

LÉGENDE DU PLAN MAP LEGEND

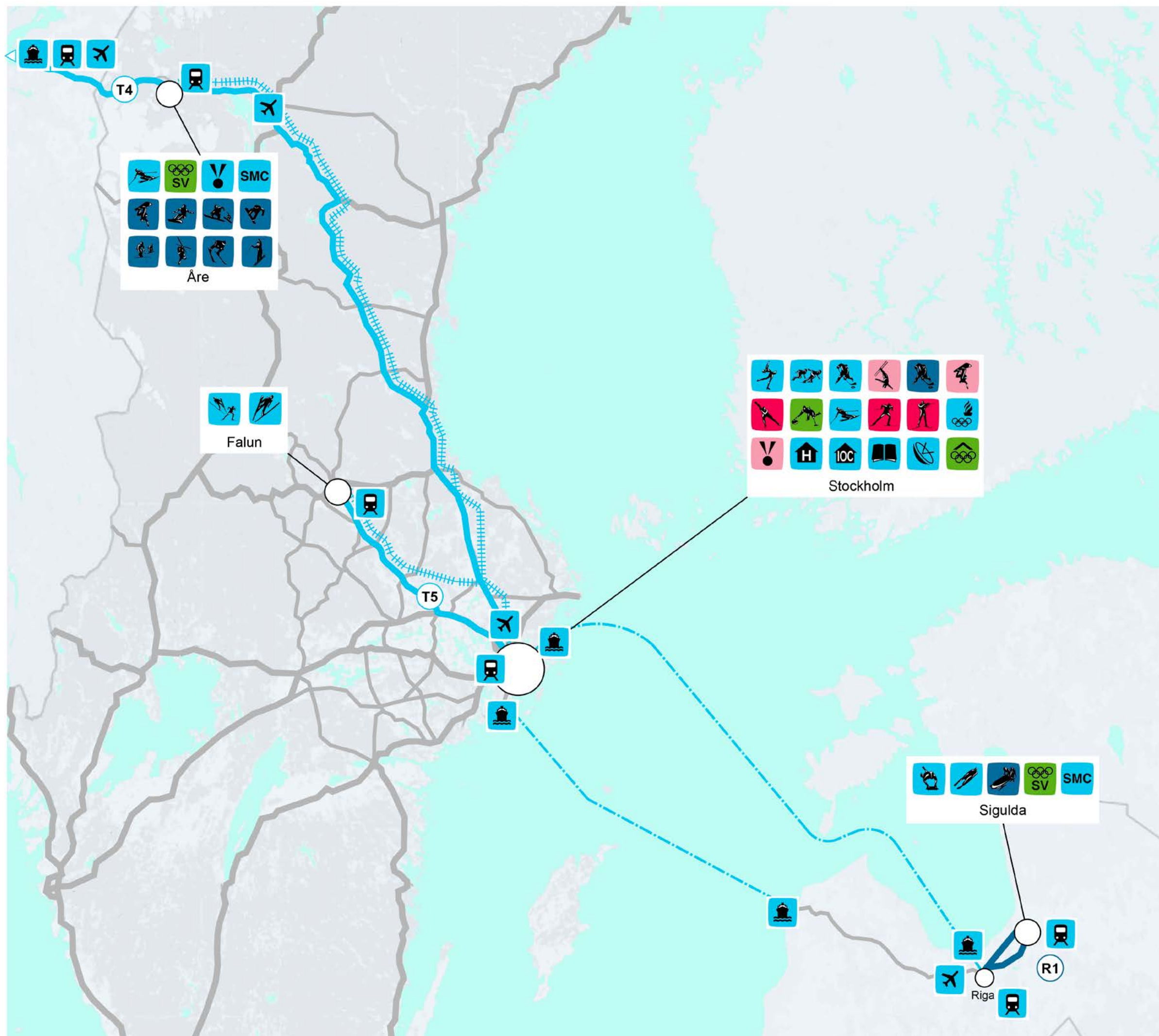
INFRASTRUCTURE

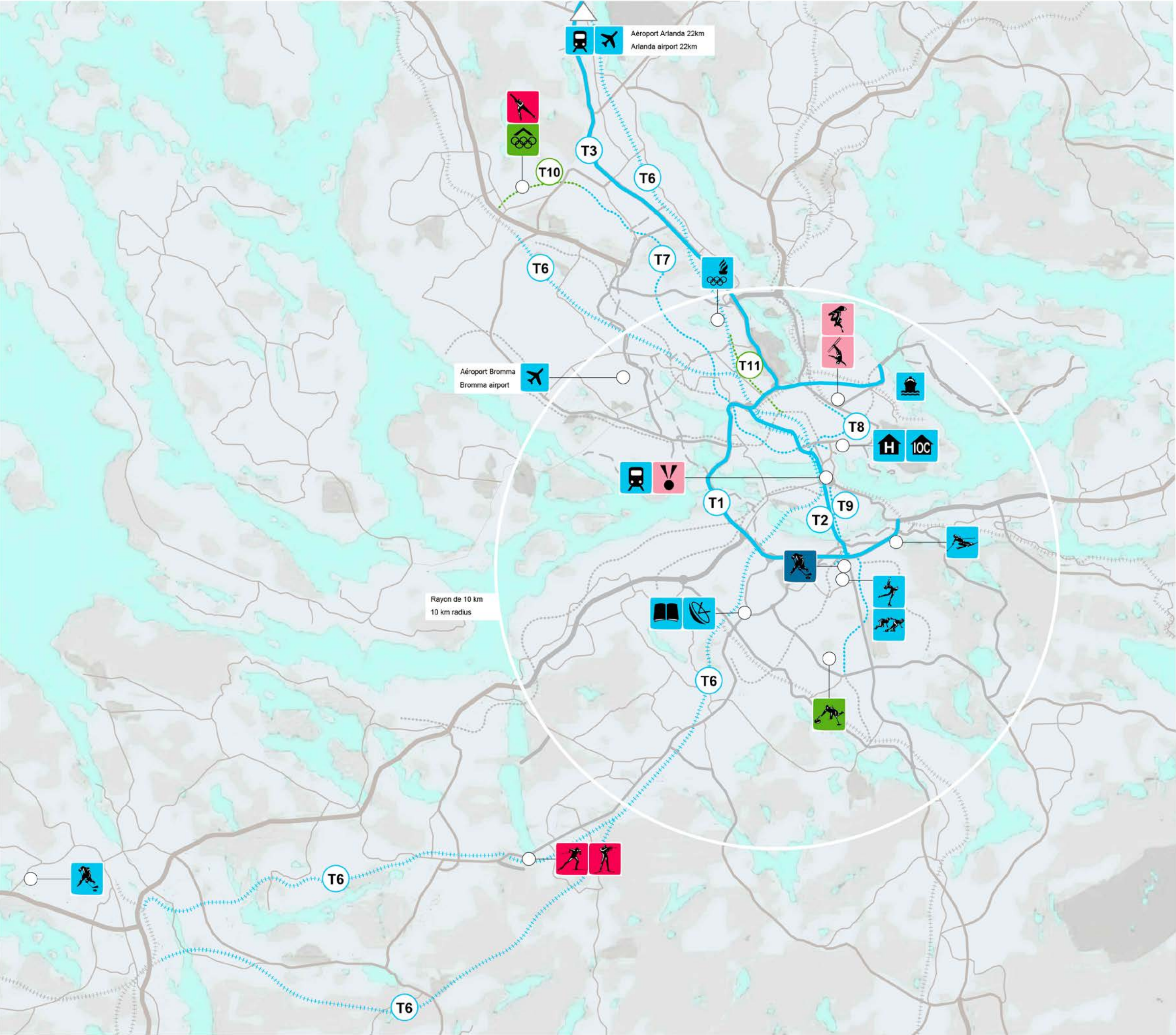
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Existing infrastructure, no permanent works required
- Infrastructure existante, constructions permanentes nécessaires
Existing infrastructure, permanent works required
- Infrastructure permanente prévue (indépendamment des Jeux Olympiques)
Planned permanent infrastructure (irrespective of the Games)
- Infrastructure permanente supplémentaire (liée aux Jeux Olympiques)
Additional permanent infrastructure (Games dependent)
- Infrastructure temporaire
Temporary Venue

TYPE

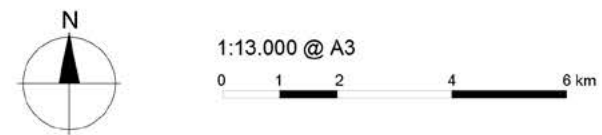
- Autoroute / Motorway
- Réseau de routes principales / Major roads
- Train grande ligne / de banlieue / Suburban Rail
- Ferry / Ferry

- | | |
|-------------------------------|---|
| Biathlon | Ski acrobatique (half-pipe) |
| Bobsleigh | Freestyle (Halfpipe) |
| Combiné nordique | Snowboard (SBX) |
| Curling | Snowboard (SBX) |
| Hockey sur glace | Snowboard (half-pipe) |
| Luge | Snowboard (Halfpipe) |
| Patinage artistique | Snowboard (PGS) |
| Patinage de vitesse | Snowboard (PGS) |
| Short-track | Snowboard (slope-style) |
| Saut à ski | Snowboard (Slopestyle) |
| Skeleton | Centre des médias |
| Ski alpin | Sub Media Centre |
| Ski acrobatique (sautes) | Cérémonies d'ouverture et de clôture |
| Freestyle (Aerials) | Opening & Closing Ceremonies |
| Ski acrobatique (bosses) | Village olympique |
| Freestyle (Moguls) | Olympic Village |
| Ski acrobatique (ski-cross) | Village de neige |
| Freestyle (Ski Cross) | Snow Village |
| Ski acrobatique (slope-style) | Cérémonies de remise des médailles |
| Freestyle (Slopestyle) | Medal Ceremonies |
| Ski de fond | Centre de presse principal (CPP) |
| Cross Country Skiing | Main Press Centre (MPC) |
| | Centre international de radio-télévision (CIRT) |
| | International Broadcast Centre (IBC) |
| | Hôtel de la famille olympique |
| | Olympic Family Hotel |
| | Zone hôtelière principale |
| | Main Hotel Area |
| | Aéroport |
| | Gare centrale |
| | Port |
| | Port |

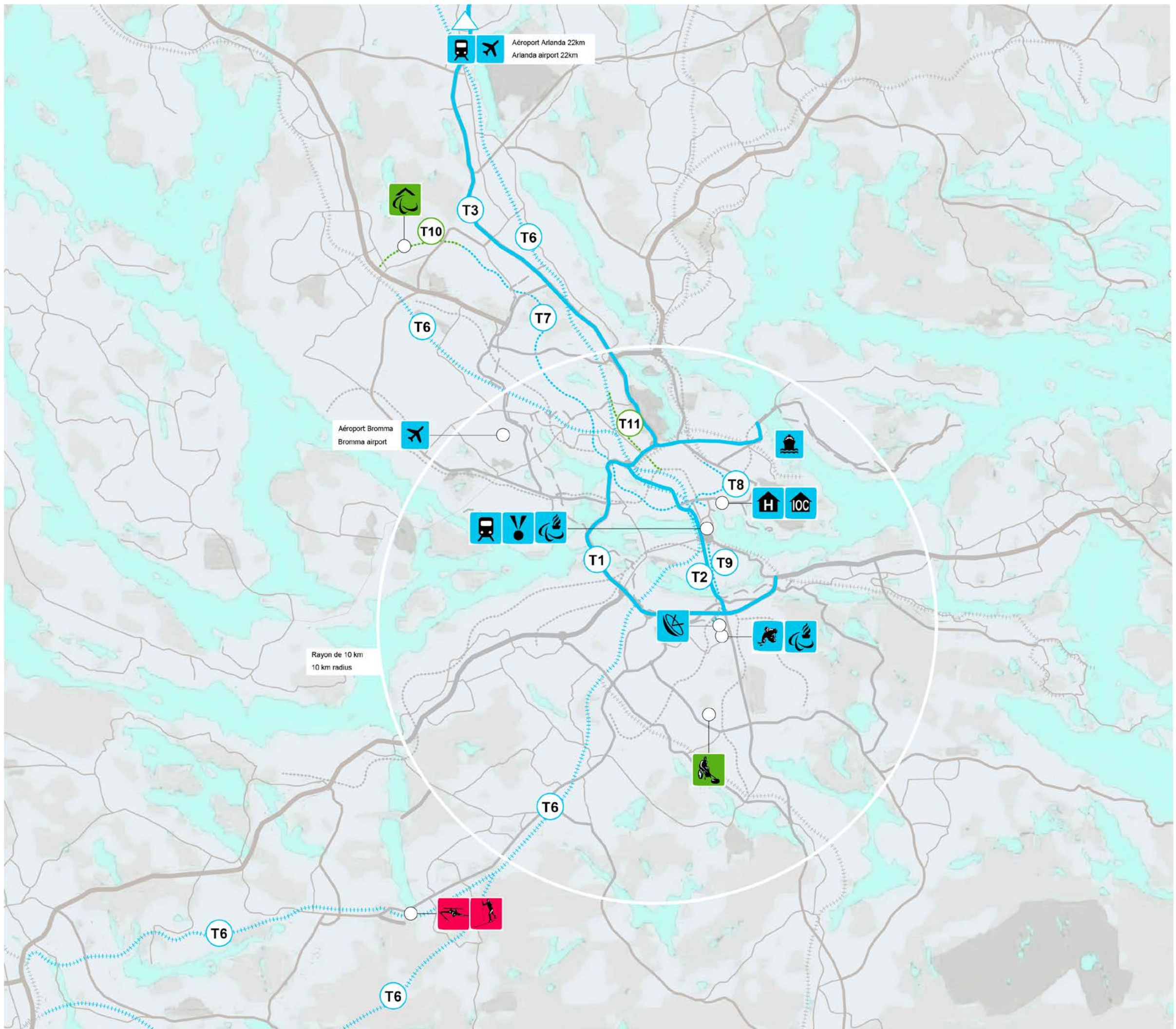




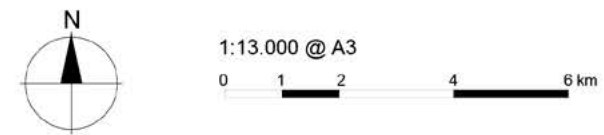
MAP A –
OLYMPIC GAMES CONCEPT
PLAN A –
CONCEPT DES JEUX OLYMPIQUES



LÉGENDE DU PLAN MAP LEGEND	
INFRASTRUCTURE	
	Infrastructure existante, pas de constructions permanentes nécessaires Existing infrastructure, no permanent works required
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	Infrastructure permanente prévue (indépendamment des Jeux Olympiques) Planned permanent infrastructure (irrespective of the Games)
	Infrastructure permanente supplémentaire (liée aux Jeux Olympiques) Additional permanent infrastructure (Games dependent)
	Infrastructure temporaire Temporary Venue
TYPE	
	Autoroute / Motorway
	Réseau de routes principales / Major roads
	Train grande ligne / de banlieue / Suburban Rail
	Metro Underground
	Biathlon
	Bobsleigh
	Combiné nordique Nordic Combined
	Curling
	Hockey sur glace Ice Hockey
	Luge
	Patinage artistique Figure Skating
	Patinage de vitesse Speed Skating
	Short-track Short Track
	Saut à ski Ski Jumping
	Skeleton
	Ski alpin Alpine Skiing
	Ski acrobatique (sauts) Freestyle (Aerials)
	Ski acrobatique (bosses) Freestyle (Moguls)
	Ski acrobatique (ski-cross) Freestyle (Ski Cross)
	Ski acrobatique (slope-style) Freestyle (Slopestyle)
	Ski de fond Cross Country Skiing
	Ski acrobatique (half-pipe) Freestyle (Halfpipe)
	Snowboard (SBX) Snowboard (SBX)
	Snowboard (half-pipe) Snowboard (Halfpipe)
	Snowboard (PGS) Snowboard (PGS)
	Snowboard (slope-style) Snowboard (Slopestyle)
	Centre des médias Sub Media Centre
	Cérémonies d'ouverture et de clôture Opening & Closing Ceremonies
	Village olympique Olympic Village
	Village de neige Snow Village
	Cérémonies de remise des médailles Medal Ceremonies
	Centre de presse principal (CPP) Main Press Centre (MPC)
	Centre international de radio-télévision (CIRT) International Broadcast Centre (IBC)
	Hôtel de la famille olympique Olympic Family Hotel
	Zone hôtelière principale Main Hotel Area
	Aéroport Airport
	Gare centrale Central Railway Station
	Port Port



MAP B –
PARALYMPIC GAMES CONCEPT
PLAN B –
CONCEPT DES JEUX PARALYMPIQUES



LÉGENDE DU PLAN MAP LEGEND	
INFRASTRUCTURE	
	Infrastructure existante, pas de constructions permanentes nécessaires Existing infrastructure, no permanent works required
	Infrastructure existante, constructions permanentes nécessaires Existing infrastructure, permanent works required
	Infrastructure permanente prévue (indépendamment des Jeux Olympiques) Planned permanent infrastructure (irrespective of the Games)
	Infrastructure permanente supplémentaire (liée aux Jeux Olympiques) Additional permanent infrastructure (Games dependent)
	Infrastructure temporaire Temporary Venue
TYPE	
	Autoroute / Motorway
	Réseau de routes principales / Major roads
	Train grande ligne / de banlieue / Suburban Rail
	Metro Underground
	Biathlon (paralympique) Biathlon (Paralympic)
	Ski de fond (paralympique) Cross Country Skiing (Paralympic)
	Curling en fauteuil roulant Wheelchair Curling
	Hockey sur luge Ice Sledge Hockey
	Ski alpin (paralympique) Alpine Skiing (Paralympic)
	Snowboard (paralympique) Snowboard (Paralympic)
	Centre des médias Sub Media Centre
	Cérémonies d'ouverture et de clôture Opening & Closing Ceremonies
	Village paralympique Paralympic Village
	Village de neige Snow Village
	Cérémonies de remise des médailles Medal Ceremonies
	Centre international de radio-télévision (CIRTV) International Broadcast Centre (IBC)
	Hôtel de la famille paralympique Paralympic Family Hotel
	Zone hôtelière principale Main Hotel Area
	Aéroport Airport
	Gare centrale Central Railway Station
	Port Port



STOCKHOLM ÅRE 2026

CANDIDATE CITY
OLYMPIC WINTER GAMES

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Stockholm Åre 2026: Olympic Winter Games

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CHAPTER 1

Vision and Games Concept

The true opportunity for the 2026 Olympic and Paralympic Winter Games is one that reaches far beyond 2026. With the right Host City / Nation partner, the Olympic and Paralympic Movements can reinvent a Winter Games model based on true sustainability, ushering a new golden age for Olympic and Paralympic winter sport.



1.1. Vision

A New Winter Games for the New Reality - Made in Sweden

The Stockholm Åre 2026 Vision is bold and profound, and it is reflected in our slogan, “**Made in Sweden**”; our goal is to create a transformative Winter Games for the future that:

- Uses the Winter Games to encourage more physical activity and sports to promote healthy lifestyles with Swedish youth.
- Harnesses the Olympic and Paralympic values to create a more united, integrated and inclusive society for all Swedes.
- Highlights our diverse nation and culture as a great place to visit.
- Reaffirms Sweden’s recognized financial stability and our leadership in sustainability and delivery.
- Creates an authentic and magical Swedish Winter Games experience for all stakeholders.
- Creates a new and responsible hosting model, setting new standards as well as a platform for innovation for sustainability, creativity and fiscal responsibility for every Winter Games beyond 2026.

Sweden, and in particular our capital city of Stockholm, is a multifaceted gem, where our respect for moderation and order meet groundbreaking social, technological and environmental advancements. Our country and culture embody a respect towards human and natural capital, where the richest and most precious investment we can make is in every member of our society and the world in which we share.

Stockholm has long been hosting global cultural and sporting events year-round in state-of-the-art stadia and arenas. On a local and national level, the 2026 Olympic and Paralympic Winter Games will serve as a gateway to improving public health, by reaching new areas, generations and cultures living in our country. On an international level, we believe that Stockholm Åre 2026 is perfectly positioned to share our unique way of life and experience with the world during this historic celebration of sport and culture.

The enduring and eternal Olympic and Paralympic values echo our nation’s own regarding sport, sustainability, health, and inclusivity. Our Swedish identity is intrinsically linked to the great outdoors and a love of nature. Swedes are in love with winter sport, it’s an integral part of our culture and collective soul. Our Scandinavian winter enables all Swedes to participate in and enjoy winter sports. With sport as a unifier and democratizing agent, our vision for the Olympic and Paralympic Winter Games is an incredible opportunity to improve public health, equality, and sustainability in a city and nation that is already a world leader in these important areas. As such, Stockholm aims to be the first Winter Games to not only fully embody the IOC’s New Norm and Agenda 2020, but to use our unique culture, experience and knowledge to help the Olympic Movement redefine the Winter Games for generations to come.

Our Vision is propelled around the following three themes:

- **Inspiration and Know-How** – we love and appreciate winter sport, we have the athletes, we have the fans, our excitement is contagious, and we want to share it!
- **Integration** – like all developed countries, Sweden is growing more and more diverse; the Winter Games will help unify our nation and create new opportunities for inclusiveness of all types. Sweden will also continue to integrate Paralympic sports into National Sports Federations, further promoting and unifying sports and athletes of all abilities.
- **Evolution** – we see the Olympic and Paralympic Winter Games as a chance to evolve the existing model into one that is more sustainable, as well as cost and geographically efficient. We are in a uniquely privileged position to share our Swedish values for the benefit of the Olympic and Paralympic Movement far beyond 2026.



We are living in a critical and often turbulent time of social, political and environmental change and this is exactly when Sweden shines – we are historically famous for finding practical, useful and cost-efficient solutions to challenges like these. As a world-famous example, **inspired** by the idea that anyone should be able to afford stylish and functional furniture, we invented the flat-pack, build-it-yourself model. **Integrating** decades of learning into life-saving technology, we invented the three-point seat belt. **Evolving** the way people communicate, Ericsson’s “quest for easy” has created game-changing technology that is easy to use, adopt and scale, enabling people to communicate easily with each other no matter where they are in the world. Each of these brands and products were designed not just to make money, but to serve mankind; and all were **Made in Sweden**.

And this dedication and ingenuity is what Stockholm Åre 2026 will harness for our Olympic and Paralympic Winter Games – not only during the Games but in the buildup and beyond them. As previously noted, our vision isn’t only about 2026, it’s about every Winter Games thereafter. We believe that truly differentiates us in this campaign for 2026.

Our dream is to **inspire** Swedish and global citizens far beyond the Games to live healthier and more sustainable lifestyles. We will achieve this by using the Olympic and Paralympic platforms to educate and motivate, regardless of age, mobility, religion or socio-economic backgrounds. We want to improve all aspects of winter sports for our professional and recreational athletes—infrastructure, education and accessibility. We see sport as the great equalizer, the universal language that transcends and overshadows recent turbulent times to forge a new era of openness, communication and unity.

We will **integrate** these values throughout the seven-year lead-up and delivery of this historical event. The Winter Games will enable us to incorporate our learning towards a more unified country and work towards a common goal, resulting not only in a better Sweden but, by leading by example, a better world.

Finally, the Olympic and Paralympic Winter Games will allow us to **evolve** as a society, following in the footsteps of our forefathers by taking what we have and making it better. The new and improved venues will benefit our citizens and support our public health goals. They will also strengthen our international competitiveness and be the catalyst for major social and economic improvements. We will be introducing sports that, historically and culturally, we have not yet integrated into our identity. We will also be building new venues to fulfill a very real need for grassroots sports.

Lastly, we will be creating a legacy at the grassroots level for tomorrow’s recreational and elite athletes – both Olympic and Paralympic. Swedes are people who enjoy the great outdoors, regardless of the weather. Our culture is conducive to living a healthy, active lifestyle yet only an estimated 54% of the 7 – 18-year-olds are part of a sports club which is a decline from previous years. The number is even smaller for youth with a disability at 15-20%. Our trailblazing and visionary country, which launched the Paralympic Winter Games in 1976, is poised to bring them home in 2026 to mark their 50th anniversary and celebrate them with a new legion of galvanized athletes and fans. The Winter Olympics and Paralympics are the perfect vessel to empower future generations to live a healthier, stronger and more independent lifestyle.

We will leave behind a country better than we started out with, because we will be building a more educated, inclusive and inspired society where Olympism and the Olympic Movement are current and alive.

In summary, Sweden needs the Winter Games – not for economic reasons, but for sporting and societal reasons. In spite of our long-term commitment and success at the Winter Games, beginning with the first one in Chamonix in 1924, Sweden has never hosted a Winter Games. Moreover, a Winter Games has not been hosted in the Scandinavian region since the incredible 1994 Winter Games in Lillehammer. In short, our youth, all across Scandinavia and including our partners in Latvia, need the 2026 Winter Games – not only to reengage with sport, but to reengage a new generation with the Olympic values so crucial to peace and stability in these challenging times.

The Games have always been awarded to one city. **Stockholm Åre 2026** is a new precedent because our Games Plan is a national plan, not just a city or regional plan. Moreover, the inclusion of **Latvia** means that in future, smaller nations and the young people within them will be able to, for the first time in history, host an Olympic event and witness the Olympic ideals on their home soil. That is truly a ground-breaking precedent because it means the Winter Games can actually visit more nations than ever before.



All around the world, the words **“Made in Sweden”** mean quality – and people - you can trust.

Now, more than ever, the Movement needs a partner who will deliver on time, on budget and with no surprises.

And that’s exactly what **“Made in Sweden”** and **Stockholm Åre 2026** are all about.

1.2. Alignment with City / Regional development plans

The city of Stockholm announced their regional set of goals, called **“Vision 2040, a Stockholm for Everyone”**.

The very first goal of the city, according to Vision 2040, is **A Stockholm that Stands United**, where everyone can live regardless of their social background, where a secure welfare system offers equal opportunities and where a wide selection of sport, culture and leisure are available to everyone. Our Olympic and Paralympic Winter Games will firmly serve the city’s goals, as expressed not only in Vision 2040 but also framed in the three overarching goals established in the Budget for 2019. With very few exceptions, our venues are already built to the highest of standards, consistently operational as hosts to major sporting and cultural events and accessible to all. Our Games Concept requires only two new venues, and these are already planned for and will serve existing needs for our youth, contributing

to the Budget’s overarching goal regarding possibilities and freedom of choice for everyone. Public fitness and a love of the great outdoors are part of the identity of Swedes and transcend socio-economic, age and mobility lines. In fact, the “freedom to roam” is literally written into our Constitution.

The lead-up to the 2026 Olympic and Paralympic Winter Games will create buzz and excitement, adding to the perception of Stockholm as a sustainably growing and dynamic city and allowing Stockholmers to participate in and discover new sports. For the corporations and the economy in its entirety, it means the creation of new employment opportunities for everyone in Stockholm and across the country. Furthermore, we will attract even more creativity and business acumen across sectors and functional areas, fulfilling the City of Stockholm’s second goal which is to create a **Financially Sustainable Stockholm**. With Olympism and the values of the Olympic Movement coursing through our veins for seven years, we certainly will be supporting the City’s third goal in Vision 2040 which is a **Democratically Sustainable Stockholm**, free from discrimination and safe for all. Finally, as the world leader in sustainability, Sweden has proven itself committed to living Green, in line with the city’s fourth and final goal, that of an **Eco-Smart Stockholm**. As a city characterized by sustainability and innovation, Stockholmers are proud that the “New Norm” is not “new” in Sweden – it’s already part of who we are.

Cooperation between Stockholm County, Åre in the Jämtland County and Falun in the Dalarna County will be easy and seamless before and during the Olympic and Paralympic Winter Games.

Being Sweden’s internationally most renowned hub for winter sports, attracting both domestic and foreign visitors, Åre and Jämtland are considered as important for the country’s growth and prosperity as the Stockholm County. There is a strong sense of closeness and unity between Stockholm, Åre in Jämtland and Falun in Dalarna despite the geographical distances.

Stockholm, a leader by example:

- Small but influential, Stockholm is the world leader in Green living and sustainability as well as a major technology and environmental engineering hub. As such, we are poised to show the world how major events can be hosted in an affordable and sustainable manner that benefit social, environmental, economic and democratic platforms.
- **Sport is in our DNA:** Stockholm benefits from major financial and governmental support with over **300 indoor and 200 outdoor sporting facilities**, accessible to all ages and levels of mobility. Furthermore, the country is host to multiple sporting events peppered throughout the year to encourage and inspire new participants. Sweden has hosted 7 World Championships and over 100 World Cups in the existing competition venues over the past 10 years alone. Furthermore, from 2019

to 2023, Sweden will also host 7 Paraspport World Cups and 5 World Championships. Thus, our venues will continue to inspire a healthy and diverse lifestyle long after the Games are gone.

- As a culturally diverse and open nation, we plan on inviting the world to participate in a celebration of sport through our country’s historically diverse communities, thus promoting the values of Olympism in our region and beyond.
- Stockholm would be the first Olympic Winter Games to share the event with a neighboring country. In line with the New Norm, Latvia will host all sliding sports, as the venue, know-how and fan base already exist. This will enable us to spread the Olympic Movement in the spirit of flexibility, efficiency and partnership. It will also allow us to establish a new model to embrace more potential nations in the future. Finally, it would eventually allow for smaller nations to share quite literally in the Olympic spirit, being able to host sports that are relevant to their citizens and where their athletes have historically won medals.



Stockholm, better by example:

- Newly built stadia will fulfill an existing need in our country and as such be of great value for our citizens long after the Olympic Flame has been extinguished. These new venues will benefit the general public, regardless of geography, thus creating an Olympic Legacy.
- The celebrations leading up to the Games mean that a wider audience will learn about, and participate in, new sports resulting in major public health benefits.
- A global leader in events and entertainment, the Olympic and Paralympic Winter Games showcase Sweden as a major events destination for positive economic benefit long into the future.
- Our new model incorporating a neighboring nation will create learning opportunities for both us and our Latvian neighbors. By sharing the Stockholm Olympic and Paralympic Winter Games with them, we gain by learning from the experts and creating interest and opportunities for our citizens.

1.3. Venue Masterplan

Our beautiful city and nation will serve as the backdrop to our state-of-the-art venues. Our capital city of Stockholm is not surrounded by nature – at 40% green spaces, it *is* nature. From our sweeping snow-covered mountains for the Alpine events, to our fairytale-like architecture for the city events, there is beauty as far as the eye can see. We plan on showcasing Stockholm's natural beauty in every possible manner: our parks and squares will play host to activation and fan events; the slope in front of the Royal Castle will serve as the Medals Plaza for the Olympic Winter Games and one of our oldest, most beloved and popular plazas will be awarded the same privilege for the Paralympic Winter Games; and our beautiful city, built upon 14 islands, will truly embody the Winter Wonderland experience, both out in nature and in our modern venues.

Our primary goal in the selection of venues is to strike a balance between providing a compact and convenient Games experience and delivering a cost-efficient Games. The legacy of the venues and the use of existing facilities are the highest priority. As a nation of dedicated winter sport elite and recreational athletes, we are fortunate to have an existing venue platform for most of the Olympic and Paralympic winter sports. In the Stockholm region, these are primarily state-of-the-art stadia which are consistently host to major sporting and entertainment events throughout the year.

For sports where the legacy or the topography do not exist, we are extending the Olympic and Paralympic ideals to areas of our country that already successfully host such events. As such, the scenic town of Åre provides the perfect background and elevation for Alpine Skiing, Freestyle Skiing and Snowboard events. Moreover, Falun has excellent existing facilities and experience for Ski Jumping and Nordic Combined and Sigulda, Latvia provides the ideal setting for Sliding sports. However, we are also excited to be able to showcase some of these sports within the city of Stockholm as well through Parallel Alpine Skiing, Big Air and Aerials events.

Existing Venues

Our nation of sport lovers is home to an incredible array of world-class venues. As such, we have selected our Stockholm City venues within an accessible 40 km radius based on their quality, accessibility and economic viability. Furthermore, many of our existing venues have adjustable spectator capacity in order to reduce costs and consistently provide that full-stadium feel. Thanks to our highly developed tourism and business conference infrastructure base, Stockholm is served by an extraordinary, existing public transport system, and as such there will be little to no need for upgrades or new construction leading up to the Games. A high-speed train connects the Arlanda International Airport to the center of the city in 20 minutes, providing the Olympic Family and spectators with efficient, economical and environmentally friendly access to various competition venues or accommodations.

Temporary Venues

In both Stockholm and Alpine areas of Åre and Falun, the existing venues already host annual world cup races and championships. These venues can also be reinforced with temporary structures when necessary to meet international requirements for media, Olympic Family and spectators. In certain cases, such as Snowboarding and Freestyle Skiing in the Olympic Stadium, temporary structures have already been used in the past for similar competitions and have a proven track record of success and feasibility. Regardless of location, every single one of our venues is already built or planned with the basis of providing accessibility for people with a disability.



Sustainable New Venues

All new construction of competition venues serves a very real need and benefits the people of Stockholm and Sweden. A new ski area for Biathlon and Cross-Country Skiing with snowmaking systems in the town of Botkyrka, approximately 20 km from the center of Stockholm, will be of great value for children, youth, exercise enthusiasts and future races.

Swedes are passionate about these sports. Popular amateur races such as the Vasaloppet attract 100,000 participants yearly and generate upwards of 300 Million Swedish Kronor (approximately 30 Million Euros) in tourism-related revenue. These dedicated participants travel over 300 km to train for this weekend race and as such, a more local venue is of great legacy value.

Furthermore, Stockholm has struggled in accommodating all training and competition needs for ice sports. Consequently, the Speed Skating Oval, converted into a multi-sport venue after the Games will be of great value for youth, recreation and competitive sports in Stockholm.

Moreover, a new venue for Curling is already under construction in the Stockholm region, further relieving some pressure off the high demand for a variety of ice sports.

As a winter sports nation, the greatest gift we can give our people is sports and recreational venues accessible at the grassroots level.

The oldest Olympic Stadium in the world still in use today, the Stockholm Olympic Stadium of 1912, or Stadion as it is affectionately known, will host Big Air and Aerials. Hosting two such modern and thrilling disciplines in such a legendary and iconic venue truly embodies what Sweden and the Stockholm Åre 2026 bid are all about – using what we have and making it relevant and beneficial for the future.

Home to two of our largest and most beloved venues, the Globe Cluster embodies the “sporting heart” of Stockholm, with the iconic Ericsson Globe for Ice Hockey, its neighbor the Tele2 Arena for Figure Skating and Short-Track Speed Skating as well as the breathtaking Hammarby for the Parallel Team Event in Alpine Skiing. Located approximately 10 minutes from the center of Stockholm by underground train, the layout of these venues is conducive to open space for live events and fan zones, perfect for spreading the values of the Olympic movement as well as promoting the activation zones of Top Sponsors.

Approximately 6 km further south from the Ericsson Globe is Gubbängen which will play host to Curling at a venue that is currently under construction. A new venue will be built for Cross-Country Skiing and Biathlon in the municipality of Botkyrka, approximately 25 km away from Gubbängen. Extending the venues outside the city center allows for more fans and spectators to see and experience the Olympic Winter Games, further allowing Stockholm Åre 2026 to spread Olympism and Olympic Values as well as promoting sports to the growing population and geographical spread of our nation. Bringing the Winter Games to the people also guarantees full stadia and a larger, more electric and inclusive Olympic and Paralympic Winter Games experience for athletes, stakeholders and spectators alike.

Falun, capital of the province of Dalarna and a UN Heritage Site, is considered the beating heart of the Swedish winter culture. So emblematic of Sweden is the region, that its symbol, the red Dala Horse, has become synonymous with Sweden as a whole. The venue complex has hosted multiple FIS Nordic World Ski Championships and World Cups and is home to the Swedish national Cross-Country Skiing and Ski Jumping center. As such, Falun is the natural choice to host Nordic Combined and Ski Jumping during the Winter Games. And at less than 2.5 hours away by car or train, it is easily accessible from the city center for stakeholders and spectators alike.

The town of Åre, in the province of Jämtland in the northwest of the country, is a traditional Swedish mountain village and home to the largest ski resort in Scandinavia. Åre can be reached via the Östersund airport, a one-hour flight from Stockholm and an hour drive from the airport. It can alternatively be reached by a six-hour direct train from the center of Stockholm. Åre has hosted multiple World Cups and Alpine World Ski Championships, including the upcoming World Championships in February 2019. The area manages to combine both the elements of a cozy Swedish winter wonderland with a buzzing town with over 70 restaurants, shops and attractions. Due to its distance from Stockholm and proximity to the Arctic Circle, guests will have the opportunity to experience some of Sweden’s most magical, almost otherworldly, elements – roaming reindeer, an introduction to the Sami culture and if lucky, the elusive Aurora Borealis. As such, it comes as no surprise that Åre is the natural venue to host all the Alpine Skiing events save for the Nations Team Event and all Freestyle and Snowboarding competitions save for Aerials and Big Air.



The medieval town of Sigulda with its Sliding Track will host all sliding sports. An hour's flight from Stockholm to Riga plus an hour's drive on to Sigulda makes it easy and efficient to access. Athletes, spectators and all stakeholders will get a chance to discover another culture and see the true Olympic values of sharing and cooperation in action.

In summary, the choices of venues are obvious. They embody the IOC's New Norm and every aspect of Stockholm Åre 2026's bid, from the cosmopolitan to the rustic, from the efficient to the sustainable. Our venues are spread out to be inclusive, accessible and showcases for spreading the Olympic and Paralympic ideals.

Land acquisition process

Hamra Skistadion in Botkyrka

The land area for the Cross-Country and Biathlon venue is privately owned. The municipality of Botkyrka will negotiate and secure long term (>10 years) lease agreements between the landowners and the municipality. There is also an option that the municipality takes over the land, either by purchasing for a fee or trading it with other land.

The Hamra Skistadion venue area is already designated as an area for sport and recreation in the municipality's short - and long-term infrastructural investment plans.

The legacy infrastructure from the Olympic and Paralympic Winter Games echoes the long-term plans for the area. The new venue for Biathlon and Cross-Country Skiing serves an important need and fulfils three core Swedish values: it will benefit society at a grassroots level by increasing general public fitness; it will further educate and encourage participation in these very Swedish sports; and finally, it will serve as a year-round venue for training and competitions.

The municipality of Botkyrka will be responsible for the planning approvals process and ensure that all legal requirements are complied with.

The permanent legacy infrastructure for this venue consists of the open nature trail/tracks, a shooting range for Biathlon and a high-class snowmaking facility. In order to be fully inclusive, part of the trail/tracks connected with the shooting-range will be hard-surfaced (tarmac) to facilitate access for bicycles, roller-skiers and wheelchairs.

The legal procedure is well regulated and covers all relevant perspectives. No major areas of contention have been identified in the pre-studies conducted for the venue area. The following investigations and permissions are considered: cultural heritage (archaeology); natural biotope with focus on rare species (plants and animals); implications on groundwater levels and freshwater protection; water access for snowmaking and snow storage; potentially contaminated areas (which would require cleansing); and finally, any requirements of the armed forces or the national air traffic authorities for the area.

The timeline for this venue consists of three stages:

- **The first stage (2019–2022):** the municipality secures all relevant permissions from all involved legal entities. Permissions are mainly needed for the legacy permanent infrastructure, but some permissions are needed for the temporary constructions as well.
- **The second stage (2022–2025):** construction of the venue.
- **Third stage (2026–2027):** post-Games phase for dismantling and restoring the area and handing over to the Municipality.

Speed Skating Venue in Barkarbystaden

Barkarbystaden is one of Sweden's largest and most exciting city-building projects. It is the result of a co-operation between the municipality of Järfälla, housing companies, business and landowners to build and develop a whole new neighborhood in the northwest part of Stockholm. This enormous project will include housing, office space, multiple sports areas, a new hospital, schools and hotels. The area will also be a future transport hub with a new underground metro station, bus stop, commuter train and regional train station. Other than the Olympic Village, Barkarbystaden will be home to a brand new and much needed 400-meter ice rink which will have great legacy value after the Winter Games. During the Olympic Winter Games, the rink will be home to the Speed Skating venue.

Stockholm Åre 2026 will enter into a contractual agreement with the construction companies who own the rights to the arena. From there, a handover date will be established so that the OCOG may make the arena Games-ready, as well as a return date to restore the arena in the conditions necessary for the original owners to then deliver to future buyers or tenants. As such, the OCOG becomes the sole responsible party for financing, running and maintenance during the exclusive use period of the venue.



Table 5: Olympic Winter Games Competition Venue Overview

Sport / Discipline		Competition Venues												
		Venue Number	Venue Name	Name of Zone	Name of Cluster	Seating Bowl Capacity	Standing Area Capacity	Total Gross Capacity	Temporary Seating Capacity	Legacy Seating Capacity	Current Use	Post-games Use	Games-time Warm-up Capacity	
													Number of FoPs	Brief Description
Biathlon	Biathlon	1	Hamra	Stockholm	South	n/a	30,000	35,000	5,000	0	New	Recreation	1	Same as competition
Bobsleigh	Bobsleigh	2	Sigulda	Sliding	Sliding	n/a	5,000	6,000	1,000	0	Sliding track	Sliding track	1	Same as competition
	Skeleton	2	Sigulda	Sliding	Sliding	n/a	5,000	6,000	1,000	0	Sliding track	Sliding track	1	Same as competition
Luge	Luge	2	Sigulda	Sliding	Sliding	n/a	5,000	6,000	1,000	0	Sliding track	Sliding track	1	Same as competition
Curling	Curling	3	Gubbängen	Stockholm	South	7,500	0	7,500	6,500	1,000	New	Recreation	4	Same as competition
Ice Hockey	Ice Hockey	4	Ericsson Globe	Stockholm	Central	13,000	0	13,000	0	13,850	Hockey arena	Hockey arena	1	Training rink next to venue
	Ice Hockey	5	Scaniarinken	Stockholm	South	5,800	400	6,200	0	5,800	Hockey arena	Hockey arena	1	Training rink next to venue
Skating	Short Track	6	Tele2 Arena	Stockholm	Central	15,200	0	18,000	2,800	35,000	Football arena	Football arena	1	Training rink next to venue
	Figure Skating	6	Tele2 Arena	Stockholm	Central	15,200	0	18,000	2,800	35,000	Football arena	Football arena	1	Training rink on venue
	Speed Skating	7	Barkarby	Stockholm	North	3,000	0	3,000	2,500	500	New	Recreation	1	Same as competition
Alpine	Downhill	8	Åre	Mountain	Mountain	n/a	4,500	7,500	3,000	0	Ski resort	Ski resort	1	Training hills next to venue
	Super-G	8	Åre	Mountain	Mountain	n/a	4,500	7,500	3,000	0	Ski resort	Ski resort	1	Training hills next to venue
	Giant Slalom	8	Åre	Mountain	Mountain	n/a	4,500	7,500	3,000	0	Ski resort	Ski resort	1	Training hills next to venue
	Slalom	8	Åre	Mountain	Mountain	n/a	4,500	7,500	3,000	0	Ski resort	Ski resort	1	Training hills next to venue
	Alpine Combined	8	Åre	Mountain	Mountain	n/a	4,500	7,500	3,000	0	Ski resort	Ski resort	1	Training hills next to venue
	National Team Event	9	Hammarby	Stockholm	Central	n/a	7,500	7,500	0	0	Ski hill	Ski hill	1	Same as competition
Cross Country	Cross Country	1	Hamra	Stockholm	South	n/a	30,000	35,000	5,000	0	New	Recreation	1	Same as competition
Nordic Combined	Ski Jumping	10	Falun	Mountain	Falun	n/a	10,000	10,000	0	0	Ski jump	Ski jump	1	Same as competition
	Cross Country	10	Falun	Mountain	Falun	n/a	10,000	10,000	0	0	Cross country	Cross country	1	Same as competition
Ski Jumping	Ski Jumping	10	Falun	Mountain	Falun	n/a	10,000	10,000	0	0	Ski jump	Ski jump	1	Same as competition
Freestyle	Aerials	11	Olympic Stadium	Stockholm	Central	9,600	5,400	15,000	0	14,417	Athletics	Athletics	1	Same as competition
	Moguls	12	Åre	Mountain	Mountain	n/a	5,000	7,500	2,500	0	Ski resort	Ski resort	1	Same as competition
	Ski Halfpipe	12	Åre	Mountain	Mountain	n/a	6,000	7,500	1,500	0	Ski resort	Ski resort	1	Same as competition
	Ski Slopestyle	12	Åre	Mountain	Mountain	n/a	5,000	7,500	2,500	0	Ski resort	Ski resort	1	Same as competition
	Ski Cross	12	Åre	Mountain	Mountain	n/a	5,000	7,500	2,500	0	Ski resort	Ski resort	1	Same as competition
	Ski Big Air	11	Olympic Stadium	Stockholm	Central	9,600	5,400	15,000	0	14,417	Athletics	Athletics	1	Same as competition
Snowboard	Giant Parallel Slalom	12	Åre	Mountain	Mountain	n/a	5,000	7,500	2,500	0	Ski resort	Ski resort	1	Same as competition
	SB Cross	12	Åre	Mountain	Mountain	n/a	5,000	7,500	2,500	0	Ski resort	Ski resort	1	Same as competition
	SB Halfpipe	12	Åre	Mountain	Mountain	n/a	6,000	7,500	1,500	0	Ski resort	Ski resort	1	Same as competition
	SB Slopestyle	12	Åre	Mountain	Mountain	n/a	5,000	7,500	2,500	0	Ski resort	Ski resort	1	Same as competition
	SB Big Air	11	Olympic Stadium	Stockholm	Central	9,600	5,400	15,000	0	14,417	Athletics	Athletics	1	Same as competition
Total Number of Competition Venues		12												



Table 6: Training Venue Overview

Sport / Discipline		Training Venues					
		Venue Number	Venue Name	Name of Zone	Name of Cluster	Venue Type	Number of FoPs
Biathlon	Biathlon	1	Hamra	Stockholm	South	Additional	1
Bobsleigh	Bobsleigh	2	Sigulda	Sliding	Sliding	Existing with permanent works	1
	Skeleton	2	Sigulda	Sliding	Sliding	Existing	1
Luge	Luge	2	Sigulda	Sliding	Sliding	Existing	1
Curling	Curling	3	Gubbängen	Stockholm	South	Planned	4
Ice Hockey	Ice Hockey	13	Hovet	Stockholm	Central	Planned	1
	Ice Hockey	14	BST Rinken	Stockholm	South	Existing	1
Skating	Short Track	13	Hovet	Stockholm	Central	Planned	1
	Figure Skating	6	Tele2 Arena	Stockholm	Central	Temporary	1
	Speed Skating	7	Barkarby	Stockholm	North	Additional	1
Alpine	Downhill	8	Åre	Mountain	Mountain	Existing	1
	Super-G	8	Åre	Mountain	Mountain	Existing	1
	Giant Slalom	8	Åre	Mountain	Mountain	Existing	1
	Slalom	8	Åre	Mountain	Mountain	Existing	1
	Alpine Combined	8	Åre	Mountain	Mountain	Existing	1
	National Team Event	9	Hammarby	Stockholm	Central	Existing	1
Cross Country	Cross Country	1	Hamra	Stockholm	South	Additional	1
Nordic Combined	Ski Jumping	10	Falun	Mountain	Falun	Existing	1
	Cross Country	10	Falun	Mountain	Falun	Existing	1
Ski Jumping	Ski Jumping	10	Falun	Mountain	Falun	Existing	1
Freestyle	Aerials	11	Olympic Stadium	Stockholm	Central	Temporary	1
	Moguls	12	Åre	Mountain	Mountain	Existing with permanent works	1
	Ski Halfpipe	12	Åre	Mountain	Mountain	Existing with permanent works	1
	Ski Slopestyle	12	Åre	Mountain	Mountain	Existing with permanent works	1
	Ski Cross	12	Åre	Mountain	Mountain	Existing with permanent works	1
	Ski Big Air	11	Olympic Stadium	Stockholm	Central	Temporary	1
Snowboard	Giant Parallel Slalom	12	Åre	Mountain	Mountain	Existing with permanent works	1
	SB Cross	12	Åre	Mountain	Mountain	Existing with permanent works	1
	SB Halfpipe	12	Åre	Mountain	Mountain	Existing with permanent works	1
	SB Slopestyle	12	Åre	Mountain	Mountain	Existing with permanent works	1
	SB Big Air	11	Olympic Stadium	Stockholm	Central	Temporary	1
Total Number of Training Venues		2					

Table 7: Non-Competition Venues Overview

Name of Non-competition Venue	Venue Number	Venue Name	Name of Zone	Name of Cluster	Venue Construction Status	Ownership	Permanent Works				Post-games Use
							Original Date of Construction	Date of Upgrade	Date of Permanent Works		
									Start Date	Finish Date	
Opening Ceremony	15	Friends Arena	Stockholm	North	Existing	Private	2012	n/a	n/a	n/a	Event arena
Medal Ceremonies	16	Slottsbacken	Stockholm	Central	Temporary	Public	n/a	n/a	n/a	n/a	Public area
Main Press Center	17	Stockholmsmässan	Stockholm	South	Existing	Public	1971	2009	n/a	n/a	Exhibitions
International Broadcast Center	17	Stockholmsmässan	Stockholm	South	Existing	Public	1971	2009	n/a	n/a	Exhibitions
Airport	18	Stockholm Arlanda	Stockholm	North	Existing	Private	1959	Continuous	Continuous	Continuous	Airport
Olympic Village	19	Barkarby	Stockholm	North	Planned	Private	2024-2025	n/a	n/a	n/a	Residential
Olympic Village	20	Åre	Mountain	Moun-tain	Planned	Private	2022-2024	n/a	n/a	n/a	Residential
Olympic Village	21	Falun	Mountain	Falun	Existing	Private	1993	n/a	n/a	n/a	Hotel
Olympic Village	22	Sigulda	Sliding	Sliding	Existing	Public	2021-2023	n/a	n/a	n/a	Residential
Olympic Family Hotel	23	TBD	Stockholm	Central	Existing	Private					
Mountain Media Center	24	Åre Congress Hall	Mountain	Moun-tain	Existing/ temporary	Public	2004	n/a	n/a	n/a	Conferences
Closing Ceremony	4 6 11	Ericsson Globe, Tele2 Arena Olympic Stadium	Stockholm	Central	Existing	Public	n/a	n/a	n/a	n/a	Event arenas



1.4. Venue Funding

Table 13 (1st): Venue Funding and Development

Olympic Sport/ Discipline		Paralympic Sport/ Discipline	Name of Venue	Venue Status	Field of Play Status	Pre-Games Operations		Pre-Games Venue Use		Permanent Works					Cost of Construction					Venue Development Responsibilities					Venue Handover Dates	
						Venue Owner	Venue Operator	Venue Use	User Groups/ Customers	Original date of construction	Date of upgrade	Construction schedule			Total cost of permanent works USD 2018 (000)	Body responsible for financing of permanent works	Total cost of overlay USD 2018 (000)	Body responsible for financing of overlay	Total cost of venue USD 2018 (000)	% of land already secured for the Games project	Body responsible for construction approval	Body responsible for delivery of permanent works	Body responsible for delivery of overlay	Body responsible for funding venue from construction until Games-time	Date when venue will be made available to OCOG	Date when venue will be handed back to venue owner
												Start date	End date	Duration												
Biathlon	Biathlon	Para Biathlon	Hamra	Additional	New permanent	TBD	TBD	Sport and recreation	General public	2023	n/a	2020	2023	3 years	TBC	Private	\$ 3,600	OCOG	TBC	n/a	City of Botkyrka	TBD	OCOG		Dec. 2025	Mar. 2026
Bobsleigh	Bobsleigh	n/a	Sigulda	Existing with permanent works	New permanent	Government of Latvia	Bobsleja un kamanīņu trase "Sigulda"	Sport and recreation	High-performance teams, public	1986	2023	2020	2023	3 years	TBD	Government of Latvia	\$ 2,400	OCOG	TBD	100%	Government of Latvia	Government of Latvia	OCOG		Dec. 2025	Mar. 2026
	Skeleton	n/a	Sigulda	Existing	Existing	Government of Latvia	Bobsleja un kamanīņu trase "Sigulda"	Sport and recreation	High-performance teams, public	1986	2023	2020	2023	3 years	TBD	Government of Latvia		OCOG	TBD	100%	Government of Latvia	Government of Latvia	OCOG		Dec. 2025	Mar. 2026
Luge	Luge	n/a	Sigulda	Existing	Existing	Government of Latvia	Bobsleja un kamanīņu trase "Sigulda"	Sport and recreation	High-performance teams, public	1986	2023	2020	2023	3 years	TBD	Government of Latvia		OCOG	TBD	100%	Government of Latvia	Government of Latvia	OCOG		Dec. 2025	Mar. 2026
Curling	Curling	Wheelchair Curling	Gubbängen	Planned	New temporary	City of Stockholm	City of Stockholm	Sport and recreation	Sports clubs, public	2020	n/a	2018	2020	2 years	n/a	City of Stockholm	\$ 3,400	OCOG	\$ 3,400	100%	City of Stockholm	City of Stockholm	OCOG		Jan. 2026	Mar. 2026
Ice Hockey	Ice Hockey	n/a	Ericsson Globe	Existing with permanent works	Existing	City of Stockholm	Stockholm Live	Sport and entertainment	General public	1989	2021	2020	2021	1 year	n/a	City of Stockholm	\$ 4,000	OCOG	\$ 4,000	100%	City of Stockholm	City of Stockholm	OCOG		Jan. 2026	Feb. 2026
	Ice Hockey	n/a	Scaniarinken	Existing	Existing	City of Södertälje	City of Södertälje	Sport and entertainment	Sports clubs, public	1970	n/a	n/a	n/a	n/a	n/a	n/a	\$ 2,500	OCOG	\$ 2,500	100%	City of Södertälje	n/a	OCOG		Jan. 2026	Mar. 2026
Skating	Short Track	n/a	Tele2 Arena	Existing	New temporary	City of Stockholm	Stockholm Live	Sport and entertainment	General public	2013	n/a	n/a	n/a	n/a	n/a	n/a	\$ 2,600	OCOG	\$ 2,600	100%	City of Stockholm	n/a	OCOG		Jan. 2026	Mar. 2026
	Figure Skating	Para Ice Hockey	Tele2 Arena	Existing	New temporary	City of Stockholm	Stockholm Live	Sport and entertainment	General public	2013	n/a	n/a	n/a	n/a	n/a	n/a		OCOG		100%	City of Stockholm	n/a	OCOG		Jan. 2026	Mar. 2026
	Speed Skating	n/a	Barkarby	Additional	New temporary	TBD	TBD	Sport and recreation	Sports clubs, public	2013	n/a	2020	2023	3 years	TBC	Private	\$ 3,500	OCOG	TBC	100%	City of Järfälla	n/a	OCOG		Dec. 2025	Mar. 2026
Alpine	Downhill	Para Alpine	Åre	Existing	Existing	SkiStar AB	SkiStar AB	Sport and recreation	General public	1910	Continuous	n/a	n/a	n/a	n/a	n/a	\$ 3,300	OCOG	\$ 3,300	100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	Super-G	Para Alpine	Åre	Existing	Existing	SkiStar AB	SkiStar AB	Sport and recreation	General public	1910	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	Giant Slalom	Para Alpine	Åre	Existing	Existing	SkiStar AB	SkiStar AB	Sport and recreation	General public	1910	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	Slalom	Para Alpine	Åre	Existing	Existing	SkiStar AB	SkiStar AB	Sport and recreation	General public	1910	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	Alpine Combined	Para Alpine	Åre	Existing	Existing	SkiStar AB	SkiStar AB	Sport and recreation	General public	1910	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	National Team Event	n/a	Hammarby	Existing	Existing	City of Stockholm	SkiStar AB	Sport and recreation	General public	2006	n/a	n/a	n/a	n/a	n/a	OCOG	\$ 1,200	OCOG	\$ 1,200	100%	City of Stockholm	n/a	OCOG		Jan. 2026	Mar. 2026



Table 13 (2nd): Venue Funding and Development

Olympic Sport/ Discipline		Paralympic Sport/ Discipline	Name of Venue	Venue Status	Field of Play Status	Pre-Games Operations		Pre-Games Venue Use		Permanent Works					Cost of Construction					Venue Development Responsibilities					Venue Handover Dates	
						Venue Owner	Venue Operator	Venue Use	User Groups/ Customers	Original date of construction	Date of upgrade	Construction schedule			Total cost of permanent works USD 2018 (000)	Body responsible for financing of permanent works	Total cost of overlay USD 2018 (000)	Body responsible for financing of overlay	Total cost of venue USD 2018 (000)	% of land already secured for the Games project	Body responsible for construction approval	Body responsible for delivery of permanent works	Body responsible for delivery of overlay	Body responsible for funding venue from construction until Games-time	Date when venue will be made available to OCOG	Date when venue will be handed back to venue owner
												Start date	End date	Duration												
Cross Country	Cross Country	Para Cross-Country	Hamra	Planned	New permanent	TBD	TBD	Sport and recreation	General public	2023	n/a	2020	2023	3 years	TBC	Private	\$ 3,600	OCOG	TBC	100%	City of Botkyrka	TBD	OCOG		Dec. 2025	Mar. 2026
Nordic Combined	Ski Jumping	n/a	Falun	Existing	Existing	Town of Falun	Town of Falun	Sport and recreation	Sports clubs, public	1973	2014	n/a	n/a	n/a	n/a	n/a	\$ 800	OCOG	\$ 800	100%	Town of Falun	n/a	OCOG		Jan. 2026	Mar. 2026
	Cross Country	n/a	Falun	Existing	Existing	Town of Falun	Town of Falun	Sport and recreation	Sports clubs, public	1973	2014	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Falun	n/a	OCOG		Jan. 2026	Mar. 2026
Ski Jumping	Ski Jumping	n/a	Falun	Existing	Existing	Town of Falun	Town of Falun	Sport and recreation	Sports clubs, public	1973	2014	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Falun	n/a	OCOG		Jan. 2026	Mar. 2026
Freestyle	Aerials	n/a	Olympic Stadium	Temporary	New temporary	City of Stockholm	City of Stockholm	Sport and recreation	General public	1911	n/a	n/a	n/a	n/a	n/a	OCOG	\$ 1,200	OCOG	\$ 1,200	100%	City of Stockholm	n/a	OCOG		Jan. 2026	Feb. 2026
	Moguls	n/a	Åre	Existing with permanent works	New permanent	SkiStar AB	SkiStar AB	Sport and recreation	General public	1966	Continuous	n/a	n/a	n/a	n/a	OCOG	\$ 3,500	OCOG	\$ 3,500	100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	Ski Halfpipe	n/a	Åre	Existing with permanent works	New temporary	SkiStar AB	SkiStar AB	Sport and recreation	General public	1966	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	Ski Slopestyle	n/a	Åre	Existing with permanent works	New permanent	SkiStar AB	SkiStar AB	Sport and recreation	General public	1966	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	Ski Cross	n/a	Åre	Existing with permanent works	New permanent	SkiStar AB	SkiStar AB	Sport and recreation	General public	1966	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	Ski Big Air	n/a	Olympic Stadium	Temporary	New temporary	City of Stockholm	City of Stockholm	Sport and recreation	General public	1911	n/a	n/a	n/a	n/a	n/a	n/a		OCOG		100%	City of Stockholm	n/a	OCOG		Jan. 2026	Feb. 2026
Snowboard	Giant Parallel Slalom	Para Snowboard	Åre	Existing with permanent works	New permanent	SkiStar AB	SkiStar AB	Sport and recreation	General public	1966	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	SB Cross	Para Snowboard	Åre	Existing with permanent works	New permanent	SkiStar AB	SkiStar AB	Sport and recreation	General public	1966	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	SB Halfpipe	n/a	Åre	Existing with permanent works	New temporary	SkiStar AB	SkiStar AB	Sport and recreation	General public	1966	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	SB Slopestyle	n/a	Åre	Existing with permanent works	New permanent	SkiStar AB	SkiStar AB	Sport and recreation	General public	1966	Continuous	n/a	n/a	n/a	n/a	n/a		OCOG		100%	Town of Åre	n/a	OCOG		Jan. 2026	Mar. 2026
	SB Big Air	n/a	Olympic Stadium	Temporary	New temporary	City of Stockholm	City of Stockholm	Sport and recreation	General public	1911	n/a	n/a	n/a	n/a	n/a	n/a		OCOG		100%	City of Stockholm	n/a	OCOG		Jan. 2026	Feb. 2026
Total Number of Competition Venues		12																								



Table 14a: Capital Investments Competition and Non-Competition Venues 2018

Capital Investments USD 2018 (000)	Non-OCOG Capital Investment				OCOG Capital Investment		Total
	Public funding		Private funding		Budget line 1.1		
	Upgrading of existing installations	New installation	Upgrading of existing installations	New installation	Upgrading of existing installations	New installation	
Competition Venue(s)							
Hammarby					750		750
Olympic Stadium						2,100	2,100
Hamra		TBC		TBC		30,100	30,100
Åre Freestyle-Snowboard					10,400		10,400
Barkarby Oval		TBC		TBC			-
Sub-Total	-	-	-	-	11,150	32,200	43,350
Villages							
Stockholm Olympic Village		TBD		TBD			-
Åre Olympic Village		TBD		TBD			-
Sigulda Olympic Village		TBD		TBD			-
Sub-Total	-	-	-	-	-	-	-
Other non-competition venues							
n/a							
Sub-Total	-	-	-	-	-	-	-
Sub-total per construction							
Total per stakeholder	-	-	-	-	11,150	32,200	43,350

1.5. Dates and Competition Schedule of the Games

Early February to mid-March has historically presented the ideal snow and climate conditions for winter sports.

As such, we propose:

- **Stockholm Åre 2026 Olympic Winter Games:** 6 – 22 February 2026
- **Stockholm Åre 2026 Paralympic Winter Games:** 6 – 15 March 2026

These dates coincide with historically optimal snow and temperature conditions as well as increasingly longer days. This period further coincides, for the Olympic Winter Games, with school term break across the country, aptly named “Sport Holiday”, allowing us to educate and promote volunteerism and ticket sales to both the Olympic and Paralympic Winter Games.

Table 14b: Capital Investments Competition and Non-Competition Venues 2026

Capital Investments USD 2026 (000)	Non-OCOG Capital Investment				OCOG Capital Investment		Total
	Public funding		Private funding		Budget line 1.1		
	Upgrading of existing installations	New installation	Upgrading of existing installations	New installation	Upgrading of existing installations	New installation	
Competition Venue(s)							
Hammarby					806		806
Olympic Stadium						2,257	2,257
Hamra		TBC		TBC		32,357	32,357
Åre Freestyle-Snowboard					11,180		11,180
Barkarby Oval		TBC		TBC			-
Sub-Total	-	-	-	-	11,986	34,615	46,601
Villages							
Stockholm Olympic Village		TBD		TBD			-
Åre Olympic Village		TBD		TBD			-
Sigulda Olympic Village		TBD		TBD			-
Sub-Total	-	-	-	-	-	-	-
Other non-competition venues							
n/a							
Sub-Total	-	-	-	-	-	-	-
Sub-total per construction							
Total per stakeholder	-	-	-	-	11,986	34,615	46,601

Sweden already plays host to a wide variety of annual international sport competitions in many Olympic Winter Sports. Our plan is to leverage these existing events by integrating them into our Test Event schedule where possible while still respecting the nature of these events as high-profile competitions in their own right in each IF’s annual competition calendar. This will enable us not only to share important knowhow but also to test important elements of each venue, such as field of play, timing and other technology requirements, formation of venue teams and training of volunteers in the respective sports. In addition to proposed Games venues, various sport events are annually hosted at other sites around Sweden. We aim to utilize as many of the existing resources from these sites as possible, especially the workforce and their experience.

Many of the existing annual events already take place during our proposed window of competition dates. Our goal is to work with the International Sport Federations to identify opportunities to re-schedule events outside of this window so that we can provide a proper test of venue conditions, particularly in outdoor sports, where it is of mutual benefit to all parties.

For sports where event experience within the country is limited, we look to establish smaller, yet still international and invitational test events that focus on the core elements of delivering successful events such as the field of play, volunteer knowhow and a number of key support services among other aspects.



Table 17 (1st): Sport Competition Schedule

Sport / Discipline		Zone	Cluster	Date																			Total Gold
				-2	-1	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
Biathlon	Biathlon	Stockholm	South				1 evening		1 evening	1 evening		1 evening	1 evening	2 evening		1 evening	1 evening		1 evening	1 evening			11
Bobsleigh	Bobsleigh	Sliding	Sliding													1 morning 1 evening	1 morning 1 evening			1 evening	1 morning 1 evening	1 morning	4
	Skeleton	Sliding	Sliding									1 morning	1 evening	1 evening									2
Luge	Luge	Sliding	Sliding				1 evening	1 evening	1 evening	1 evening	1 evening	1 evening											4
Curling	Curling	Stockholm	South	1 morning	1 morning 1 afternoon 1 evening	1 morning 1 afternoon	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 morning 1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 morning	3
Ice Hockey	Ice Hockey 1	Stockholm	Central				1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 evening	1 afternoon	2
	Ice Hockey 2	Stockholm	South				1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening		1 afternoon 1 evening	1 afternoon 1 evening		1 afternoon 1 evening	1 afternoon 1 evening	1 afternoon 1 evening				0
Skating	Short Track	Stockholm	Central				1 afternoon			2 afternoon			2 afternoon			1 morning		3 afternoon					9
	Figure Skating	Stockholm	Central		1 evening			1 evening	1 evening		1 evening	1 evening		1 evening	1 evening	1 evening	1 evening		1 evening	1 evening	1 evening	Closing Ceremony Evening	5
	Speed Skating	Stockholm	North				1 evening	1 evening	1 evening	1 evening	1 evening	1 evening		1 evening	1 evening	1 evening		2 evening		1 evening	2 evening		14
Alpine	Downhill	Mountain	Mountain	1 morning	1 morning		1 morning		1 morning	1 morning	1 morning												2
	Super-G	Mountain	Mountain										1 morning	1 morning									2
	Giant Slalom	Mountain	Mountain												1 morning	1 morning							2
	Slalom	Mountain	Mountain															1 morning	1 morning				2
	Alpine Combined	Mountain	Mountain			1 morning	1 afternoon	1 morning	1 afternoon	1 morning								1 morning					2
	National Team Event	Stockholm	Central																		1 evening		1



Table 17 (2nd): Sport Competition Schedule

Sport / Discipline		Zone	Cluster	Date																		Total Gold	
				-2	-1	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		16
Cross Country	Cross Country	Stockholm	South				1 evening	1 afternoon		2 afternoon		1 afternoon	1 afternoon	1 evening	1 afternoon			2 afternoon			1 morning	1 morning	12
Nordic Combined	Ski Jumping	Mountain	Falun								1 evening						1 evening		1 evening				0
	Cross Country	Mountain	Falun								1 evening						1 evening		1 evening				3
Ski Jumping	Ski Jumping	Mountain	Falun				1 evening	1 evening	1 evening				1 evening	1 evening		1 evening							5
Freestyle	Aerials	Stockholm	Central									1 evening	1 evening	1 evening	1 evening		1 evening						3
	Moguls	Mountain	Mountain		1 evening		1 evening	1 evening															2
	Ski Halfpipe	Mountain	Mountain													1 afternoon 1 evening	1 afternoon 1 evening						2
	Ski Slopestyle	Mountain	Mountain				1 morning	1 morning	1 morning	1 morning													2
	Ski Cross	Mountain	Mountain															1 afternoon	1 afternoon				2
	Ski Big Air	Stockholm	Central																1 morning 1 evening	1 morning 1 evening			
Snowboard	Parallel Giant Slalom	Mountain	Mountain																	1 morning 1 afternoon			2
	SB Cross	Mountain	Mountain							1 afternoon	1 afternoon	1 morning 1 afternoon											3
	SB Halfpipe	Mountain	Mountain									1 afternoon 1 evening	1 afternoon 1 evening										2
	SB Slopestyle	Mountain	Mountain													1 morning	1 morning	1 morning	1 morning				2
	SB Big Air	Stockholm	Central				1 morning 1 evening	1 morning 1 evening															2
Ceremonies	Opening	Stockholm	North			Opening Ceremony Evening																	0
	Closing	Stockholm	Central																			Closing Ceremony Evening	0
Total Gold Medals							8	7	5	11	5	7	7	8	6	6	7	9	7	6	6	4	109

CHAPTER 2

Games Experience



Alpine skiing in Hammarbybacken, located next to Stockholm's inner city. Photo: Christine Olsson, TT Bild



2.1. Athlete Experience

A true Winter Games experience for Olympic and Paralympic Winter athletes begins and ends with a true winter sports look and feel. Sweden provides that opportunity like no other region on earth.

Sweden embodies the traditional “[winter sport nation](#)”. Sport in Sweden is unique in that there are more grassroots sports clubs per capita than anywhere else on the planet. This is partly due to the grassroots level of education and participation: organized school sport does not exist in Sweden. All sports are played through local and national clubs, thus exponentially increasing awareness and participation. The result is a nation of very knowledgeable and very passionate sport enthusiasts.

In fact, there are an estimated 20,000 sports clubs in Sweden organized within 71 recognized National Sport Federations. Half of Sweden’s population between the ages of 7 and 70 are members of a sports club and a third are considered “active athletes”. Thus, it should come as no surprise that amongst our people, athletes represent our best, aspirational selves. They embody skill, perseverance and determination – they are our heroes. Swedes show up to cheer, help and support our athletes because sport fulfills not only our public health values but our social values as well – sport is our great unifier. As such, accessing and educating a fan and volunteer base is built into our structure.

One of Stockholm Åre 2026’s primary missions is to provide the athletes with the highest quality experience and infrastructure, so that the athletes can solely focus on their sport and enjoying a memorable Olympic and Paralympic Winter Games. From top of the line venues to a safe and fair environment to compete in, from an exciting Village experience to a joyous city to celebrate in, Stockholm Åre 2026 aims to provide it all.

Arrivals and Departures - seamless transition into Olympic and Paralympic life

Prior to even arriving in Stockholm, Athletes and Team Officials will receive a Quick Guide to the Stockholm Åre 2026 Olympic and Paralympic Winter Games, accessible via the [Stockholm Åre 2026 Athletes App](#). This App will contain all Arrival and Departure information, Accreditation validation or issue-resolution information, transport timetables, interactive Village maps and dining choices as well as a comprehensive city guide. The App will be available in the major languages of competing NOCs and on-site OCOG staff and volunteers will be on hand to assist in any supplementary way. This ensures that Athletes and their teams are ready, welcomed and assisted from the moment they arrive to the moment they return home. Athletes can also engage through various social media platforms to build excitement and connect with their fans even before their arrival in Stockholm through established and well publicized hashtags and handles.

Training and Competition Venues - Made in Sweden

The most important aspect for any athlete is the quality of the competition venues and training facilities. Thanks to Sweden’s cold winters and cutting-edge technology, athletes are presented with optimal training and competition venues. With 90% of venues already operational, athletes have ample opportunities to familiarize themselves with the new environment, further promoting the idea of fair play. All venues already host a myriad of events and are experienced in hosting and helping athletes compete at their best.

Olympic Villages - Scandi-cool meets cozy Winter Wonderland

Regardless of where the athletes are competing, each of the four Olympic Villages will represent the best we have to offer: modern and functional accommodation in a cozy, intimate winter environment. In an effort to further provide the athletes with convenience and efficiency, all competition venues are located at a maximum of 45 minutes’ drive from the Villages. This allows the athletes to conserve their mental and physical energies for their big moment.

Technology and Digital Applications – harnessing the Olympic Spirit

Inspired by previous Games and utilizing the existing tech hub within Stockholm, we will develop an [Athletes App](#), purposely built for creating a streamlined and functional way for athletes to navigate the Stockholm Åre 2026 Olympic and Paralympic Winter Games. The App will also connect teammates at various venues, increasing a sense of national pride and support. Building on Stockholm Åre 2026’s groundbreaking use of neighboring cities, and in a further effort to unify all the athletes from every nation and sport, each Village will have interactive viewing stations where athletes can connect to a live feed of each venue of the Games to cheer on their teammates across the Games footprint. Finally, building on its success at the Falun 2015 FIS Nordic World Ski Championships, the [Stockholm Åre 2026 App](#) as well as the [Athletes App](#) will provide a unique augmented and virtual reality environment for the ultimate immersive experience.



Food and Beverage - delicious, varied performance nutrition at the athletes' fingertips

Stockholm Åre 2026 will leverage our cultural melting pot with the fact that Sweden is the 3rd largest consumer of organic food per capita in the world. Placing the utmost importance on high nutrition and quality ingredients and presentation, the various dining halls will provide food as fuel and food as pleasure through a varied food offering, including new vegetarian alternatives, meeting the highest standards when it comes to nutrition for elite athletes. Working closely with sports nutritionists and the various NOCs and NPCs as well as partnering with top caterers, the Stockholm Åre 2026 Villages will provide meals fit for a high-performance diet as well as suitable for any dietary, cultural, or religious requirement.

Fast and convenient public transport - get there faster, better and with less carbon footprint

With an existing extensive public transport network of underground, tram, ferry and bus routes connecting all of greater Stockholm, never before has getting around been so easy and efficient and with such a small carbon footprint. Stockholm prides itself on its excellent and easy-to-use, bio-fuel powered public transport network and all accredited members of the Games will be able to travel for free on the Greater Stockholm Local Transit Company (Stockholms Lokaltrafik or SL) routes. Stockholm Åre 2026 will continuously strive to *take what we have and*

make it better. We are driven by innovation for sustainability and we intend to be guided by the IOC's Sustainability goals. Furthermore, we aim to go beyond those targets and create a fossil fuel free, climate-positive model for future cities – Host or not – to benefit from.

Friends, Family and Fans - making it easier for athletes to celebrate with their three pillars of support

With reliable, fast and sustainable public transport as well as dedicated transport into the city and venues, Athletes will have a very easy time enjoying the Winter Games with their friends, family and fans. Through their [Athletes App](#) and the [Stockholm Åre 2026 App](#), everyone has access to real-time and dynamic information, events around the city, recommendations and a detailed city guide. Athletes will receive two complimentary tickets to every one of their competitions and will be notified through the dynamic ticketing platform of the Athletes App if same-day tickets become available. This will serve the primary purpose of providing the athletes with extra support from their loved ones – an essential component of success – as well as filling the stadium with truly engaged fans.

Opening and Closing Ceremonies - an inclusive, electric, unforgettable parade of heroes on the world's greatest stage

No other moment signals the start to the Games like the Opening Ceremony. This is a moment of excitement, hope and pride – literally the moment dreams are made of. The state-of-the-art Friends Arena will have the honor of hosting the start of the Olympic Winter Games. The Opening Ceremony for the Paralympic Winter Games will take place both at the Tele2 Arena as well as in the center of town. This enables the OCOG to leverage the momentum of the 50th anniversary of the Paralympic Winter Games as well as to garner momentum in an open celebration around the iconic Kungsträdgården. The Ceremonies also are a moment of unveiling and revelation. Stockholm Åre 2026 will use these glorious stages to highlight and drive the extraordinarily high sustainability efforts of the Stockholm Winter Olympics and Paralympics. Both Opening Ceremonies will feature new concepts for sustainability – a key component of our Winter Games identity.

In order to provide the athletes with an unforgettable experience, we will harness our digital and technological expertise to bring them “into” the stadium even before they enter the arena. Stockholm Åre 2026 will invite the athletes to a “behind the scenes pre-party” with food and beverages within the venue. Here they will be treated to a pre-Ceremony entertainment program as well as live broadcasting from inside the stadium prior to the Athletes Parade. This will enable them to have a “fly-on-the-wall” experience and will start to feel the electricity, excitement and anticipation building up prior to their entrance.

The Stockholm Åre 2026 Closing Ceremony will be a dazzling multi-venue event, utilizing all four Olympic and Paralympic Winter Games cities, coordinated to create a nation-wide celebration. Our vision is to have a roaming “street party” across Sweden so that everyone can participate. Athletes can celebrate with their loved ones and fans from across the country and around the world can join in on the festivities. Our goal is for athletes to have a more personal, intimate and inclusive Ceremony experience that connects them to one another but also to their friends, family and fans. The Ceremonies will be a moment to celebrate achievement, failure, support, effort, perseverance, love and unity – a greatly human moment that will stay with the athletes forever.



The Athletes’ Commission - the voice, perspective and expertise of the main stakeholders

The Athletes’ Commission will serve as an advisory board ensuring that the athletes’ voice, perspective and expertise are at the heart of all initiatives and programs hosted by the OCOG. Their needs and input are crucial to the success and lasting legacy of the Stockholm Åre 2026 Olympic and Paralympic Winter Games.

As such, the Stockholm Åre 2026 Athletes’ Commission was created at the infancy of Stockholm’s candidature process. The Stockholm Åre 2026 Athletes’ Commission is comprised of athletes from various Summer and Winter Olympic and Paralympic sports. This Athletes’ Commission will be represented on the Board of Stockholm Åre 2026, ensuring that at all times the vision of the OCOG and the Athletes are one and the same.

Protecting Clean Athletes: Anti-doping measures at Stockholm Åre 2026

The Swedish Sports Confederation (Riksidrottsförbundet, or RF) is Sweden’s national antidoping organization (NADO) and follows the World Antidoping Code. Analyses of Swedish and international tests are conducted at the Doping Laboratory at the prestigious Karolinska University Hospital in Huddinge, a research-based and WADA-accredited laboratory.

As the largest facility of its kind in Sweden, the Karolinska Anti-Doping Laboratory is responsible for drug testing athletes and works closely with the federations and clubs. All samples follow a strict chain of custody and travel with electronically - monitored personnel and vehicles.

Travel times between the laboratory and the venues are as follows:

Venue	Distance in km	Travel time in min
Olympic Village in Barkarby	36	37
Olympic Village in Åre	641	147 (flight included)
Olympic Village in Sigulda	573	166 (flight included)
Olympic Stadium	25	29
Ericsson Globe	15	18
Tele2 Arena	15	18
Hammarbybacken	16	19
Gubbängen	15	17
Barkarby Oval	34	36
Hamra Ski Stadium	5	9
Södertälje	29	27
Falun	238	175
Åre	637	147 (flight included)
Sigulda	573	166 (flight included)

Protecting Integrity: Prevention of Betting and Manipulation of Competition

The Swedish attitude towards illegal betting and the manipulation of competition directly reflects our value system of working for the good of the common goal. Having the right checks-and-balances in place allow us to protect not only our sport but our society as a whole. As such, the Swedish gambling market is highly regulated. We are proud that there is a high degree of transparency between the various acting authorities in order to reduce illegal activities.

The Swedish Gambling Authority (Spelinspektionen) is the responsible body that ensures that the Swedish gaming and gambling market is legal, safe and reliable. Controlled by the Ministry of Finance and its Board appointed by the Government, the Authority supervises the entire gambling market. Furthermore, the Swedish Gambling Authority cooperates with the Swedish Prosecution Authority (Åklagarmyndigheten), the Swedish Economic Crime Authority (Ekobrottsmyndigheten), the Swedish Tax Agency (Skatteverket) and the Police Authority (Polismyndigheten) to jointly reduce the illegal gambling market in Sweden.

The Swedish gambling market is regulated by specific laws (passed by the Parliament) and regulations (issued by the Government). The following laws and regulations are particularly important, as they serve as the basis for the Swedish Gambling Authority Code of Statutes (LIFS):

- The Lotteries Act (1994:1000).
- The Lotteries Ordinance (1994:1451).
- The Casinos Act (1999:355).
- The Act concerning the Arrangement of Certain Forms of Gaming Machines (1982:636).

In order to protect athletes and the integrity of sporting competitions, the Swedish Sports Confederation (RF) has launched an initiative called My Match (www.minmatch.se) where the tag line is “Say No” to Match Fixing. This initiative is educational in nature and is a joint venture between the Swedish Sports Confederation, the police, the Swedish Gambling Authority, National Sport Federations and Svenska Spel.

The World Economic Forum consistently ranks Sweden as one of the top nations in anti-corruption, in large part because it is policed by the country’s National Anti-Corruption Unit, part of the Swedish Prosecution Authority.

These multiple checks-and-balances already in place allow Stockholm Åre 2026 and the Swedish Gambling Authority to fully cooperate with the IOC and uphold the values of clean sport and fair play.

The Swedish Olympic Committee and all the Swedish National Federations are bound by, and enforce, a code of conduct that prohibits manipulation of competitions. Stockholm Åre 2026 will work closely with all relevant law enforcement and gaming authorities to ensure that all Olympians and Paralympians may participate in the Winter Games safely and fairly.



Olympic Villages

The Olympic and Paralympic Villages are a cornerstone for a memorable Games experience for athletes. This is their home-away-from-home, their mental preparation zone and their solace. To make the Games experience as easy as possible for all athletes, Stockholm Åre 2026 is offering **four Villages**, one in each competition region. The locations have been chosen due to proximity to competition venues, quality of housing amenities, diversity of services available outside the Village and accessibility for all.

Stockholm

The primary Olympic and Paralympic Village is located approximately 20 km north-west of the city center. This project is the largest housing development in the region, currently ongoing and slated to finish beyond 2026. The Olympic and Paralympic Village will be part of Phase 3 of the construction, in newly-built two-to-three-bedroom apartments, outfitted with the latest in furnishings and technology. Phase 3 is set to start in 2024 and be completed in 2025. Furthermore, a new metro station line will stop at Barkarbystaden, allowing the athletes to access competition and training venues as well as recreation, entertainment and culture in under half an hour in addition to the dedicated Athlete Transport systems.

The whole construction area is that of a former airfield, ensuring that the grounds are flat, and all surrounding areas will become parks with paved paths for running, walking and cycling. All construction will follow the standard set of rules and be fully accessible to all. Temporary structures will be built to further accommodate the need for various supporting services such as Welcome Center, Dining Halls, etc.

Stockholm Åre 2026 will enter into a contractual agreement with the construction companies who own the rights to sell each part of the Village, establishing a date for handover so that the OCOG may make it Olympic and Paralympic Village-ready as well as a date to return and restore the Village to the conditions necessary for the original owners to then deliver to future buyers or tenants.

The attractiveness of Stockholm as a place to live and do business means that our city is growing and there is a shortage of housing to fulfill the housing needs; as such major construction projects are ongoing around the whole region. The choice to use Barkarby as the ideal place to house Winter Olympians and Paralympians is four-fold:

- **Delivery:** the area will be newly-built and ready before 2026.
- **Size:** sprawling over approx. 25 hectares with 2,700 beds available makes it easy to house all the athletes comfortably.
- **Accessibility:** benefiting from its own metro station and easy access to major highways, athletes can quickly and efficiently get to their destinations using either the dedicated Athlete Transport system or public transit.
- **Legacy:** having a Winter Olympic and Paralympic legacy will increase property interest and attractiveness for future buyers and tenants.

Åre

The Olympic and Paralympic Village in Åre is part of a larger overall development, similar to the Village in Barkarby. A new construction project will kick off in the coming years in the Rödskullen neighborhood of Åre with ski-in/ski-out access to the Alpine Skiing venue and within a 5-minute drive of the Freestyle/Snowboard venue. Stockholm Åre 2026 will be able to take advantage of one of the construction phases with a total of 1,700 beds for athletes and team officials. The project is financed and managed by a joint venture between private construction companies and the ski resort owner, Ski Star. The apartments will be transformed into vacation rentals after the 2026 Olympic and Paralympic Winter Games.



Falun

There are two hotels located near the competition venue that will serve as the Olympic Village due to their proximity, convenience, accessibility and sport-related in-house services. Both hotels, sleeping a total of 350, are located within less than 2 km from the central station as well as the charming ski town of Falun. Furthermore, as part of larger hotel chains, both hotels benefit from constant property upkeep and quality control. Stockholm Åre 2026 will take over exclusive use of the hotels prior to the arrival of athletes in order to create a Village-like atmosphere for Ski Jumping and Nordic Combined athletes.

Sigulda

A new housing complex is being built in the adventure town of Sigulda, an hour outside of Riga. Sigulda is a rapidly growing community with a significant need for new housing. This project will provide a much-needed addition in the form of modern apartments and community services to the town of Sigulda and its population. Sprawling over 5.5 hectares, the Sigulda Village will sleep 600 in two and three bedroom-apartments. The Village is located 2.5 km from the Sliding Center, 2 km from the Central station and 1.4 km from the training venue. The town of Sigulda is rich in history and recreational activities as well, allowing athletes, Olympic Family, the media and fans to enjoy a memorable time in this charming medieval town. Sigulda provides a perfect opportunity to transform the Games, a sustainable model for legacy.

It allows us to enforce the legacy of the Sliding Center and the whole community for decades to come. After the Winter Games, the Village will revert to housing benefiting from restaurants and cafes and recreational and educational facilities. Sigulda will serve as a test lab of sorts to identify innovative, new ways to deliver the Games and open them to the public in a closely-knit community where athletes are treated as true heroes.

2.2. Media Experience

Widely considered one of the most innovative countries in Europe, Sweden takes great pride in its creativity and ingenuity.

As a major media and entertainment creator and exporter, Sweden can provide the members of the international media state-of-the-art technology infrastructure during Games time. World famous content and trailblazing digital expertise allow us to share our capability with journalists and broadcasters from all over the world.

Table 29: Village - Number of Rooms and Beds

Barkarbystaden - Stockholm*					
Type of room	Olympic Winter Games		Paralympic Winter Games		
	Number of rooms	Number of beds	Number of rooms	% of rooms wheelchair accessible	Number of beds
Single rooms	900	900	120	40%	120
Double rooms	900	1,800	120	40%	240
TOTAL	1,800	2,700	240	1	360
*Mostly apartments with 2-3 bedrooms					

Rödkullen - Åre*					
Type of room	Olympic Winter Games		Paralympic Winter Games		
	Number of rooms	Number of beds	Number of rooms	% of rooms wheelchair accessible	Number of beds
Single rooms	560	560	210	40%	210
Double rooms	570	1,140	210	40%	420
TOTAL	1,130	1,700	420	1	630
*Mostly apartments with 2-3 bedrooms					

Sigulda Olympic Village*					
Type of room	Olympic Winter Games		Paralympic Winter Games		
	Number of rooms	Number of beds	Number of rooms	% of rooms wheelchair accessible	Number of beds
Single rooms	56	56	n/a	n/a	n/a
Double rooms	272	544	n/a	n/a	n/a
TOTAL	328	600	-	-	-
*Mostly apartments with 2-3 bedrooms					

Falun hotel*					
Type of room	Olympic Winter Games		Paralympic Winter Games		
	Number of rooms	Number of beds	Number of rooms	% of rooms wheelchair accessible	Number of beds
Single rooms	50	50	n/a	n/a	n/a
Double rooms	111	222	n/a	n/a	n/a
TOTAL	161	272	-	-	-
*Additional hotels available nearby as necessary					



Our choice of venue for the International Broadcast Center (IBC) and Main Press Center (MPC) reflects our technical and digital ingenuity as well as our core values. The Stockholm 2026 IBC and MPC will provide the highest of standards to members of the media in order to capture those electric moments of Olympians and Paralympians from around the world.

The Stockholm Åre 2026 Games Concept offers members of the media an efficient and sustainable solution in state-of-the-art operational venues.

Stockholm

The Stockholm Convention Center (Stockholmsmässan) is the Nordic region's largest exhibition center, sprawling over 70,000 sqm. Its size makes it amply suitable to house both the IBC and MPC under the same roof.

As a venue used to hosting multiple large-scale events year-round, it is constructed to have both expansive areas as well as smaller meeting rooms and office spaces, all equipped to the highest technological standards. Its ideal location south of the city center makes access to the major venues and accommodations easy and efficient through both public transit and the Games transport services.

Stockholmsmässan is also renowned for its sustainability efforts that positively contribute to our planet's biodiversity. One such example is that the exhibition center houses 5 beehives with 300,000 bees on its roof. Furthermore, over 95% of its waste is recycled. In summary, Stockholmsmässan truly embodies our Swedish values.

Stockholm Åre 2026 understands that the members of media have a vital role to perform at the Games. Their days are long, often working on different time zones to get that perfect picture, shot or story. Effectively, the media hold our legacy in their hands through their words and images.

In order for our legacy to last far into the future, we need to create an exceptional working environment for the media. The first part of this equation is the stories; the ones that make you dream, the ones that inspire and the ones that break your heart.

Intrinsically woven into our narrative is our fairytale-like geography. From our snow-covered mountain tops to our frozen lakes to the candles burning on the window sills on a cold dark winter night, we truly live in an enchanted land. Nothing would make us prouder than sharing our beautiful Scandinavian Winter Wonderland with the world, and for it to be immortalized through the lenses of some of the world's greatest storytellers.

The second part of the equation is the ability to tell these stories with ease. Thanks to the cooperation between Stockholm Åre 2026 and OBS, we will provide the technical and operational infrastructure required to produce exceptional quality technology, service, and administration to alleviate any pressure from those working at the Games.

We have highlighted the central key areas that will make the media experience exceptional and memorable thanks in large part to the effortlessness it will require to work:

- **Proximity:** The proposed location for the IBC/MPC complex is the current Stockholm Convention Center (Stockholmsmässan), 10 km south of Stockholm City Center, and less than 10 km away from most competition venues of the city. This complex is also well served by public transport, whether it be 10 minutes via commuter train from the Central Station or directly from Arlanda International Airport in approximately 45 minutes (50 km) or 20 minutes from Bromma Airport (14 km). Existing hotels, in close proximity to the Convention Center, will serve as Media Hotels and the area benefits from multiple international restaurants.
- **Exclusivity:** The IBC/MPC will be rented for exclusive use in phases beginning in the summer of 2025. Exclusive use is planned in three phases whereby one exhibition hall is rented earlier, and the remaining two being incorporated in October and December of 2025 respectively.

- **English Proficiency:** Swedes rank among the most proficient non-native English speakers in the world, thus facilitating communication and accessibility for the world's media.
- **Digital Connectivity:** Stockholm has long been a powerhouse in digital and entertainment production. With over 80% of the country digitally integrated in fast and super-fast fixed and mobile technology, we have the connectivity capacity and know-how to support the Olympic and Paralympic Movement through the various state-of-the-art content delivering technologies.
- **Planning Efficiency:** Swedes pride themselves on being meticulous planners. To this end, we will efficiently plan all necessary services across functional areas, such as Accreditation, Accommodation, Transport and Medical Services (among others) to coincide with the arrival and needs of the Host Broadcaster, Rights Holding Broadcasters (RHBs), Print Media and Photographers.
- **Open Communication:** Swedes regard themselves as being direct and thoughtful when they speak. In fact, we consistently rank amongst the top 10 in the world of most transparent nations. We like to operate with a "what you see is what you get" attitude, as it goes against our cautious, consensus-bound nature to overpromise or oversell. We will not promise something we cannot deliver and when we do deliver, it will be to the highest of standards – **Made in Sweden** standards.



As an existing venue with both interior exhibition halls and exterior compound spaces, Stockholmsmässan does not require any significant upgrades, land acquisition or other major works prior to the Games. Rental cost and related fees together with exclusive use periods will be outlined in the Venue Guarantee file provided by Stockholmsmässan.

In addition to the ideal location and functionality of the IBC/MPC, central Stockholm provides several options with iconic views for temporary TV Studios and other dedicated services for these client groups.

While the IBC and MPC will be located in our capital, we recognize the distance between the mountain venues and the city and, as such, wish to provide a solution for the media working at the mountain and sliding venues.

Åre

Members of the media working in Åre will be provided a Mountain Media Center (MMC) right in the heart of the village at an existing exhibition hall in addition to full support spaces at both Alpine Skiing and Freestyle/Snowboard venues.

Falun

A designated Venue Media Center (VMC) in Falun's Skistadion venue will serve both as a media workroom as well as a press conference center. A Broadcast Compound is also conveniently located within this venue adjacent to the VMC. This will reduce any need for expensive temporary infrastructures being built over the 17 days of competition, as well as allowing for easy working conditions for the media – accessibility, speed, convenience and efficiency.

Sigulda

Following a similar concept as Falun, the Sigulda VMC and Broadcast Compound will serve as the base for both Broadcasters, Written Media and Photographers. The newly renovated Sigulda Cultural Center provides additional space for the Media in terms of both media conference and workroom space as required. The Cultural Center is located 1 km away from the Bobsleigh and Luge Track, 650 meters from the Central Station (serving both as a bus and train station) and 600 meters from the Sigulda Sport Center (main training venue). The venue has an area of 3,453 m² over 3 floors and the adjacent parking lot also has charging stations for electric cars.

Paralympic Winter Games

While the IBC will remain at Stockholmsmässan, the MPC will move to the Annexet building at the Globe venue for the Paralympic Winter Games. The proximity of the MPC to several competition venues in the area serves the media better by minimizing travel time for various services.

2.3. Spectator Experience

There is a reason Stockholm is ranked the second most sociable city in the world, according to a recent survey. Swedes love to meet people from new places and despite our “Scandi-cool” attitude towards design and fashion, we are notoriously friendly, open and liberal. This means that we are naturally ready to invite and share the excitement of the Olympic and Paralympic Winter Games with the world – both in person and virtually. Furthermore, as the 2nd largest and most prolific tech hub in the world we will create an immersive spectator experience.

This incredible city and country-wide celebration will be made possible through two means:

- Our state-of-art public transit infrastructure can shuttle fans to various locations in a short period of time, thus allowing spectators to live the celebration in multiple areas.
- Our dependable technical proficiency and digital connectivity will allow us to create immersive augmented and virtual reality apps, accessible to all, allowing us to share the Stockholm Åre 2026 Olympic and Paralympic Winter Games with fans and hopefuls from around the world.

Spectators and fans will benefit from the best of both worlds – the magical Swedish Winter Wonderland experience coupled with the most cutting-edge technology, both in-venue and around the city.

Within venues, spectators will enjoy an engaging and exciting experience through Sport Presentation that is both entertaining and educational. This experience will permeate the whole city and country through various Live Sites including the iconic gathering place of Kungsträdgården in the heart of Stockholm and the Medals Plaza at Slottsbacken by the Royal Palace.



Stockholm Åre 2026 venues will work to enhance the in-venue experience to get the fans closer to the athletes and the sport by creating opportunities for them to meet their heroes. Furthermore, all our stadia are fully connected, an essential component to a memorable and immersive fan experience – everyone can bring the Winter Games to their networks via Twitter, Facebook, Instagram, Snapchat and more. Lastly, the Stockholm Åre 2026 Sport Presentation will work to surprise and delight fans within the venues, harnessing social media and ticketing information to create effective activations for loyal fans.

Driven by the principles of sustainability and adaptive innovation, Stockholm's open spaces will be designed to create an extraordinary atmosphere through technology to widen and intensify public activities. Stockholm Åre 2026 will use both Virtual and Augmented Reality to promote the Games experience both in and outside the stadia. This incredible and exciting experience will enable easier and more comprehensive navigation, as well as multiply the scope of entertainment and learning activities in every corner of our city. We will effectively be building upon another pillar of the city of Stockholm's long-term vision, which is to make Stockholm the most connected and digital city in the world – creating the world's smartest city, where our values of an active lifestyle, inclusion, safety and sustainability will be in constant reach.

Charlotte Kalla (Sweden) celebrates winning the gold medal during the Ladies 10 km Individual Free during the World Championship Cross Country, Falun, Sweden. Photo Trond Tandberg/Getty Images.



CHAPTER 3

Paralympic Winter Games



Mats Ola Engborg, Kristina Ulander and Viljo Persson Dahl (Sweden) during curling competition between Sweden and China during winter paralympics in Pyeongchang, South Korea. Photo: Jessica Gow, TT Bild



The town of Örnsköldsvik in Sweden played host to the first ever Paralympic Winter Games in 1976. Ever since, Sweden has been a world leader within the Paralympic movement. We have long known that the promotion and education of parasports serves as a vehicle to inspire and a tangible opportunity for people with impairments. Our longstanding relationship with the **Paralympic Winter Games** and the Swedish culture of acceptance and inclusiveness provide the perfect platform to host state-of-the-art Games and inspire the entire world.

Given the opportunity and honor to host the Paralympic Winter Games in 2026, we want to build the platform where more young people with an impairment join a sports club and have the confidence to know that they too could be a **Paralympic hero**. Fifty years after the first ever Paralympic Winter Games, Sweden is poised to be the example for the next fifty.

Our goal at Stockholm Åre 2026 is to integrate the Paralympic Winter Games fully into the planning and delivery work of the OCOG while preserving the key distinctions between the Olympic and Paralympic Winter Games: one great festival of winter sport with two distinct events.

We aim to use all applicable Olympic venues for the Winter Paralympics and will only introduce new venues where it provides a better service level for the Paralympic Athletes and other stakeholders. Examples of this include hosting Para Ice Hockey at Tele2 Arena (Olympic Figure Skating and Short-Track Speed Skating) instead of Ericsson Globe and establishing the Main Press Center at Annexet (Venue Media Center for Olympic Ice Hockey) within walking distance of Tele2 Arena.

The Stockholm Åre 2026 Paralympic Winter Games will be planned and delivered by the same OCOG as the Olympic Winter Games. Each department and functional area is responsible for providing services and operations for both Games equally. The OCOG will have a dedicated department called **Paralympic Planning** that will spearhead the organization's focus on the Paralympic Winter Games. It will provide education and guidance to the rest of the OCOG in addressing Paralympic-specific issues and questions. The Paralympic Planning department will be represented in the OCOG's senior leadership team. The Swedish Paralympic Committee will be represented in the OCOG's Board of Directors and its sub-committees according to the requirements of the Host City Contract.

The Paralympic test event concept will follow our philosophy of the Olympic test event concept whereby existing events will be incorporated into our test event program as much as possible. Over the next few years, the Swedish Parasport Federation and the Swedish Paralympic Committee plan to introduce new annual World Cup events in Sweden in all Paralympic Winter Sports, culminating in the hosting of several World Championships in the 2022-2023 season. This lays the groundwork for the Paralympic test event program leading up to 2026. The main goal is to host outdoor test events during the proposed Paralympic Winter Games dates in order to gain important experience in venue conditions.

Sweden has always been at the forefront of inclusiveness and accessibility for people with an impairment, but there is still room for improvement. We at Stockholm Åre 2026 see the Paralympic Winter Games as a powerful opportunity to educate our nation, inspire our citizens and create a lasting legacy of inclusion, acceptance, and hope.

Our message is that every hero has his or her own superpower, and we cheer them all on equally.

Competition and Non-Competition Venues

The majority of the competition and non-competition venues are the same during both the Olympic and Paralympic Winter Games periods, scaled to use when necessary. Wheelchair Curling will remain in Gubbängen and Paralympic Cross-Country Skiing and Paralympic Biathlon will be hosted at Hamra Skistadion. Para Alpine Skiing and Para Snowboard will be hosted in Åre at their respective venues. The only competition venue that will be moved is Para Ice Hockey which will take place in Tele2 Arena next to the Ericsson Globe, site of Olympic Ice Hockey. This is due to easier access to the venue both in terms of timing and structure. The IPC will have a choice to establish the Paralympic Family Hotel at the Olympic Family Hotel in the center of town or to select another option if deemed necessary. A scaled-to-use IBC will remain at Stockholmsmässan.

In the spirit of convenience and in line with Agenda 2020, transition activities between the Olympic and Paralympic Winter Games will be limited to Field-of-Play and other sport-specific adjustments as we aim to make venues fully accessible throughout the Games period.



Table 44: Paralympic Games Sport Competition Schedule

Sport / Discipline	Zone	Cluster	Date														Total Gold
			-2	-1	0	1	2	3	4	5	6	7	8	9	10	11	
Alpine Skiing	Mountain	Mountain				M&W Downhill morning	M&W Super G morning		M&W Alpine Combined morning / afternoon	M Slalom morning / afternoon	W Slalom morning / afternoon		M Giant Slalom morning / afternoon	W Giant Slalom morning / afternoon			30
Biathlon	Stockholm	South				W 6 km M 7.5 km morning			W 10 km M 12.5 km morning			W 12.5 km M 15 km morning					18
Cross-Country Skiing	Stockholm	South					M 15 km Sitting W 12 km Sitting morning	M 20 km Free Standing & VI W 15 km Free Standing & VI morning		M&W Sprint morning			M 10 km Classic Standing & VI W 7.5 km Classic Standing & VI M 7.5 km Sitting W 7.5 km Sitting morning / afternoon	4 x 2.5 km Mixed Relay 4 x 2.5 km Open Relay morning			20
Para Ice Hockey	Stockholm	Central				Preliminary Round x 4 morning / afternoon / evening	Preliminary Round x 4 morning / afternoon / evening		Preliminary Round x 4 morning / afternoon / evening	Play-offs x 2 afternoon / evening	Semifinals x 2 afternoon / evening	Game for 7-8 place afternoon Game for 5-6 place evening	Bronze Medal afternoon Gold Medal evening				1
Snowboard	Mountain	Mountain						Cross morning				Banked Slalom morning					10
Wheelchair Curling	Stockholm	South				Round Robin #1 afternoon #2 evening	Round Robin #3 morning #4 afternoon #5 evening	Round Robin #6 morning #7 afternoon #8 evening	Round Robin #9 morning #10 afternoon #11 evening	Round Robin #12 morning #13 afternoon #14 evening	Round Robin #15 morning #16 afternoon #17 evening	Tie breakers morning Semifinals afternoon	Bronze Medal morning Gold Medal afternoon				1
Total Gold Medals						12	8	9	12	9	3	11	10	6			80

Paralympic Village

Olympic Villages in both Stockholm and Åre will be used as Paralympic Villages. Both projects are new developments and as such accessibility will be fully compliant with, or exceeding, current building standards in Sweden and the EU.

MPC

The MPC will move to Annexet adjacent to the Globe and the Tele2 Arena for the Paralympic Winter Games. This decision serves two of Stockholm Åre 2026’s values: good service and cost-efficiency. Annexet will serve as the Venue Media Center for Ice Hockey, Short Track and Figure Skating during the Olympic Winter Games and as such will already be fully equipped and client-ready.

In order to serve our clients and stakeholders in the best way possible, moving the MPC to the vicinity of the Para Ice Hockey venue decreases travel times for both the media and athletes, thereby increasing efficiency and convenience.

Furthermore, in line with Agenda 2020 and The New Norm, the move allows for two halls of Stockholmsmässan to be returned back to the original owners and for the OCOG to use venues still under its exclusive use.

Table 46: Paralympic Games Competition Venue Overview

Sport / Discipline	Competition Venues												
	Venue Number	Venue Name	Name of Zone	Name of Cluster	Seating Bowl Capacity	Standing Area Capacity	Total Gross Capacity	Existing accessible seating capacity	Legacy Seating Capacity	Current Use	Post-games Use	Games-time Warm-up Capacity	
												Number of FoPs	Brief Description
Alpine Skiing	8	Åre	Mountain	Mountain	n/a	4,500	7,500	-	-	Ski resort	Ski resort	1	Training hills next to venue
Biathlon	1	Hamra	Stockholm	South	n/a	10,000	15,000	-	-	New	Recreation	1	Same as competition
Cross-Country Skiing	1	Hamra	Stockholm	South	n/a	10,000	15,000	-	-	New	Recreation	1	Same as competition
Para Ice Hockey	6	Tele2 Arena	Stockholm	Central	15,200	-	18,000	70	35,000	Football arena	Football arena	1	Training rink on venue
Snowboard	12	Åre	Mountain	Mountain	n/a	5,000	7,500	-	-	Ski resort	Ski resort	1	Same as competition
Wheelchair Curling	3	Gubbängen	Stockholm	South	n/a	7,500	7,500	-	1,000	New	Recreation	4	Same as competition
Total Number of Competition Venues	5												



Paralympic Ceremonies

Similar to the Olympic Winter Games Ceremonies, the OCOG wishes to explore new ways of celebrating both the Opening and Closing Ceremonies of the Paralympic Winter Games. The Opening Ceremony will be held at Tele2 Arena with an element of open street celebrations. The Closing Ceremony will be celebrated in Kungsträdgården, literally the King's Garden, one of Stockholm's most beloved and famous parks. The Ceremony will incorporate various landmarks of Stockholm, such as the nearby Slottsbacken (Castle Hill) which will serve as the origin of the Athletes' Parade.

During the Olympic Winter Games this plaza will serve as an open-air Live Site for spectators and the general public. During the Paralympic Winter Games, it will also serve as the Medals Plaza thanks to its more intimate feel yet glorious location in the center of Stockholm, further allowing spectators and fans to celebrate the athletes.

The Paralympic Winter Games Ceremonies are a time to celebrate inclusion, participation and success. The decision to host both Ceremonies with elements of a street party, where everyone can celebrate, will give unprecedented visibility to these athletes and fulfill the core value of **inclusion** of Stockholm Åre 2026. Sweden has always spearheaded the effort to support and empower athletes with a disability – this is our opportunity to take it a step further by inviting the world to witness and celebrate with us – and our choices of venues enable a barrier-free, far-reaching inclusive participation.

Transport

All Paralympic Family stakeholders, including NPC Delegations, Games Officials and the Media will benefit from fully-accessible dedicated transport originating in their accommodations or place of work and serving the competition venues. Special attention will be paid to ensure accessibility for an increased number of stakeholders with an impairment.

Accredited workforce will travel for free on all of Stockholm's public transit routes, as will all same-day ticket-holding spectators.

In line with The New Norm, Paralympic transport will be affordable, sustainable and fossil fuel free to stakeholders as well as the cities without compromising efficiency and comfort. Stockholm's existing fully accessible public transit network means that all stakeholders with an impairment may travel safely on the underground, buses or any commuter or regional train. 100% of the buses used in public transit in Stockholm are barrier-free as are 98% of all trains and trams. However, there is still more work to be done and the Paralympic Winter Games will be a catalyst for an even-more accessible city.

Stockholm Åre 2026 and the Swedish Paralympic Committee will work tirelessly to continue to raise awareness for the Paralympic Winter Games. The City of Stockholm's goal, according to Vision 2040 is literally called **"A Stockholm For Everyone"**: inclusiveness, accessibility and acceptance are intrinsically woven into the fabric of our city.

Stockholm's aim is to be an accessible and safe city, where no social or physical barriers exist, and where we follow the UN's Human Rights principle that all people are equal and should have equal rights. Another component of the city's vision is that of a Walkable City. All pedestrian streets and public spaces are being made completely accessible and safe for all. The focus is always on the human and how best to serve every citizen or visitor in a safe, environmentally-friendly and respectful manner.

Accommodation

Most of the hotels in the Stockholm region as well as those in the mountain venues are accessible to people with a disability and have a number of accessible rooms. Hotels shall be chosen based on their level of accessibility, location and size.

The Paralympic Family Hotel can be the same as the Olympic Family Hotel so that guests may enjoy the proximity to both the city center, the historical Old Town as well as the Medals Plaza. The IPC will also have the ability to choose another hotel if that is deemed more suitable in this case. Maximum room rates during the Paralympic Winter Games will be provided together with the hotel guarantees on Apr. 12, 2019.

The Paralympic Winter Games will be an integral part of the communications and marketing strategy of Stockholm Åre 2026, as well as the Swedish Paralympic Committee and the Swedish Parasport Federation's communications activities. By using shared platforms, we have a unique opportunity to raise awareness among people with disability about parasport in Sweden and at the same time provide opportunities to join parasport in sports clubs across the country.

The Swedish Paralympic Committee has a strong political voice when it comes to health and physical activity for people with disability. The platform of the Paralympic Winter Games will be used to strengthen and develop this long-standing commitment to raising awareness about disability and promoting inclusion and integration for people with a disability.

A specific focus of the Winter Paralympic Games will be on creating national awareness on accessibility to sport for people with disability. This includes, but is not limited to, the following initiatives:

- Create a fine-tuned certificate for accessibility, catering to various disability groups which will be awarded to sports facilities living up to certain standards.
- Create a program for mentorship and advice for people with disability to assist them in finding their parasport and increase independence.



- Create a nationwide digital service providing detailed information on the availability of parasports locally.
- Create a program to attract people with disability into para winter sport, with a particular, but not exclusive, focus on people with intellectual disability.

Venue accessibility is well regulated in Sweden. The Swedish National Board of Housing, Building and Planning (Boverket) compiles a list of legislation that includes, among other elements, regulations on accessibility. The Planning and Building Act (PBL) and the Planning and Building Ordinance (PBF) contain provisions on the planning of land and water areas as well as on construction. With regards to building accessibility, these legislations stipulate that all new construction is required to be accessible and usable for people with limited mobility or orientation capacity. It falls under the Government authorities' and the Building Committees' responsibility to monitor compliance with the Planning and Building Act (2010:900) and EU regulations.

The general requirements for accessibility and usability for persons with reduced mobility or orientation is contained in the Planning and Building Act (2010:900), 8 chapters, sections 1, 4, 7 and 9, as well as the Planning and Building Ordinance (2011:338), 3 chapters, paragraphs 4, 18 and 23.

Inadequate accessibility and usability fall, furthermore, under the purview of The Discriminations Act (2008:567). The Planning and Building Act contains the rules on the design of the physical environments which serve as the starting point for what might be considered discrimination on accessibility and usability to new and renovated constructions.

The Swedish National Board of Housing, Building and Planning furthermore issued a series of rules and regulations regarding the accessibility and usability of public spaces and areas of construction other than buildings (BFS 2011:5 ALM 2). Examples of such public spaces are streets, parks, squares and ski slopes with lifts to amusements parks, recreational areas and outdoor parking spaces. Accessibility is assessed at the planning stage: the Planning and Building Act contains both design requirements and technical property requirements, which fall under the Boverket Building Regulations (BBR 3:1 for Accessibility and BBR 3:2 Dwelling Design).

Furthermore, the Swedish Agency for Participation (Myndigheten för delaktighet), whose function is to ensure that disability policy impacts all corners of society, works alongside each national authority, municipality and city council. On 1 January 2012, a new Public Transport Act came into force in Sweden. New regional public transport authorities were formed to be responsible for developing the public transport system in each region. From 2012 onwards, regional public transport authorities are responsible for political decisions and strategic development plans as well as for the scope of the public transport offered in the various regions in Sweden. These regional public transport authorities are also required to provide specific targets and measures for adapting public transport to the needs of people with disabilities.

Lastly, a massive partnership between the Swedish Public Transport Association (Svensk Kollektivtrafik), the Swedish Bus and Coach Federation (Transportföretagen), the Swedish Taxi Association (Svenska Taxiförbundet), the Association of Swedish Train Operating Companies (Branschföreningen Tågoperatörerna), the Swedish Association of Local Authorities and Regions (SALAR), the Swedish Transport Administration (Trafikverket) and the governmentally owned company Jernhusen was launched to double public transport.

This initiative includes the specifications from Buss 2010 and EU Directive 2013/9/EU, which both stipulate the technical specifications for interoperability of the rail system for accessibility for disabled persons. The directive applies to all new and substantially rebuilt track vehicles and stations and places with high demands on accessibility. All initiatives for accessibility and sustainability draw from BUSS 2010 (now accepted by the Boards of Swedish Public Transport) as well as EU Regulation 181/2011.

There are a number of laws and regulations in place but there is also opportunity to do better for broader reach of accessibility. We plan to use the Paralympic Winter Games as our platform for educating and informing the general population, as well as our partners and stakeholders, about accessibility of both structures and services. Most of the existing competition venues will require upgrades in terms of accessibility to accommodate the Paralympic Winter Games. In most cases, these upgrades are temporary in nature and budgeted within the OCOG's operational budget. Stockholm Åre 2026 will engage in conversations with both existing and new competition venues in order to identify where upgrades should be of more permanent nature.

We believe that our long-standing dedication to, and societal interest in, parasports is evident in the upcoming events being held around Sweden. We will leverage these events to educate, promote and inspire more people than ever before. The upcoming events will serve a great purpose of building sport-specific expertise within Sweden. These events are scheduled regardless of the 2026 Games further demonstrating the depth of commitment to parasport throughout Sweden.

Where specific, dedicated planning, operations and services are required for the Paralympic Winter Games, the OCOG’s budget indicates them as such, e.g. transition activities between the Games, design of Paralympic look, etc.

Where planning and operations activities are aimed at both Olympic and Paralympic Winter Games, costs are identified as Olympic costs for the sake of simplicity. In staffing, salaries for the month of March 2026, as well as full salaries of staff dedicated to the Winter Paralympics, are identified as Paralympic Games costs.

The Paralympic Winter Games planning and operations are fully funded privately, similar to the Winter Olympics, within the OCOG budget. No government subsidies or contributions are expected for any areas of the OCOG budget.

Examples of past and upcoming para winter sport events in Sweden:

2013	Para World Championships	Cross-Country Skiing and Biathlon	Sollefteå, Sweden
2015	World Championships – Pool B	Sledge Hockey	Östersund, Sweden
2016	European Championships	Sledge Hockey	Östersund, Sweden
2019	World Cup	Para Nordic Skiing	Östersund, Sweden
2019	World Cup Finals	Para Snowboard	Klövsjö, Sweden
2019	Europa Cup Finals	Para Alpine Skiing	Vemdalen, Sweden
2020	World Cup	Para Nordic Skiing	Östersund, Sweden
2021	World Cup	Para Nordic Skiing	Östersund, Sweden
2023	World Championships	Para Alpine Skiing and Para Snowboard	Åre, Sweden
2023	World Championships	Para Nordic Skiing, Para Ice Hockey, Wheelchair Curling	Östersund, Sweden

Göran Karlsson of Team Sweden raises his sticks after scoring against Team Canada to win the bronze medal in “Sudden Death” in ice sledge hockey at the Paralympics in Salt Lake City 15 March 2002. Sweden defeated Canada 2-1. Photo: John G. Mabanglo, EPA Photo



CHAPTER 4

Sustainability and Legacy

Sweden is consistently ranked in the Top 5 countries in the world by the Environmental Performance Index. A healthy environment contributes to healthy people therefore we must act to preserve our natural resources and constantly work to reduce greenhouse emissions. This is why Sustainability and Green living are an integral part of the Swedish identity.



Sweden ranks among the first in the EU in consumption of organic food and we obtain the highest share of our energy from renewable resources in the world. We are developing vertical greenhouses as a climate-smart solution to the world's future demands for food. Stockholm Arlanda, our international airport, was the first airport in the world to achieve carbon-neutral status which is now standard at most airports in Sweden. This is an example of Sweden holding the most ambitious climate targets in the world, cutting emissions by 70% by 2030 and reaching full climate neutrality by 2045.

Sustainability and Legacy are not only part of the core values of Stockholm Åre 2026, they are part of our DNA. The Stockholm Åre 2026 Olympic and Paralympic Winter Games are not just for our benefit in 2026 – they are for the future of the entire Olympic and Paralympic movements, in Sweden and around the world. **Sustainability and Legacy** will play an integral role within the Stockholm Åre 2026 OCOG, as our principles, purpose and values are one and the same. This ensures that all **Sustainability Program** policies, objectives and targets are integrated into the overall vision and delivery of the Stockholm Åre 2026 Olympic and Paralympic Winter Games. Our vision is not “neutral” games when it comes to sustainability – **our vision is that the Games should contribute to a stronger, better and more sustainable world.**

The 2026 Games will be a unique example of stakeholder engagement in the field of innovation for sustainability (as defined in the UN Global Sustainability Goals). Civil society organizations, companies, public authorities, and international NGOs will be invited to take active part in defining the sustainability agenda for the Games through an annual, or bi-annual, **Stockholm Åre 2026 Olympic and Paralympic Winter Games Sustainability Forum**. The purpose of the Forum is to focus on issues that not only will ensure that the Games in themselves are sustainable, but more importantly to assist the OCOG in raising the bar by identifying areas of innovation.

Sustainability Functional Area (FA) (internal)

The Sustainability Program for Stockholm Åre 2026 will be developed in conjunction with the ISO 20121 certification process. It will furthermore be developed in the context of, and fully connected to, the United Nations 2030 Agenda for Sustainable Development, and specifically the seventeen Sustainable Development Goals, widely known as the SDGs.

Sustainability will be a key **Functional Area of the Stockholm Åre 2026 OCOG** driving the Sustainability Management System and will be given the task to develop and implement an overall Sustainability Program for Stockholm Åre 2026. This program will be fully compliant with the IOC's sustainability strategy as well as all corporate and regulatory commitments. The work will be overseen by a Sustainability Committee (SC) consisting of representatives of key stakeholders of Stockholm Åre 2026.

In order to ensure good governance, integration and the effective management of sustainability, the **Sustainability Management System (SMS)** will be a management tool designed to ensure compliance with the OCOG's goals for sustainability and legacy and continually improved in full accordance with ISO 20121. Furthermore, it will be managed by the Sustainability Functional Area (FA) within the OCOG.

The FA shall have the full responsibility for SMS, which will be certified by an accredited third-party organization. The FA will establish, implement and maintain a procedure for the identification of, and engagement with, interested parties on the relevant and emerging sustainable development issues alongside the Sustainability Committee.

The Sustainability FA is also responsible for coordination with all other Functional Areas within the OCOG, such as Venues and Infrastructure, Games Operations and Legacy among others.

It will also define the governing principles of sustainable development in the form of a statement of primary purpose and values. This will include considerations for stewardship, inclusivity, integrity and transparency. Lastly, the Sustainability FA will ensure that policies and targets are established for SMS, that all resources needed are available and that goals for SMS are achieved.

All sourcing will be managed through the Sourcing and **Procurement Management System (SPMS)**, which is part of the SMS. The SPMS will be developed by the Sustainability Functional Area (FA). A lifecycle perspective will be central for sourcing of products.

The Sustainability Committee (SC) (external)

The Sustainability Committee will consist of external experts and stakeholders, NGOs, community groups and representatives of the private sector and other identified stakeholders, in accordance with the ISO standard. The purpose of the SC is to act as an external watchdog and to serve as a discussion and oversight forum where sustainability issues of interest will be discussed regularly, to advise and ensure the commitment to Stockholm Åre 2026, and to work towards achieving our sustainability goals.

The SC objectives:

1. Secure a transparent planning and delivery process, where all important questions will be highlighted and discussed for further actions.
2. Work as a sounding board, ensuring that all relevant sustainability issues are covered and handled in due time and in a professional manner.
3. Be available to discuss or resolve issues within the respective Functional Areas.



4. Ensure the OCOG is constantly vigilant in striving to excellence in the area of sustainability.

In order to ensure effective stakeholder engagement, workshops have been and will be conducted to set the agenda for the work. At these workshops, the detailed agenda for the SC, planning and delivery process will be determined. The SC will meet regularly, about 4 – 6 times per year. Furthermore, a specially designed web-based discussion platform will be set up, where all relevant documents will be published, and which will include a digital discussion forum.

Consequently, interested parties that are relevant to Stockholm Åre 2026 will be invited to discuss and influence the development and implementation of the **Sustainability Management System**. This program will be fully compliant with the IOC's sustainability strategy.

In practice, this means working closely with relevant Functional Areas and key stakeholders to achieve sustainable goals far beyond 2026. Sweden already benefits from strict environmental regulations and policies, and Stockholm Åre 2026 will align with all sustainability, environmental, cultural, diversity and legacy goals.

During the Games themselves, various aspects of sustainability will be promoted through the incredible media platform that the Olympic and Paralympic Games offer. This means that the OCOG can, in partnership with strong interest groups, make sure that the contribution to sustainability is not only through the delivery of the Games but also by changing minds, hearts and habits of people around the globe.

Infrastructure and natural sites

The Stockholm Åre 2026 approach to conservation of biodiversity and cultural heritage

Indoor and outdoor sites, including non-competition venues, will be located in areas where the risk for affecting biodiversity and cultural heritage is negligible. Rigorous investigations will be performed before final decisions for detailed plans. This includes the use of e-DNA-methods for inventory of aquatic species, analyses of existing inventories of birds, insects, mammals and plants on land. Stockholm is home to the world's first National City Park, with specific restrictions on environmental impact, as well as added knowledge of the biodiversity in the region. Stockholm Åre 2026 plans on leveraging this information for a minimized impact on biodiversity and cultural heritage sites.

The Stockholm Åre 2026 approach to conservation of water resources and protection of water quality

In Sweden, the quality of the water management systems has historically been at a very high level. In areas relevant to Stockholm Åre 2026, water availability is generally very good, and the water is of very high quality. In Åre, particular emphasis will be put on water conservation because of the rapid development of winter tourism. The **Sustainability Management System** will include water management and protection of natural water resources.

The Stockholm Åre 2026 approach to the use of renewable energy and resource efficient infrastructure

In Sweden, renewable energy sources represent over 50% of energy used nation-wide. This is mainly due to energy from hydroelectric, biofuel, and wind power. Including nuclear power, Sweden's energy sources are 98% fossil-fuel free. The national infrastructure system is energy efficient and well-integrated. Transport by electric railways stands for a large portion of the daily transport of both people and goods. On a national level public transport by bus, tram and metro is over 90% fossil-fuel free. In Stockholm, the majority of public transport is conducted by the metro system or by electrified commuter trains, both energy efficient systems. Domestic aviation is, by its own target, to be fully fossil-fuel free by 2030. The FIS Alpine World Ski Championships in Åre in 2019 will be the world's first fossil-fuel free skiing world championships.

Sourcing and resource management

All sourcing will be managed through the **Sourcing and Procurement Management System (SPMS)**, as part of the SMS. The SPMS will be developed by the **Sustainability Functional Area (FA)**. A lifecycle perspective will be central for sourcing of products.

Sourcing will be based on circular economy, non-hazardous products, efficient energy use, etc. A target in SMS will be 0% waste and 100% reuse or recycling. This will be built on a strict system for handling of all products - e.g. in terms of food, packaging, clothing, services, etc.

The use of disposable products will be minimized. All necessary disposable products will be made of easily recyclable materials, such as paper, bioplastics, and cardboard; and plastic will only be used when there are no options, the goal being no single-use plastics.

The food and beverages offered to all Games clients will, to the highest possible extent, support the sustainable values of Stockholm Åre 2026 – vegetarian, climate-neutral, locally produced and organically sourced.

For procurement of services, sponsorship and licensing deals a comprehensive system that adheres to sustainability requirements and ethical working conditions will be developed, established by the **Procurement Functional Area**.



Sweden already has highly regulated labor laws, as well as specialized government agencies such as the Ombudsman for Children representing and protecting children's rights and interests. Vendors wishing to work with, or approved by, Stockholm Åre 2026 will adhere not only to our own ethical business, environmental and labor requirements but must also comply with UN Agenda 2030, UN Global Compact and UN Declaration of Human Rights. The Procurement Functional Area will establish a clear set of rules and guidelines ensuring that all requirements are met.

Mobility

The infrastructure in Stockholm and Sweden is very well developed and will be enhanced as part of the SMS. Currently, a large part of the transport of people and goods takes place through electrified rail traffic, in Stockholm and across the country. For all transport by buses, cars and trucks, we aim to use only vehicles powered by renewable electricity or locally made biofuel. Furthermore, an established and efficient ferry boat system currently exists between Stockholm harbor and Riga harbor, providing one more eco-friendly means of transport for spectators and Olympic Family alike. In addition to the array of environmentally friendly transport options, air travel will be a viable option where more sustainable modes of transport will not be suitable. Our ambition is to contribute to innovation in air travel leading towards usage of sustainably sourced biofuels, and electrification. All flights chartered by the OCOG between Stockholm and Åre and Stockholm and Riga during the Games will be double-compensated at Gold Standard level for GHG.

Workforce

Sweden has long pioneered the benefits of work-life balance, parental leave, paid holidays and gender equality. Workers' rights are the cornerstone of the highly-regulated Swedish labor market. Labor unions are powerful and thanks to collective bargaining, health and safety are intrinsically linked – both ethically and legally – to standard working conditions. Furthermore, Sweden's strict anti-discrimination legislation means that everyone has an equal opportunity in the workforce, regardless of age, ethnicity, religion, gender or functional abilities. We are also a country long-acknowledged as an innovation leader – a market disruptor in many cases – because creativity and innovation are rewarded and prized.

We are proud to be ranked 7th in the world by the OECD for work-life balance and 5th in the World Economic Forum's Global Gender Gap. **We are proud, but we can do better.**

Supporting the development skills of workers is a fixture of Swedish law, and we will leverage this to educate, inspire, and create a positive working environment. The Swedish long-standing tradition of volunteering in sports and other clubs will ensure that we will involve the Swedish public in the Games. Stockholm 2026 will invite locals to be part of this historic event in their city. This community engagement program will be at the heart of our sustainability initiatives, showcasing the high social inclusion and diversity of Stockholm's, and Sweden's, workforce. Initiatives will include collaborations with community partners with activations showcasing shared social responsibilities and gender equality as well as positive and participatory working environments. We will furthermore build on our established culture of flexible work schedules to benefit a maximum number of employees. This will also enable the OCOG to attract top talent and utilize and develop them in the most efficient manner.

Climate

Sweden has long been a pioneer in the fight against climate change, for example by being the first country to establish an environmental protection agency over 50 years ago. An important part of the SMS is an effective greenhouse gas management strategy for measuring, minimizing, managing, and limiting the effects of greenhouse gas emissions. Sweden is generally one of the leading countries on how to reduce emissions of carbon dioxide, methane

and other greenhouse gases. Since 1990 Sweden has reduced greenhouse gas emissions by more than 25%.

Combating climate change will be one of the signatures for Stockholm Åre 2026 and one goal is to make the Games **"climate positive"**. This will be achieved primarily through efficient use of energy, sustainable transport, the use of climate-friendly materials and overcompensation for the inevitable emissions. The amount of greenhouse gas emissions will be calculated using the GHG protocol. The calculations cover comprehensive Scope 1 and Scope 2, and where possible, emissions related to Scope 3 (Corporate Value Chain). All CO2 emissions caused by the project will be compensated by an offset of 15% more than actual CO2 equivalent emissions.

Existing venues are generally of a very high standard regarding energy efficiency and level of environmental awareness. They mainly use a variety of renewable energy sources and are energy efficient at different levels. All these sites will be thoroughly investigated in order to further reduce their impacts and emissions as much as possible. Stockholm's two new venues will be built using the latest sustainable technology.



The Olympic village will be established through temporary use of apartments that will be built in an area northwest of Stockholm where a new residential area is planned, regardless of Stockholm Åre 2026. The area will be designed to be a showcase for sustainability and low energy usage, well surpassing Sweden's already stringent demands for sustainability.

According to the World Bank (2014), the availability of renewable internal freshwater resources in Sweden is around 17,636 m³ per capita. Drinking water in Stockholm is sourced from Lake Mälaren with a reserve water source at the nearby restricted area of Bornsjön.

Stockholm Vatten och Avfall is responsible for both drinking water as well as wastewater treatment for the Greater Stockholm area, in addition to waste and recycling services. Several analytical methods are used to combat pollution and monitor the quality of the water by taking frequent samples as well as implementing various measures to protect the water sources.

Artificial snowmaking will be used at all outdoor venues, regardless of weather conditions. In use since the Lake Placid Winter Olympics in 1980, artificial snow guarantees safe and even competition conditions. The existing snowmaking systems in Åre are fully automated and programmed with temperature, optimal wind direction, humidity and water temperature so as to ensure a sustainable snow production, making the use of this technology environmentally sound.

All required upgrades to existing snowmaking systems around the Freestyle/Snowboard venue in Åre, the Alpine Parallel venue in Hammarby as well as new systems required for the Cross-Country/Biathlon venue in Stockholm will meet the latest standards in sustainable and energy-efficient snowmaking that minimize both the use of water and electricity. For the Big Air and Aerials events at the Olympic Stadium, the OCOG will determine the most environmentally friendly way to produce snow – whether it is to bring it from outside of the city or to produce it on site in a self-contained energy-efficient snowmaking unit.

Legacy Opportunities

Stockholm Åre 2026 has identified a number of proposed areas of legacy which will continue to be developed through the final stages of the bid process. The legacy proposals will be delivered throughout the seven-year preparation phase up to 2026, during the Games and throughout the post-Games period. These are not simply by-products which are left behind after the Games are concluded. They form the basis of the rationale for hosting and must be integrated into planning and delivery to deliver sustainable and much needed benefits for the communities around the host venues and for the country as a whole. The proposed legacy areas are summarized below.

Driving improvement in public health. The Games will be used as a catalyst for an improvement in public health. We will work closely with national and local government, schools, NGOs and the private sector to ensure that the benefits to public health are maximized. In particular, initiatives that deliver increased levels of participation in sport and physical activity will be developed to address the recognized growing health issues related to inactivity. The work will be aimed at all ages but with a focus in children and young people and, critically, those who are currently inactive.

Inspiring a new generation by promoting the importance of participation in sport and physical activity and strengthening sports development pathways from participation to elite. Marketing campaigns and initiatives will be developed and implemented to inspire young people to develop physical literacy and encourage involvement in sport and physical activity. This will be coordinated with the Sports Confederation, NOC, NPC, National Sports Federations, education sector, facility providers and other partners to offer direct links into their participation and sports development pathways at appropriate venues.

Delivering accessibility for all through venue development. Not only will the new venues be designed to be accessible by people with disabilities, but also future management will place a priority on delivery programs and activities that appeal to the broadest spectrum of the community possible. This commitment extends to all areas of the buildings and not simply specific areas allocated for people with disabilities. This will ensure that all aspects of the built environment are 100% inclusive and accessible, raising the standard for sport and event venues.

Developing new multi-ice venue and Nordic Ski venue for the long-term benefit of sport and the community and enhancing sporting infrastructure, by providing a platform for further event hosting capabilities. The host venues will provide a long-term legacy for participation and competition in the host locations. All will be designed with a sustainable legacy use clearly defined, which will in some cases include physical changes following the Games. Addressing the legacy needs will be central to every facility's development, rather than a post-event consideration. This will enable facilities to focus on delivering participation and performance environments, through to elite competition and supporting our long term national event hosting aspirations after the games.



Developing a strong partnership between the public and private sector. The development and delivery of the Games will be fully realized through establishing a closer working relationship between the public sector, sport sector, civil society and businesses present in Stockholm, Sweden and Latvia. These links will be maintained and developed post-Games, to assist in delivery of legacy proposals.

Long-term human capital development and economic growth. The Games will provide thousands of locals with employment opportunities throughout the planning, delivery and legacy stages of the event. The Games will create an unprecedented opportunity for human capital development for locals, providing a chance to learn key capabilities which will support and springboard future career opportunities and our local economy. Focus will include young leaders and as a result of the Games, our workforce will be better skilled and have long-term future employment opportunities. This will support Sweden's long-term economic growth and, especially, grow our existing professional major events sector.

Developing civic pride and maximizing community cohesion. The Games will bring together all Swedes and welcome the world to Stockholm and our other host communities. The Games will celebrate all aspects of the Swedish culture through festivals and a broad selection of complementary events. Sweden is growing more and more diverse, we will use the platform created by the event, to promote the Olympic and Paralympic values so we can unite and solidify our multi-cultural and multi-faith population.

Concrete steps towards the Paralympic movement. We will use the Games as a means to increase the participation opportunities for people with impairments, and the uptake of these opportunities. Specific initiatives and marketing campaigns will be developed to increase participation with this target group.

Raising the bar in terms of sustainability for host nations. As set out in the previous section, a wide range of measures will be implemented in the development and delivery of the Games, which will result in the most sustainable Games ever, a Games that contribute to a stronger, better and more sustainable world. This will link in to Stockholm's stated objectives.

Delivering unique Olympic research using local capability, to benefit future Olympic Games and future host cities. Stockholm Åre 2026 will be supported by The Stockholm School of Economics, a world leading academic institution. We will deliver an independent research program on multiple areas of the Games' impact and delivery. Using our research, we will demonstrate and evidence the role the Olympic Games continue to have in society and work with the IOC to help cultivate future Olympic Bidders. The outputs of our research will be collated within a searchable, digital and multi-language archive for future IOC stakeholders to use.

Enhancing the brand of Sweden, Stockholm and other host venues. The Games will promote Stockholm, Sweden and the breadth of opportunities for current and new citizens and tourists alike. We will work closely with local tourism bodies to promote Stockholm and Sweden worldwide in the run-up to the Games to deliver and then maintain a considerable growth in the tourism industries and long-term capability. We will continue to promote Stockholm as a best-in-class Olympic Host city for the years following the Games.

Enhancing Stockholm's role in the international landscape. As host of the Games, Stockholm will welcome the world's leaders and will use the platform of the Olympics to promote our city as a thought leader, and promote the Olympic values nationally, regionally and internationally. As a proud Scandinavian and European city, in an area of the world where Winter Sports are so closely aligned with our national identity, we are proud of our heritage, our role in the Olympic movement and the prospect of hosting the Olympic Winter Games in our city and country.

Alignment with our national and city development strategies. The 2026 Olympic and Paralympic Winter Games will deliver multiple legacy initiatives, building, developing and enhancing the above throughout the planning phases. We will work closely with national and local governments to ensure that the Games expedite national and city development goals. The delivery of the Games will, for example, achieve ambitions from the three new overarching goals set out by the Stockholm city council:



- Stockholm as a **modern city**- through usage of cutting-edge technology, world-class venue development, environmentally responsible event delivery and better access to physical recreation – all enhanced by the Games.
- Stockholm as a **major global city**- through enhanced city pride, enhanced community cohesion and using the Games to promote Stockholm and the Swedish culture across the globe.
- Stockholm as a **financially sustainable city** - through the opportunities created by the Games such as long-term human capital development, long-term economic growth, the promotion of our strategic industries and global academic thought leadership.

Community Engagement

Stockholm has benefited from our Olympic Stadium for over a century. This living piece of Olympic history is very much ingrained into the collective psyche of Swedes. By hosting our first ever Olympic and Paralympic Winter Games, Stockholm Åre 2026 plans on leveraging our passion for winter sports into a new generation of Swedes committed to the Olympic values. Stockholm Åre 2026 will approach community engagement with a multi-pronged approach:

Inspirational - emotionally connecting with the athletes

At the heart of the Winter Games are the athletes. We will invite athletes from both the Olympic and Paralympic Winter Games to tell their story, and these will be broadcast in the months and years leading up to the Winter Games. We will capture the hearts and minds of people to showcase the athletes' humanness through successes and failures. Many winter athletes are champions for sustainability and the fight against climate change. **Their stories will inspire the world.**

Technology - digitally engaging with the Winter Games

A picture is worth a thousand words – our community engagement “voice” will be emotionally charged images and video content broadcast through traditional and social media as well as virtual and augmented realities. To make our content be inclusive and relevant, it will be entertaining in nature, sometimes serious in scope and always educational. A dedicated **Media Team** will manage content as well as responses to keep dialogue and engagement active. Interaction will always be at the forefront of our community engagement efforts.

Volunteerism - creating a new generation of Olympic and Paralympic volunteers

Swedes show up to support each other, especially through sport. By calling upon this built-in national support system and partnering with businesses and clubs for recruitment, we will invite every single Swede to join our ranks as volunteers, regardless of age, mobility or gender. These Winter Games are for everyone and we want everyone to join the Olympic and Paralympic Movements.

Train like an Olympian and Paralympian - utilizing the power of upcoming Games

We will furthermore invite Swedes to **“Train like an Olympian”** and **“Train like a Paralympian”** through selected targeted campaigns across sport clubs, communities and locations to further promote the Olympic and Paralympic Movements. These campaigns will run concurrently to each edition of the Games such as Tokyo 2020, Beijing 2022 and Paris 2024. This will fully support Stockholm Åre 2026's efforts to reach grassroot level sport and inspire even our youngest generations while simultaneously promoting the Olympic and Paralympic values. The positive impact of healthy and active lifestyles reverberates through the whole society resulting in lower health care and insurance costs and simply better quality of life for the whole nation. **We want to inspire everyone to move!**



Cultural Festivals - showcasing the glory of a diverse and sustainable Sweden

Sweden is a land of many faces and our **Cultural Olympiad** will aim to share our country's diversity in a far-reaching celebration of culture. From the Sami culture to ABBA, from our beloved *fika* (coffee break) to Stieg Larsson, Stockholm Åre 2026 will ensure that there is something to engage everyone.

We want to invite the world to Sweden, to celebrate, learn and contribute to our Games. We look forward to introducing the world to our diverse and culturally rich nation, where over 20% of inhabitants are foreign. We will partner with museums across the country to promote a cultural exchange in order to highlight Sweden's rich history and culture, from the Vikings to modern-day Scandi-cool Sweden.

Boys are skiing on the ski slopes of Åre, Sweden. Photo: Lina Arvidsson



CHAPTER 5

Games Delivery



On the bay Riddarfjärdens ice, Stockholmers walk on a cold winter day. The island of Riddarholmen in the background. Photo: Jeppe Wikström



5.1. Sport Expertise

Stockholm has a long history of hosting major sports events. We've had the privilege of hosting the 1912 Olympic Games and the first ever Paralympic Winter Games in 1976. We've hosted international championships and World Cups in nearly every Olympic and Paralympic Winter sport for decades. In fact, the World Championships in Alpine Skiing, Biathlon and Figure Skating will be hosted in Sweden in 2019 and 2021.

In addition, Sweden is a regular stop on a number of World Cup tours in several Olympic Winter sports. Similarly, Sigulda has played, and continues to play, host to regular World and Europa Cups in Bobsleigh, Skeleton and Luge over the past and coming years. Many World Cups and Championships will be hosted across Sweden in the coming years, culminating in the 2023 World Championships in all Paralympic Winter Sports in Åre and Östersund, including tentative plans for Para Ice Hockey and Curling.

Olympic and Paralympic Winter sports have an active season in Sweden and a thoroughly professionally trained sports workforce available for Olympic and Paralympic Winter Games recruitment, both from the National Federation and the Club pools. For sports where the local staff is less knowledgeable such as the Speed Skating and Short-Track disciplines, we will seek help and expertise from other nations where these sports are more widely practiced.

In some cases, such as Biathlon, the City of Östersund is the main hub of sport expertise due to their regular World Cups and the 2019 World Championships. While Östersund will not host Biathlon in the Olympic and Paralympic Winter Games, we will take full advantage of the existing experience and expertise of that sport workforce by engaging them as the core team of the Olympic and Paralympic Biathlon workforce. Similarly, the experienced Cross-Country Skiing workforce in Falun will be engaged to deliver the Cross-Country Skiing events of the Olympic and Paralympic Winter Games.

In other cases, such as Alpine Skiing, the proposed venue in Åre is the existing national training arena of the Swedish Alpine Ski Team and the site of regular World Cups as well as the 2019 FIS Alpine World Ski Championships. Here, we can take advantage of the local knowledge and expertise while supplementing it with the wide base of experienced Alpine Skiing workforce across the country. Another example of this is Sigulda, which has a long tradition of sliding sports experience and where much of the workforce is already local.

In sports such as Short-Track Speed Skating where expertise within Sweden is limited, we will seek to identify local leadership for the sport workforce whose existing expertise will be supplemented through training and cooperation internationally. The leadership will be charged with recruitment of the full sport workforce and this will likely be a combination of key international experts and local individuals.

The workforce will be trained both abroad and within Sweden through the organization of national and international events in the lead-up to Olympic and Paralympic test events and the Games themselves. Consultation with the respective International and National Sport Federations is a key part of how these training programs will be developed and implemented in practice.

Swedes are passionate about sports and their athletes, and event attendance is high. Swedes represent a knowledgeable and committed fan base, spending years training and playing sports in varying degrees of competitiveness and expertise. This existing pool of passionate athletes has a strong culture of working towards the greater good – the good of Sweden. The result is an available pool of sport workforce across the country. This talented workforce represents a very diverse population. Stockholm Åre 2026 is a national “call to duty” to participate in something great for Stockholm, for Åre, for Falun, for Sweden.

Swedes are knowledgeable about most Olympic Winter sports because they are omnipresent during a large part of the year. Swedes roller-ski year-round in preparation for cross-country season. Ice rinks pop up in parks and plazas as soon as the temperatures drop, regardless of snow on the ground. Artificial and natural hills are evenly dispersed around the cities to allow even the youngest of skiers and snowboarders the chance to learn.

In order to further promote and develop our sports and inspire future generations, the Stockholm Åre 2026 will work with the National Sport Federations as follows:

- **Established sports:** most Olympic and Paralympic Winter sports are well established in Sweden with few exceptions. One of our driving goals is to reach more young people and offer every child a sport they love, thus our main means of promoting sports will be through social media. We will maintain interest for popular sports such as skiing, ice hockey, cross-country and more by introducing the **fan-based Stockholm Åre 2026 App** where games, rules, statistics, highlights, athletes' stories and more will inspire a new generation. We will utilize the plethora of sports clubs to generate further excitement by having “**Train like an Olympian and Paralympian**” events, where members are invited to discover what it takes to reach the pinnacle of a sport by training with athletes and coaches for a day. We will also leverage and enhance existing programs established by the National Sports Federations, such as “Alla på snö” (All on Snow) by the Swedish Ski Federation as well as work with International Federations to leverage other similar existing programs that may not have been introduced in Sweden yet.



- **Less established sports:** Only a few Olympic winter sports have small followings in Sweden. Some of the less established sports include Short-Track Speed Skating, Ski Jumping and Nordic Combined as well as the Sliding Sports of Bobsleigh, Skeleton and Luge. Here, the marketing plan will focus on elements to inspire and engage the younger generation (“Skating – the fastest way for humans to move without the help of machinery”) as well as invitational training days with athletes and clubs. While Sweden actually is a major skating nation, this is limited to ice hockey and more general recreational skating which children start very young. As such, the opportunity is present to create many cross-over and symbiotic events to promote the lesser known disciplines. These efforts will be greatly enhanced by the new multipurpose ice arena in Barkarby and will serve as an opportunity to make Sweden a better skating nation by offering, as part of a multi-sport venue concept post Games, Speed Skating, Short-Track and Figure Skating. Sweden and Latvia are also perfectly positioned in their collaboration for the 2026 Games by supporting each other in sports that are less established in the other country.

- **Paralympic sports:** Highlighting access to Paralympic sports is equally important to Stockholm Åre 2026. There are several development programs across the country in this area. However, awareness and reach of these programs is currently limited. We aim to improve focus on this aspect as well in order to provide an equal opportunity to both recreational and competitive sports programs to people with a disability. The Paralympic Games will be used as both a strategic platform as well as an aim in itself for recruiting more people in to Paralympic sports.

Stockholm Åre 2026 has a dream, which is to take what we have and make it better. The lead-up and legacy of the Stockholm Åre 2026 Olympic and Paralympic Winter Games will be a major opportunity to promote sports and health in our region across age, mobility, gender and socio-economic lines. Hosting the Olympic and Paralympic Winter Games will provide seven years where sport, health, excellence, perseverance, effort, inclusion and diversity will be at the forefront of the discussion. It will allow us to develop already-established top sports at the elite level as well as serve as an inspiration at the grassroots level. Our legacy and success will be counted both at the Medals tables as well as in the sports clubs. An increase in skill and participation will be the catalyst to becoming the healthiest people on the planet through a solid health and fitness platform. The benefits will be reaped well past 2026, with lower social and health care costs and as well as increased well-being of the whole nation.

Table 63: Sport Expertise

Sport / Discipline	Name of Event	Date	Level of competition	City
Biathlon	IBU World Cup	2009-2018	World Cup	Östersund
Biathlon	IBU World Championships	2019	World Championships	Östersund
Bobsleigh/Bobsleigh	IBSF Bobsleigh World Cup	2018	World Cup	Sigulda
Bobsleigh/Skeleton	IBSF Skeleton World Cup	2018	World Cup	Sigulda
Luge	Viessmann World Cup	2011-2012 2014 2016-2019	World Cup	Sigulda
Luge	45th FIL Luge World Championships	2015	World Championships	Sigulda
Curling	World Mixed Doubles Curling Championships	2016	World Championships	Karlstad
Curling	World Mixed Doubles Curling Championships	2018	World Championships	Östersund
Ice Hockey	Ice Hockey World Championship	2012	World Championships	Stockholm (with Helsinki)
Ice Hockey	Ice Hockey World Championship	2013	World Championships	Stockholm (with Helsinki)
Ice Hockey	Ice Hockey Women's World Championship	2015	World Championships	Malmö
Skating/Figure Skating	ISU World Figure Skating Championships	2021	World Championships	Stockholm
Alpine	FIS Ski World Cup Finals	2009, 2017	World Cup	Åre
Alpine	FIS Ski World Cup	2009-2015	World Cup	Åre
Alpine	FIS Ski World Cup	2016-2019	World Cup	Stockholm
Alpine	FIS Alpine World Ski Championships	2019	World Championships	Åre
Cross Country	FIS Ski World Cup	2008 2010 2012	World Cup	Gällivare
Cross Country	FIS Ski World Cup	2009-2013 2016	World Cup	Stockholm
Cross Country	FIS Ski World Cup	2009-2014 2016-2019	World Cup	Falun
Cross Country	FIS Ski World Cup	2015	World Cup	Östersund
Cross Country	FIS Nordic World Ski Championships	2015	World Championships	Falun
Cross Country	FIS Ski World Cup	2017 2019	World Cup	Ulricehamn
Nordic Combined	FIS Nordic Combined World Cup	2014	World Cup	Falun
Nordic Combined	FIS Nordic World Ski Championships	2015	World Championships	Falun
Ski Jumping	FIS Ski Jumping World Cup	2014	World Cup	Falun
Ski Jumping	FIS Nordic World Ski Championships	2015	World Championships	Falun
Freestyle/Moguls	FIS Ski World Cup	2009-2014	World Cup	Åre
Freestyle/Ski Cross	FIS Ski World Cup	2009-2012	World Cup	Branäs
Freestyle/Ski Cross	FIS Ski World Cup	2013-2015	World Cup	Åre
Freestyle/Ski Cross	FIS Ski World Cup	2016-2019	World Cup	Idre Fjäll
Snowboard/Big Air	FIS Snowboard World Cup	2008-2011	World Cup	Stockholm



5.2. Transport

For all Olympic and Paralympic Winter Games stakeholders, fast and efficient transport is a crucial part of successful Games. Easy access to the major competition cities from abroad as well as domestically is imperative. Thanks in part to the existing infrastructure, Stockholm Åre 2026 is completely aligned with the City in our goals far beyond the Olympic and Paralympic Winter Games.

Because of our existing network, Stockholm Åre 2026 is poised to benefit from, and contribute to, sustainable city growth.

The existing venues within the cities of Stockholm, Åre and Falun benefit from an established transportation network. These do not require any additional transport infrastructure other than the scheduled maintenance.

All proposed new venues are in municipalities currently benefiting from existing public transportation networks. The areas are planned for major growth, regardless of the Winter Games coming to the Stockholm, and as such an existing development plan is in place.

In order to manage the increased footprint during the Winter Olympic and Paralympic period in an effective and sustainable manner, Stockholm Åre 2026 will rely heavily on existing transportation networks. Inner city of Stockholm has a plan in place, as part of RUFSS 2050, to significantly reduce congestion by increasing road networks as well as further developing the public transport routes and parking areas around the city. Technological developments furthermore will facilitate rapid transport, through the new Bus Rapid Transit system (BRT) as well as driverless on-demand buses in areas such as Barkarbystaden.

Our current infrastructure will thoroughly benefit the workforce and spectators, as every competition and non-competition venue, from the airport to the IBC/MPC, to the Villages, to the various accommodations and more, are already served by an existing transport network. In order to make the experience even more positive, accredited workforce will be able to travel for free on the public transport routes, as will ticketed spectators on the day of their respective event.

Furthermore, electric cars and buses will be available to all Games stakeholders, including NOC and NPC delegations, Games Officials as well as Olympic and Paralympic Family. These vehicles will each benefit from a Vehicle Access and Parking Permit (VAPP) and be eligible to circulate on the bus lanes when needed. Media buses and shuttles will be available between the Media Hotels, the venues and the IBC/MPC. Members of the media, as well as other accredited groups, will also be eligible to travel for free on public transport.

In line with The New Norm, Stockholm Åre 2026 will diminish its carbon footprint by reducing the number of accredited vehicles on the roads. All stakeholders will be encouraged to take more communal but equally efficient, and when needed exclusive and dedicated, transport.

Today, Stockholm is proud that we rank as the 2nd best in the worldwide comparison of public transport. Our model is based on simplicity and efficiency. With all public transportation under the same ticketing and pricing system, we currently serve 3 million trips every working day, accounting for 80% of rush hour traffic.

Our public transport system further accounts for 49% of all motorized transport in the region. The area served by public transport is approximately 200 km north-to-south, encompassing 26 municipalities over 6,519 km². 100% of all buses on the Greater Stockholm Local Transit Company (SL) routes run on renewable fuel and are also accessible for people with disability. The same is true for 98% of trains and trams.

We are proud, but we can, and will, do better.

However, irrespective of the organization of the Olympic and Paralympic Winter Games, the Regional Development Plan for the Stockholm Region 2050 (RUFSS 2050) is aiming to make Stockholm Europe's most attractive metropolitan area. In order to attain such a goal, developing a long-term sustainable transport system in Sweden and in the Stockholm region is crucial for the region's development. To achieve this, infrastructure and technology development needs to go hand in hand with energy efficiency and changing behavior patterns.

Part of this development plan is to service and improve areas around the greater Stockholm area with more pedestrian, cycling and public transportation routes. This will drastically improve public health and decrease road congestion as well as reduce the impact on the climate.

The region's most important tool for achieving climate change and reducing congestion is a transport-efficient urban planning system, combined with smart parking policies, environmental zones, more competitive public transport, as well as better conditions for walking and cycling in everyday life. These initiatives will be greatly improved by the rapid digitization of the entire transport system.



While the national government is responsible for arterial roads and railroads, the County Council (Trafikförvaltningen SLL) is responsible for public transport as well as the tracks for the metro, light rail and tram lines within the Stockholm region. The Transport Authority (Trafikverket) is the government body responsible for all long-term infrastructure planning for transport via road, rail, shipping or aviation. Together, SLL and the Transport Authority develop and implement these national and regional improvements in the region and country.

Every municipality must develop their own master plan for the use of land and water. For the municipalities involved in the Olympic and Paralympic Winter Games, the master plan is consistent with the national and regional plan, stipulating that walking, cycling and public transport shall be given the highest priority. All new street networks shall be easy to navigate and built from the pedestrian’s perspective and be accessible to people with disabilities.

These goals are very much in line with those of Stockholm Åre 2026. The inner city of Stockholm currently boasts 40% of all local traffic as pedestrian, 20% as cycling with the rest done by public or private transport. Once here, it is very easy and accessible for everyone to join in these healthy and environmentally-friendly means of transportation.

Stockholm Åre 2026 will establish an **Integrated Transport Working Group** including representation and participation of the various stakeholders in transport and traffic planning and management. In addition to the direct transport stakeholders identified in the organizational chart, the group will liaise with the Swedish Police Authority as well as with rescue and emergency services where topics of security and safety are concerned.

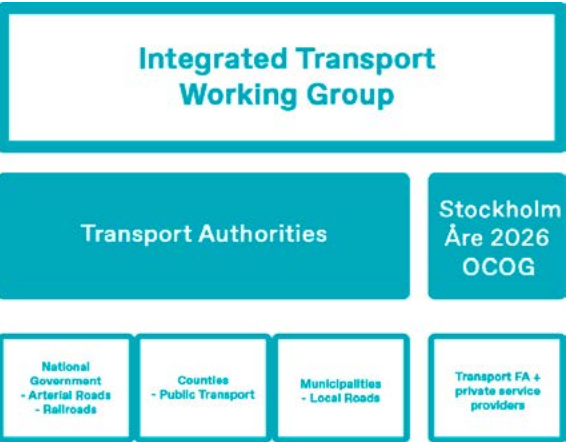


Table 71a: Transport Infrastructure: Existing - No Permanent Works Required

Number	Type of transport infrastructure	Length (km) + capacity (number of traffic lanes or tracks)		Construction/upgrades	
		Within city boundary	From city boundary to outlying venues	Construction date	Date of completed upgrade(s)
T1	Stockholm Bypass	35 km		1966	2004
T2	Johanneshov to Vasastan, major urban artery through city	10 km		1944	1991
T3	E4 motorway north of Stockholm to Arlanda Airport		37 km		
T4	E14 Östersund to Trondheim		262 km		
T5	E18 and Route 70 Stockholm to Falun		223 km		
T6	Commuter trains connecting city with Arlanda, Barkarby, Hamra, Södertälje, Friends arena	241 km, 2 tracks, 14,400 persons/hour normally, can be doubled for short periods		1968	2017
T7	Metro/subway connecting City with Akalla for extension to Barkarby (info in table 71c)	25 km, 2 tracks, 12,000 persons/hour normally, can be doubled for short periods		1975	Several
T8	Metro/subway connecting City with Olympic stadium	3 km (41 km total), 2 tracks, 12,000 persons/hour normally, can be doubled for short periods		1964	Several
T9	Metro/subway connecting City with Ericsson Globe, Tele2 arena and Hammarby	5 km (41 km total), 2 tracks, 12,000 persons/hour normally, can be doubled for short periods		1950	Several

Table 71b: Transport Infrastructure: Existing - Permanent Works Required

Number	Type of transport infrastructure	Length (km) + capacity (number of traffic lanes or tracks)		Construction/upgrades					
		Within city boundary	From city boundary to outlying venues	Type of work (length in km + capacity)		Body responsible	Construction date	Date of upgrade	Source of financing
				Within city boundary	From city boundary to outlying venues				
R1	Riga Airport to Sigulda		67 km		20.5 km upgrade to 4 lanes		2019	2023	Public

Table 71c: Planned Transport Infrastructure

Number	Type of transport infrastructure	Length (km) + capacity (number of traffic lanes or tracks)		Construction/upgrade			
		Within city boundary	From city boundary to outlying venues	Body responsible	Start	End	Source of financing
T10	Metro/subway extension from Akalla to Barkarby station	4 km, 2 tracks, 12,000persons/hour normally, can be doubled for short periods		Stockholm County	2018 (decision made 2013)	2025	Public
T11	Metro/subway extension from City (Odenplan) to Friends arena	5 km, 2 tracks, 12,000persons/hour normally, can be doubled for short periods		Stockholm County	2018 (decision made 2013)	2025	Public



Stockholm Airports - Capacity to Welcome the World

Stockholm Arlanda Airport is the larger of Stockholm's two airports and the third largest in the Nordic countries. In 2017, Arlanda airport served 26.5 million passengers, 21.2 million of which were international and 5.5 million domestic.

The airport currently has a passenger terminal capacity of 5,700 passengers per hour for international departures and 5,000 passengers per hour for international arrivals. Domestically, Arlanda can serve 1,900 passengers both in arrivals and departures. The number of gates will increase from 81 to 88 by 2026, and the passenger terminal capacity will subsequently increase as well to 7,500 passengers per hour in international departures and 6,400 in international arrivals.

As one of the most competitive economies in the world and an attractive tourist destination, it is estimated that almost 40 million people will travel via Stockholm Arlanda in 2040. To handle the growth, airport operations, environment and commercial offering will be enhanced, developed and modernized in a sustainable manner.

Arlanda is located 40 km from the city center and well served by public transport as well as the Arlanda Express, a private high-speed train, and bus companies, public buses, commuter trains or long-distance trains with direct routes to Stockholm's Central Station. The efficiency of these methods of transportation are evident in the numbers, with approximately half of passengers traveling to Arlanda by public transport—26% arriving by train and 20% by bus. In 2016, 70 different airlines operated out of Stockholm Arlanda and offered direct flights to 77 international cities, a number that will only grow with the airport's expansion.

In addition to Arlanda, **Bromma airport** is Sweden's third busiest airport. Due to its smaller size, it primarily serves smaller aircraft and as such has more domestic travel than international. Located a mere 9 km from the city center, it has a distinct competitive advantage in terms of location and benefits from the multiple public transportation options into the city. The airport's capacity will remain at 1,200 passengers per hour both in departures and arrivals.

Finally, the **airport of Åre-Östersund**, an hour's flight from Stockholm, has the capacity to handle approximately half a million passengers per year. The passenger terminal capacity will remain constant at 1,500 passengers in departures and 1,000 in arrivals per hour. Access to the city center of Östersund is 10 km and buses and taxis are easily available. The town of Åre is approximately an hour's drive, also accessible by public or private transport.

The City of Stockholm is encircled by a 35 km road that allows for bypass and through-traffic to avoid the city center. The road is pierced through by a 10 km connection from Johanneshov in the south (near Ericsson Globe and Tele2 Arena) to Vasastan in the north. Arlanda Airport is served by a major motorway E4; 37 km in length from the city boundary to the airport. Roads E18 and 70 lead from Stockholm to Falun with a total distance of 223 km. Åre is connected to Östersund in the east and Trondheim, Norway in the west by the E14 road totaling 262 km between those two towns.

Stockholm is interspersed with dedicated bus lanes to facilitate smooth and efficient public transport. Games bus networks will be able to take advantage of these dedicated lanes if necessary.

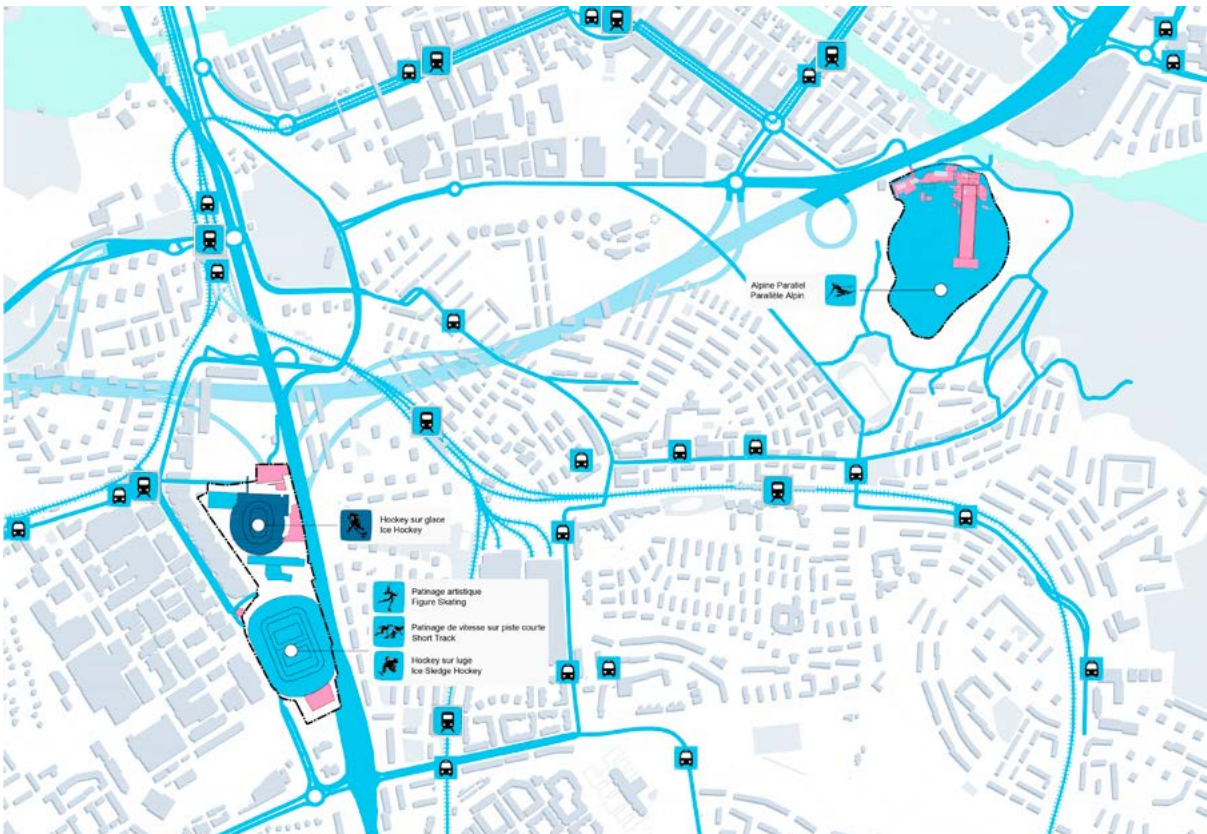
Travelers within the Stockholm region have several alternatives for receiving communication about their transit options and the current status of services. They are informed by digital signage in stations or at bus stops for public transport. There are also smartphone apps and websites where travelers can get information about suggested routes or if there is a disturbance in planned traffic.

Metro, commuter train and bus services have separate Traffic Management Centers managing their services and existing incident management plans determine command, coordination and control structures in case of major issues or incidents. This cooperation structure also includes Trafik Stockholm for surface roads within the City.

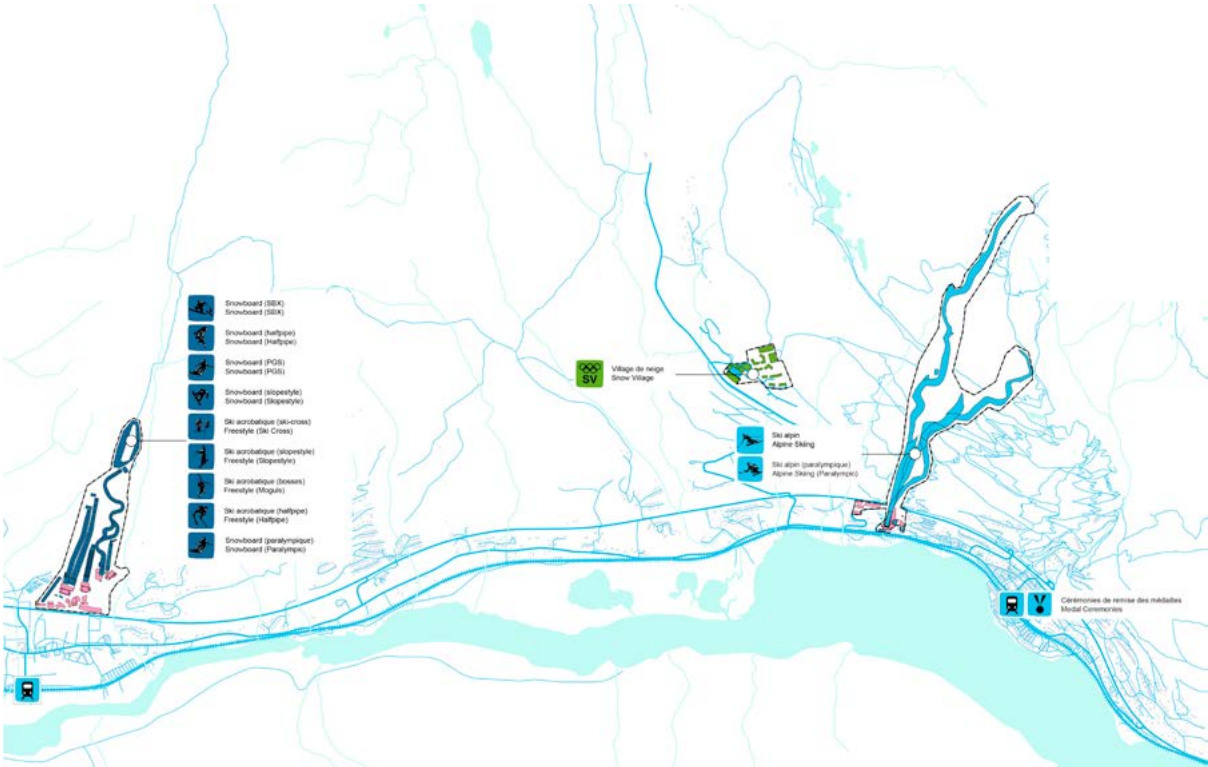
Public transport services for spectators and workforce will be strengthened with extra trains, metros and buses to and from venues when and where the quantities so demand. Venue locations, competition schedule and directions of transportation are mostly outside peak hours and peak directions which means that existing infrastructure is sufficient. Out of approximately 280 ticketed sessions across the Olympic and Paralympic Winter Games, at present only 38 are anticipated to conflict with regular rush hours – again allowing the existing infrastructure to address these needs easily with strengthened services.



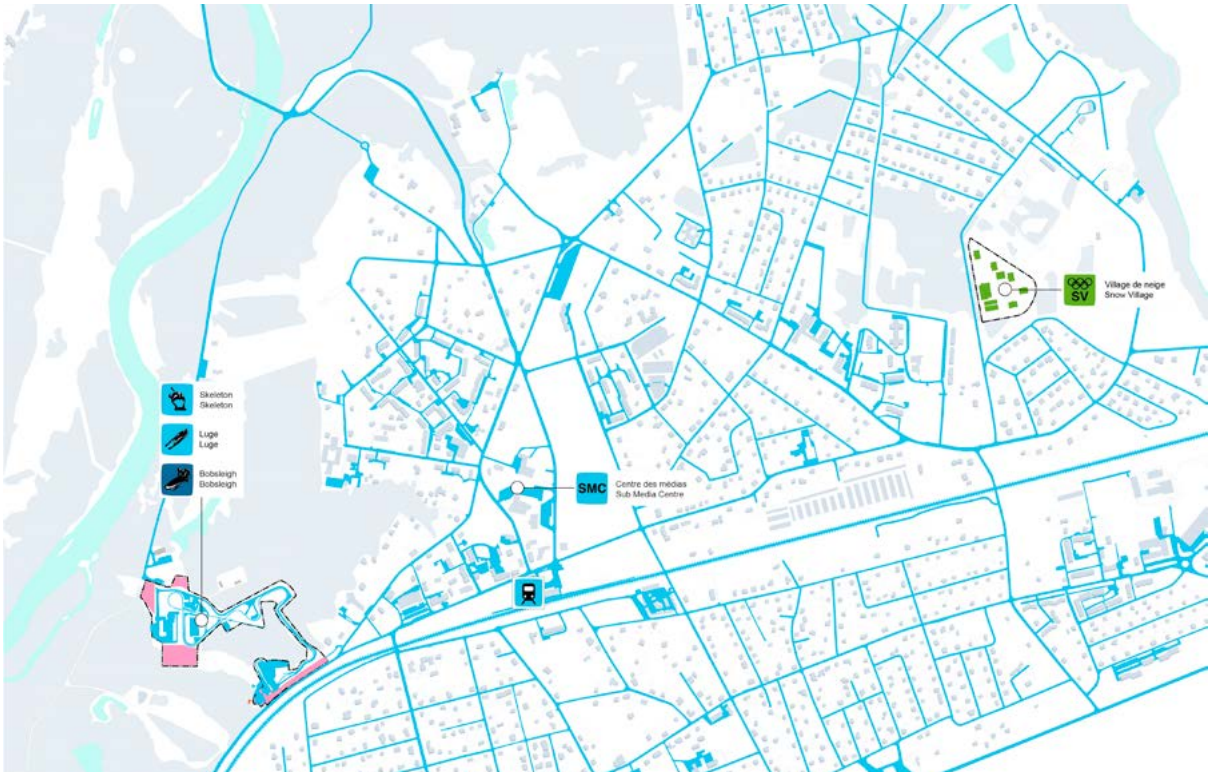
Stockholm Center



Globe and Hammarby



Åre



Sigulda

On venues and stations used by spectators and workforce signage, and if necessary additional staff, will guide travelers to the right place and transport service. All current transit information will be available through both existing **transport apps** as well as the **Stockholm Åre 2026 app** for spectators. Focus will be placed on providing information in advance, encouraging spectators in particular, to familiarize themselves with transit options before attending events.

In order to encourage as many spectators and workforce as possible to travel with public transport, tickets to Games competitions and events will include the right to travel with public transport in Stockholm county at no additional cost on the day of the specified event. All accredited personnel will be able to enjoy this benefit as well. The cost of this service is covered in the OCOG operational budget.

Table 72: Airport Data

	Arlanda		Bromma		Åre-Östersund		Riga	
	2018	2026	2018	2026	2018	2026	2018	2026
Number of runways	3	3	1	1	1	1	1	1
Number of gates or stands close to terminal	81	88	17	17	4	5	38	37
Passenger terminal capacity (per hour)	5,700 departures/ 5,000 arrivals international; 1,900 departures/ 1,900 arrivals domestic	7,500 departures/ 6,400 arrivals international; 1,900 departures/ 1,900 arrivals domestic	1,200 departures/ arrivals	1,200 departures/ arrivals	1,500 departures/ 1,000 arrivals	1,500 departures/ 1,000 arrivals	1,500	2,500-3,000
Distance to city centre	40 km	40 km	9 km	9 km	10 km	10 km	11 km	11 km
Public transport links to City centre (existing, planned and additional)	Private high-speed train company and bus companies, public bus, commuter train and train	Private high-speed train company and bus companies, public bus, commuter train and train	Taxi, bus companies, public bus	Tram, Taxi, bus companies, public bus	Bus and taxi	Bus and taxi	City bus line - 6 trips per one hour, Mini bus line - 4 trips per one hour	Rail connection to city centre, City bus line, Mini bus line



Table 75 (1st): Distances and Travel Times Competition and non-Competition Venues

**Indicates flight distance and travel time.

All distances in km and travel times in minutes and by bus	Year	Gateway International Airport (ARN)			Main hotel area			Barkarby Olympic Village			Opening and Closing Ceremony Venues			IBC/MPC			Åre-Östersund Airport (OSD)			Åre Olympic Village (Rödkullen)			Riga International Airport (RIX)			Sigulda Olympic Village		
		km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)
Gateway international airport (ARN)	2018				43	38	50	34	31	46	37	26	35	50	35	50	435**	60**	60**				472**	50**	50**			
	2026				43	38	50	34	31	46	3	26	35	50	35	50	435**	60**	60**				472**	50**	50**			
Main hotel area (Grand Hotel)	2018	43	38	50				20	22	35	9	14	30	11	16	30												
	2026	43	38	50				20	22	35	9	14	30	11	16	30												
Olympic Village	2018	34	31	46	20	22	35				15	18	24	23	28	45												
	2026	34	31	46	20	22	35				15	18	24	23	28	45												
Opening/Closing Ceremony	2018	37	26	35	9	14	30	15	18	24				15	14	24												
	2026	37	26	35	9	14	30	15	18	24				15	14	24												
IBC/MPC	2018	50	35	50	11	16	30	23	28	45	15	14	24															
	2026	50	35	50	11	16	30	23	28	45	15	14	24															
Biathlon	2018	63	50	65	23	26	40	36	40	60	28	28	40	14	18	24												
	2026	63	50	65	23	26	40	36	40	60	28	28	40	14	18	24												
Bobsleigh	2018																					67	116	138	2,5	5	8	
	2026																					67	116	138	2,5	5	8	
Skeleton	2018																					67	116	138	2,5	5	8	
	2026																					67	116	138	2,5	5	8	
Luge	2018																					67	116	138	2,5	5	8	
	2026																					67	116	138	2,5	5	8	
Curling	2018	51	40	50	10	14	19	27	28	40	16	18	24	7	10	16												
	2026	51	40	50	10	14	19	27	28	40	16	18	24	7	10	16												
Ice Hockey 1 (Ericsson Globe)	2018	48	35	45	6	10	16	25	24	35	13	14	22	7	10	16												
	2026	48	35	45	6	10	16	25	24	35	13	14	22	7	10	16												
Ice Hockey 2 (Scaniarinken)	2018	79	50	65	43	35	45	57	45	55	44	30	45	35	28	40												
	2026	79	50	65	43	35	45	57	45	55	44	30	45	35	28	40												
Short Track	2018	48	35	45	7	10	16	25	24	35	13	14	24	7	10	16												
	2026	48	35	45	7	10	16	25	24	35	13	14	24	7	10	16												
Figure Skating	2018	48	35	45	7	10	16	25	24	35	13	14	24	7	10	16												
	2026	48	35	45	7	10	16	25	24	35	13	14	24	7	10	16												
Speed Skating	2018	34	26	35	20	24	35	2	3	6	12	14	22	23	28	40												
	2026	34	26	35	20	24	35	2	3	6	12	14	22	23	28	40												
Downhill	2018	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
	2026	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
Super-G	2018	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
	2026	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
Giant Slalom	2018	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
	2026	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						



Table 75 (2nd): Distances and Travel Times Competition and non-Competition Venues

**Indicates flight distance and travel time.

All distances in km and travel times in minutes and by bus	Year	Gateway International Airport (ARN)			Main hotel area			Barkarby Olympic Village			Opening and Closing Ceremony Venues			IBC/MPC			Åre-Östersund Airport (OSD)			Åre Olympic Village (Rödskullen)			Riga International Airport (RIX)			Sigulda Olympic Village		
		km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)	km	Ave. (mins)	Peak (mins)
Slalom	2018	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
	2026	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
Alpine Combined	2018	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
	2026	587	390	420	623	430	460	613	420	440	616	410	450	629	430	460	88	70	90	5	8	12						
National Team Event	2018	52	35	45	7	12	18	25	26	35	13	16	22	6	9	16												
	2026	52	35	45	7	12	18	25	26	35	13	16	22	6	9	16												
Cross Country	2018	63	50	65	23	26	40	36	40	60	28	28	40	14	18	24												
	2026	63	50	65	23	26	40	36	40	60	28	28	40	14	18	24												
Ski Jumping	2018	224	130	160	224	150	180	206	140	160	214	140	160	230	150	180												
	2026	224	130	160	224	150	180	206	140	160	214	140	160	230	150	180												
Nordic Combined	2018	224	130	160	224	150	180	206	140	160	214	140	160	230	150	180												
	2026	224	130	160	224	150	180	206	140	160	214	140	160	230	150	180												
Aerials	2018	44	30	40	3	7	14	18	20	35	7	10	20	12	18	35												
	2026	44	30	40	3	7	14	18	20	35	7	10	20	12	18	35												
Moguls	2018	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
	2026	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
Ski Halfpipe	2018	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
	2026	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
Ski Slopestyle	2018	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
	2026	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
Ski Cross	2018	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
	2026	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
Ski Big Air	2018	44	30	40	3	7	14	18	20	35	7	10	20	12	18	35												
	2026	44	30	40	3	7	14	18	20	35	7	10	20	12	18	35												
Giant Parallel Slalom	2018	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
	2026	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
SB Cross	2018	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
	2026	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
SB Halfpipe	2018	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
	2026	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
SB Slopestyle	2018	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
	2026	594	390	420	629	430	460	619	420	450	622	420	450	635	430	460	95	75	90	9	12	16						
Big Air	2018	44	30	40	3	7	14	18	20	35	7	10	20	12	18	35												
	2026	44	30	40	3	7	14	18	20	35	7	10	20	12	18	35												



Table 76: Distances and Travel Times Training Venues

Training Venues	Sport/Discipline/Event	Olympic Village(s)	
		km	Minutes (average travel time)
Hovet	Ice Hockey and Short Track Speed Skating	25	24
BST Rinken	Ice Hockey	57	45

Table 80: Motorisation Rate and Public Transport Share

Motorisation Rate	City			Region - Stockholm County			Country		
	2010	2015	2026	2010	2015	2026	2010	2015	2026
Automobile motorisation rate (cars per thousand peple)	359	368		390	398		461	475	
Share (%) of public transport journeys in relation to all motorised journeys	58%	61%	66%	41%	44%	49%	18%	22%	

Table 81: Transport Demand Spectators and Workforce

Major competition cluster	Sports/Events	Number of events per day	Number of spectators per day		Number of spectators per session (morning/afternoon/evening)		Number of Games Workforce per day		Number of Games Workforce per session	
			Ave.	Max.	Ave.	Max.	Ave.	Max.	Ave.	Max.
Stockholm Central	Ice Hockey, Short-Track, Figure Skating, Aerials, Big Air, Alpine Team Event	5	49,040	91,600	9,200	11,400	5,400	8,600	1,000	1,600
Stockholm South	Biathlon, Cross-Country, Curling, Ice Hockey	3	50,000	78,400	16,600	31,000	4,100	6,200	1,300	1,600
Stockholm North	Speed Skating	1	2,400	2,400	2,400	2,400	850	850	850	850
Falun	Ski Jumping, Nordic Combined	1	7,300	7,500	7,300	7,500	1,200	1,400	1,200	1,400
Mountain	Alpine Skiing, Freestyle, Snowboard	2	6,600	13,000	6,600	6,700	2,500	4,000	1,200	1,500
Sliding	Bobsleigh, Skeleton, Luge	1	5,500	6,000	5,100	5,400	1,000	2,000	1,000	1,000

5.3. Accommodation

The **Stockholm Åre 2026 Accommodation plan** is designed for convenience and efficiency. With a projected 24,000 rooms required for all Games stakeholders and a hotel capacity in the greater Stockholm area well over 35,000, Stockholm amply meets the IOC’s requirements. Of these rooms, currently over 22,000 are less than 10minutes away from the Central station by public transportation.

Throughout the greater Stockholm region, as well as the cities of Åre, Falun and Sigulda, there are accommodation options to fit every need and budget. What links all the properties is the ease of access to public transportation options and convenience of location to the venues. This ensures that all Olympic and Paralympic stakeholders can quickly and efficiently reach their place of work.

Olympic and Paralympic Family Hotels

There are a number of excellent choices for **Olympic and Paralympic Family Hotel(s)** in the heart of Stockholm. The historic Grand Hotel of 1930s Hollywood-movie fame is one option. Overlooking the Royal Castle, the Royal Opera and the archipelago, the Grand epitomizes old-world luxury in the heart of our capital, with a plethora of dining, shopping and cultural experiences and attractions at its doorstep.

The area surrounding the Grand offers a number of other hotels equally suitable for this purpose and to supplement the required number of rooms. We look forward to having these discussions with the IOC and IPC should Stockholm Åre be chosen to host the 2026 Olympic and Paralympic Winter Games.

Stockholm’s average hotel room rates in 2018 are explained in **Table 86**. Stockholm Åre 2026 will secure guarantees from partnering client group hotels, ensuring that certain fixed and transparent room rate formulas are in place and that all additional services are charged according to existing standards.

In all the accommodation guarantees there is a section that dictates the “**Guaranteed Maximum Rates**”. These rates will apply regardless of whether the room will be renovated or not. The estimated rates for 2026 are calculated through an average increase during the last years. For the hotels that are being planned, the same guarantees with identical terms will be signed. The OCOG Accommodation Functional Area will monitor all hotel rates and, if there are hotels that do not align with the stipulated rates, these hotels will be excluded from the hospitality plan and recommendations. Through the web, the public will be able to get the information about the recommended prices that are being used during the Games.

Media Accommodation

The IBC/MPC complex of Stockholmsmässan is located a convenient 10 minutes away from the Central Station by commuter train, which stops outside the train station of Älvsjö. The city of Stockholm offers plenty of hotel options at varying prices to serve all stakeholders.

For those members of the media not wishing to commute, five hotels are located within a 5-minute walking distance from the IBC/ MPC complex, totaling just under 600 rooms. Competition venues are also each served by a choice of hotels within a convenient distance. Therefore, no dedicated Media Village will be built; instead, dedicated “**Media Hotels**” will be designated based on size, location and functionality.



We want the media to see our beautiful capital and its surroundings as their “village”, drawing inspiration from its beauty as well as integrating and learning from our culture and customs. We offer Stockholm’s plethora of cultural and culinary activities as a supplement to the athletic and intellectual prowess they witness and report on every day.

Workforce and Spectator Accommodation

In order to guarantee a memorable experience for Stockholm Åre 2026 Workforce and spectators, a broad range of hotels of varying styles and budget will be available. With an estimated surplus of 21,000 rooms – including short-term rental apartment and other alternative accommodation options - spectators and workforce alike will have ample choice of accommodation based on location and price category, and all within a maximum of 50 km radius.

Each is easily served by various means of fast and efficient public transport. Games-time personnel will have the option of staying at accommodations close to their place of work, and spectators from around the world will be able to access the various venues easily and efficiently from any of the available hotels.

In addition to the guaranteed hotels, Stockholm Åre 2026 will be able to offer an extensive number of apartments in Stockholm, Åre and Falun. In Åre, there are an additional 7,000 beds available through the ski resort and other private accommodation service providers. The standard is from very luxurious to basic so all stakeholder groups will be satisfied in terms of comfort and price during the Games.

During the FIS Nordic World Ski Championships 2015, Falun accommodated more than 1,000 guests/media members/staff/volunteers in private houses, arranged by the local tourist company. In 2018 there were 2,200 available Airbnb rentals in the center of Stockholm with an average of 3 guests per rental.

In addition, Stockholm has a large amount of passenger ferries with a total of approx. 20,000 beds that could be available for volunteers and spectators. These ferries are efficiently located in the very center of Stockholm, with open availability in the winter months. During other major sports events in Stockholm, schools, gyms and camping grounds are often used for basic accommodation further supplementing the anticipated high demand.

Table 86: Convention Rates

	Average 2018 convention rates in USD for the month of the Olympic Winter Games			
	2 star	3 star	4 star	5 star
Single, including 1 breakfast	\$ 80.83	\$ 150.12	\$ 207.85	\$ 346.42
Double/twin, including 2 breakfasts	\$ 103.93	\$ 196.30	\$ 230.95	\$ 381.06
*Source: Hotel websites				

Table 90: Alternative Accommodation

City	Type of accommodation	Star rating or equivalent	Current capacity (rooms)	Planned expansion (rooms)	Distance from City Centre (0-10km or 10-50km)	Anticipated Games client/workforce use
Host City						
Stockholm	Ferries	3	7,250		0-10	Contractors
Stockholm	Airbnb	3-4	2,200		0-10 and 10-50	Workforce and Spectators
Stockholm	Schools					
Other Cities						
Falun	Private homes	3	1,000			Workforce
Åre	Private homes	3	2,300			Workforce
Falun	Schools					
Åre	Schools					

5.4. Safety and Security

A safe and secure Winter Games is an unquestionable priority for Stockholm Åre 2026. The Swedish Police Authority (Polismyndigheten) has a long history of handling and securing major public events across Sweden. Along with its close working partner the Swedish Security Services, (Säkerhetspolisen) the police have the appropriate resources and capabilities to prevent and handle the threat of terrorism.

The County Administrative Boards (Länsstyrelserna) of Sweden are required by law to conduct overall risk and vulnerability assessments in their jurisdictions in accordance with the latest international standards every two years. The latest published report for Stockholm County can be found [through this link](#) in Swedish. Stockholm Åre 2026 is happy to provide an English translation if requested. Similar assessments are available for the Counties of Dalarna and Jämtland where the venue cities of Falun and Åre are located.



The safety and security of the citizens is, as always, a top priority for all concerned authorities from various sections of government such as the Civil Contingency Agency, the State Prosecutor's Office, the Crime Prevention Authority and the Swedish Armed Forces. This cross-authority work is coordinated and there are close partnerships in place. Law enforcement in Sweden is already organized in a National Authority, the Swedish Police Authority, which is charged, among other tasks, with the reduction of crime and securing public safety.

The Swedish Police Authority has developed an efficient concept called Special Police Tactics for crowd management. This process is centered on de-escalation and dialogue with an aim to handle and secure major public events so that visitors can enjoy a peaceful and secure environment. Another vital component is that the operations are based on intelligence when it comes to composition and dimensioning. The tactics have been exported to several law enforcement agencies around the world. This peaceful, yet effective, method has been developed in close partnership with academia and is rooted in compelling scientific theories on social identity for conflict-resolution.

The Special Police Tactics, originally based on research in connection to sporting events, consist of operational tactics, methodology, special equipment and training of officers. They are based on non-confrontation, de-escalation and dialogue and include:

- **Knowledge** about how social group dynamics and how crowds act, together with a concrete understanding of individuals and groups in a given situation can help prevent or resolve major situations.
- **Facilitate** situations by engaging demonstrators in low-level collaboration and trust-building.
- **Communication** with demonstrators to deepen cooperation and trust.
- **Differentiation** of different elements/groups based on risk assessments within a crowd and separation of persons with malicious intent to prevent escalation.

The Stockholm Åre 2026 OCOG will work in close cooperation with the Swedish Police Authority and specifically with its National Operations Department (NOA). The OCOG is responsible for securing all accredited or ticketed Games facilities whereas the Police Authority is responsible for safety and security of the surrounding areas, other public places and the public domain in general.

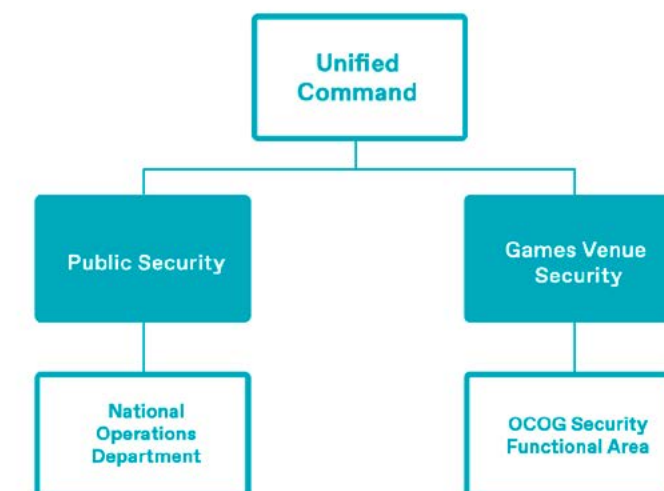
The Police Authority also holds sole responsibility for criminal matters and crime prevention in society as a whole including the venues of the Games.

Stockholm Åre 2026 will contract services of a private security company to assist in asset protection, crowd management, and access management at all Games facilities. The level of security measures implemented will be determined under the guidance of the Police Authority based on the general threat level assessments and the more specific intelligence-based situational picture.

The approach in terms of cooperation and collaboration remains under a unified command structure through both the planning and implementation phases. NOA will act as a critical advisory partner to the OCOG throughout the planning phases and will support Games security within venues in terms of prevention and reduction of crime as well as assuming incident command if necessary.

The Swedish Security Service (SÄPO) is responsible for all preventive work such as intelligence analysis and surveillance. The Swedish Police is responsible for combatting ongoing or suspected acts of terror and for performing investigations into suspected terror related crimes through its National Tactical Counterterrorism Unit and the Counterterrorism Center. Coordination with relevant authorities within Sweden and internationally is an integral part of this work.

The use of Armed Forces in support of security operations of the Olympic Winter Games is prohibited by law in Sweden due to longstanding historical practices.





The geography, climate and location of Sweden are such that the country is not prone to natural disasters. Mass evacuations may be enacted if deemed necessary. Decisions in such cases are made by the designated rescue operations commander, for the crisis operation at hand. This commander generally comes from the rescue services or from the police depending on the type of incident.

The rescue and emergency services as well as other relevant authorities have a high preparedness to perform mass evacuations if needed. Information will be dispersed through multiple channels by the Important Message to the Public system, which includes websites, social media, national radio and TV as well as door-to-door operations. Information is always distributed to the whole population regardless of language, age, gender, cultural background, literacy, or impairment. The Swedish Civil Contingencies Agency (MSB) is in charge of administering and regulating guidelines for mass evacuations and other crisis situations.

Security operations will be kept at similar levels for both Olympic and Paralympic Winter Games. There may be minor adjustments to the levels if the Swedish Police Authority's threat level assessments indicate that such adjustments are warranted between the two Games periods.

Within the OCOG, there will be a dedicated Security department which will be in charge of planning and implementing all security-related activities within Games venues, including but not limited to asset protection, crowd management, and access monitoring as well as security related equipment. The level of security will be determined with the guidance of and in conjunction with the Swedish Police Authority.

Stockholm Åre 2026 estimates the required headcount of contracted security personnel to be around 3,500 and 4,000 at Games-time. Up to half of these resources may need to be recruited from across the country and the OCOG budget includes accommodation and other logistical support services for that purpose, in both the Stockholm region as well as near other Games venues across Sweden and Latvia.

The Swedish Police Authority employs approximately 29,500 individuals. An estimated 75% of these are police officers, i.e. approx. 22,000. According to the MSB, there are approx. 5,100 full-time employees working as firefighters or incident commanders with an additional 10,700 part-time or retained firefighters across the country.

Use of air space and waterways affected by the Olympic and Paralympic Winter Games can be limited and effectively controlled by the Swedish Police Authority and other relevant authorities in order to secure the Games.

5.5. Energy and Technology

The liberalization of Swedish telecommunications industry began in the 1980s and was completed in 1993 making Sweden one of the first nations in the world to do so. Televerket, which was the state-owned corporation holding a monopoly in telecommunications, was privatized in 1993 and is now known as Telia. This company still holds the largest market share among both landline and mobile network operators.

The industry is overseen by the Swedish Post and Telecom Authority (Post- och telestyrelsen or PTS) by providing regulation and supervision to the telecommunications industry in Sweden, including administration of auctions for building new infrastructure and financing certain critical public solutions, such as services for persons with disability, among other things. It is a government authority operating under the Ministry of Enterprise and Innovation and is managed by a board of directors appointed by the Swedish government.

Sweden boasts one of the best developed LTE (Long-Term Evolution) infrastructures in Europe and is on a path to being one of the first nations in the world to provide services on the 5G standard. An estimated 97.3% of the population currently has access to fixed wired broadband and a full 100% has access to fixed wireless broadband via LTE at speed of 3 Mbit/s or higher. The target is to provide broadband service at 1 Gbit/s to 98% of the population by 2025. Mobile coverage via

GSM or HSPA was estimated at 87.71% in 2017 according to PTS. There are currently five mobile network operators in Sweden – Net 1, Tre, Tele2, Telenor, and Telia – operating under a number of different brands.

In Sigulda and surrounding areas, telecommunications services are provided by Lattelecom, BITE Latvija, Latvijas Mobilais Telefons and Tele2. FDN (Fast Data Network) services are available for customers with speeds up to 1Gbit/s, as well as GPON (Gigabit Passive Optical Network) services. Latvia is also poised to provide services on the 5G standard prior to 2026.

Sweden relies mostly on hydro and nuclear power for its electricity production with a focus on investing in wind power in particular in the coming years. Svenska kraftnät (SVK) is the national operator of the electricity transmission system. Their responsibilities include maintenance and development of the national grid, balancing of production and consumption within the system, management of electricity trading, achievement of energy and climate targets, construction of new power lines as well as preparedness and contingency planning for exceptional circumstances, among other activities.



According to SVK, Sweden has one of the oldest national grids in the world. SVK is actively working on renewal and upgrades of existing lines and stations as well as building new ones to strengthen the grid. Due to this activity and to the location of Stockholm Åre 2026’s venues near established infrastructure, the existing distribution system can supply most of the power requirements of the Olympic and Paralympic Winter Games. However, we anticipate some temporary power generation to be necessary at certain venues and in order to secure uninterruptible power services. Work to determine the exact needs in this area is ongoing.

In Sigulda, the existing substation has 2x25 MVA 110 kV transformers with a current maximum load of approx. 11 MW. The lines will be renewed by 2025 by Augstspriegumatikls AS, the local independent power transmission system operator, in order to improve security of power supply by replacing elements that have been in service for an extended period. Some backup generators are also envisioned for the Sigulda sliding track at Games-time.

Table 106a: OCOG Budget in 2018

Revenues (000s)	SEK	USD	%
1. IOC Contribution	3,914,320	452,000	29.79%
2. TOP Program (gross)	2,598,000	300,000	19.77%
3. Domestic Sponsorship (gross)	2,500,000	288,684	19.00%
4. Ticket Sales	2,506,273	289,408	19.07%
4.1 Ticket Sales Revenue	2,506,273	289,408	19.07%
4.2 Additional ticketing products (including Hospitality)	0	0	0.00%
5. Licensing & Merchandising	597,000	68,938	4.54%
5.1 Licensing products	597,000	68,938	4.54%
5.2 Philatelic	0	0	0.00%
5.3 Coins	0	0	0.00%
6. Government Contribution	0	0	0.00%
6.1 Olympic Games	0	0	0.00%
6.1.1 National Government	0	0	0.00%
6.1.2 Regional Government	0	0	0.00%
6.1.3 Local Government	0	0	0.00%
6.2 Paralympic Games	0	0	0.00%
6.2.1 National Government	0	0	0.00%
6.2.2 Regional Government	0	0	0.00%
6.2.3 Local Government	0	0	0.00%
7. Lotteries	0	0	0.00%
8. Other Revenues	1,025,000	118,360	7.80%
8.1 Donations	80,000	9,238	0.61%
8.2 Asset Disposal	150,000	17,321	1.14%
8.3 Other Revenues	795,000	91,801	6.05%
9. Total Revenues	13,140,593	1,517,389	100.00%

5.6. Finance

Currency exchange rate between USD and SEK was set to USD 1 = SEK 8.66. This rate is based on the average of weekly rates through 2018 according to the Central Bank of Sweden (SverigesRiksbank). Inflation rate of 2% p.a. was used to estimate 2026 values. The average inflation rate in Sweden over the past years was 1.09% p.a. as recorded by Statistics Sweden (SCB). It is expected to increase somewhat over the coming years which is why 2% p.a. was set as the average annual rate.

We have included an additional US \$100M in the budget as TOP Program revenue. The official communication from the IOC indicates a minimum of US \$200 M and we are expecting an increase on this amount by 50% due to possible new TOP partnerships in general and the "mobility category" in particular which is currently not included at all. Conversely, we have calculated our domestic sponsor revenue at an extremely conservative level of US \$289M. We are confident that any shortage within the IOC TOP Program can be compensated by an increase in domestic sponsor revenue.

Table 106b: OCOG Budget in 2026

Revenues (000s)	SEK	USD	%
1. IOC Contribution	3,914,320	452,000	27.71%
2. TOP Program (gross)	2,598,000	300,000	18.39%
3. Domestic Sponsorship (gross)	2,871,714	331,607	20.33%
4. Ticket Sales	2,878,920	332,439	20.38%
4.1 Ticket Sales Revenue	2,878,920	332,439	20.38%
4.2 Additional ticketing products (including Hospitality)	0	0	0.00%
5. Licensing & Merchandising	685,765	79,188	4.85%
5.1 Licensing products	685,765	79,188	4.85%
5.2 Philatelic	0	0	0.00%
5.3 Coins	0	0	0.00%
6. Government Contribution	0	0	0.00%
6.1 Olympic Games	0	0	0.00%
6.1.1 National Government	0	0	0.00%
6.1.2 Regional Government	0	0	0.00%
6.1.3 Local Government	0	0	0.00%
6.2 Paralympic Games	0	0	0.00%
6.2.1 National Government	0	0	0.00%
6.2.2 Regional Government	0	0	0.00%
6.2.3 Local Government	0	0	0.00%
7. Lotteries	0	0	0.00%
8. Other Revenues	1,177,403	135,959	8.33%
8.1 Donations	91,895	10,611	0.65%
8.2 Asset Disposal	172,303	19,896	1.22%
8.3 Other Revenues	913,205	105,451	6.46%
9. Total Revenues	14,126,122	1,631,192	100.00%



Table 106a: OCOG Budget in 2018

Expenditures (000s)	SEK	USD	%
1. Venue Infrastructure	1,526,735	176,297	11.62%
1.1 Capital Investment (as per table on capital investment)	326,293	37,678	2.48%
1.2 Temporary-Demountable Infrastructure	0	0	0.00%
1.2.1 Competition venues	0	0	0.00%
1.2.2 Non-Competition venues	0	0	0.00%
1.3 Temporary Infrastructure (including maintenance costs)	805,462	93,009	6.13%
1.3.1 Competition venues	0	0	0.00%
1.3.2 Olympic/Paralympic Village	0	0	0.00%
1.3.3 IBC/MPC	0	0	0.00%
1.3.4 Other Key Olympic Venues	0	0	0.00%
1.3.5 Other venues/sites	40,000	4,619	0.30%
1.4 Energy	326,980	37,758	2.49%
1.5 Other Venue Infrastructure & Operations expenses	28,000	3,233	0.21%
2. Sport, Games Services & Operations	2,946,016	340,187	22.42%
2.1 Accommodation	80,173	9,258	0.61%
2.2 Food and Beverage	161,116	18,605	1.23%
2.3 Medical Services (including Anti-Doping)	56,500	6,524	0.43%
2.4 Logistics	200,960	23,206	1.53%
2.5 Stakeholder services	185,608	21,433	1.41%
2.6 Security	500,066	57,744	3.81%
2.7 Sports	255,340	29,485	1.94%
2.8 Transport	669,871	77,352	5.10%
2.9 Events Services	93,830	10,835	0.71%
2.10 Venue Operations Management	538,900	62,229	4.10%
2.11 Villages Operations	0	0	0.00%
2.11.1 Olympic/Paralympic Village Operations	14,115	1,630	0.11%
2.11.2 Media Village(s) Operations	0	0	0.00%
2.11.3 Other Villages Operations	0	0	0.00%
2.12 Test Events	120,582	13,924	0.92%
2.13 Other Games Services & Operations expenses	68,955	7,962	0.52%
3. Technology	2,074,239	239,520	15.79%
3.1 Information Technology	1,793,245	207,072	13.65%
3.2 Telecoms	230,464	26,613	1.75%
3.3 Internet Infrastructure	37,630	4,345	0.29%
3.4 Other Technology expenses	12,900	1,490	0.10%
4. People Management	2,780,937	321,124	21.16%

Expenditures (000s)	SEK	USD	%
5. Ceremonies & Culture	417,000	48,152	3.17%
5.1 Opening & Closing Ceremonies	250,000	28,868	1.90%
5.2 Torch Relay	67,000	7,737	0.51%
5.3 Culture and Education	100,000	11,547	0.76%
5.4 Other Ceremonies & Culture expenses	0	0	0.00%
6. Communications, Marketing and Look	449,254	51,877	3.42%
6.1 Communication, Community Relations & PR	95,935	11,078	0.73%
6.2 Look of the Games	145,060	16,751	1.10%
6.3 Marketing and Commercial Programme	137,781	15,910	1.05%
6.4 Other Comms, Marketing and Look expenses	70,478	8,138	0.54%
7. Corporate Administration and Legacy	446,065	51,509	3.39%
7.1 Administration and Governance	321,065	37,074	2.44%
7.2 Environment, Sustainability and Legacy	125,000	14,434	0.95%
7.3 Other Corporate Administration expense	0	0	0.00%
8. Other Expenses (incl. Marketing rights)	1,435,993	165,819	10.93%
9. Contingency	1,064,031	122,867	8.10%
10. Total Expenditures	13,140,270	1,517,352	100.00%
Net Financial Result			
Surplus/Shortfall (Rev - Exp)	323	37	
Accumulated inflation until 2026	1.1487		
*Exchange rate used 1 USD = 8.66			



Table 106b: OCOG Budget in 2026

Expenditures (000s)	SEK	USD	%
1. Venue Infrastructure	1,641,238	189,519	11.62%
1.1 Capital Investment (as per table on capital investment)	350,765	40,504	2.48%
1.2 Temporary-Demountable Infrastructure	0	0	0.00%
1.2.1 Competition venues	0	0	0.00%
1.2.2 Non-Competition venues	0	0	0.00%
1.3 Temporary Infrastructure (including maintenance costs)	865,870	99,985	6.13%
1.3.1 Competition venues	0	0	0.00%
1.3.2 Olympic/Paralympic Village	0	0	0.00%
1.3.3 IBC/MPC	0	0	0.00%
1.3.4 Other Key Olympic Venues	0	0	0.00%
1.3.5 Other venues/sites	43,000	4,965	0.30%
1.4 Energy	351,503	40,589	2.49%
1.5 Other Venue Infrastructure & Operations expenses	30,100	3,476	0.21%
2. Sport, Games Services & Operations	3,166,964	365,700	22.42%
2.1 Accommodation	86,186	9,952	0.61%
2.2 Food and Beverage	173,200	20,000	1.23%
2.3 Medical Services (including Anti-Doping)	60,737	7,014	0.43%
2.4 Logistics	216,032	24,946	1.53%
2.5 Stakeholder services	199,528	23,040	1.41%
2.6 Security	537,570	60,075	3.81%
2.7 Sports	274,490	31,696	1.94%
2.8 Transport	720,110	83,154	5.10%
2.9 Events Services	100,867	11,647	0.71%
2.10 Venue Operations Management	579,317	66,896	4.10%
2.11 Villages Operations	0	0	0.00%
2.11.1 Olympic/Paralympic Village Operations	15,174	1,752	0.11%
2.11.2 Media Village(s) Operations	0	0	0.00%
2.11.3 Other Villages Operations	0	0	0.00%
2.12 Test Events	129,626	14,968	0.92%
2.13 Other Games Services & Operations expenses	74,127	8,560	0.52%
3. Technology	2,229,805	257,483	15.79%
3.1 Information Technology	1,927,736	222,602	13.65%
3.2 Telecoms	247,749	28,608	1.75%
3.3 Internet Infrastructure	40,452	4,671	0.29%
3.4 Other Technology expenses	13,867	1,601	0.10%
4. People Management	2,989,504	345,208	21.16%

Expenditures (000s)	SEK	USD	%
5. Ceremonies & Culture	448,275	51,764	3.17%
5.1 Opening & Closing Ceremonies	268,750	31,033	1.90%
5.2 Torch Relay	72,025	8,317	0.51%
5.3 Culture and Education	107,500	12,413	0.76%
5.4 Other Ceremonies & Culture expenses	0	0	0.00%
6. Communications, Marketing and Look	482,947	55,768	3.42%
6.1 Communication, Community Relations & PR	103,130	11,909	0.73%
6.2 Look of the Games	155,939	18,007	1.10%
6.3 Marketing and Commercial Programme	148,114	17,103	1.05%
6.4 Other Comms, Marketing and Look expenses	75,764	8,749	0.54%
7. Corporate Administration and Legacy	479,519	55,372	3.39%
7.1 Administration and Governance	345,144	39,855	2.44%
7.2 Environment, Sustainability and Legacy	134,375	15,517	0.95%
7.3 Other Corporate Administration expense	0	0	0.00%
8. Other Expenses (incl. Marketing rights)	1,543,691	178,255	10.93%
9. Contingency	1,143,833	132,082	8.10%
10. Total Expenditures	14,125,775	1,631,152	100.00%
Net Financial Result			
Surplus/Shortfall (Rev - Exp)	347	40	
Accumulated inflation until 2026	1.1487		
*Exchange rate used 1 USD = 8.66			

Table 107: Cash Flow

	Games -7	Games -6	Games -5	Games -4	Games -3	Games -2	Games -1	Games year	Games +1	Games +2
	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Cash position beginning of the year	0	0	0	0	16	68,663	94,882	254,279	325,260	179,821
Cash inflows	0	20,000	110,613	949,290	1,438,990	1,928,990	4,163,334	4,475,316	54,060	0
Bank financing	0	0	0	0	0	0	0	0	0	0
IOC contribution	0	0	0	489,290	489,290	489,290	880,722	1,565,728	0	0
TOP Sponsorship	0	0	0	0	389,700	389,700	779,400	1,039,200	0	0
State, region, city	0	0	0	0	0	0	0	0	0	0
Other income	0	20,000	110,613	460,000	560,000	1,050,000	2,503,212	1,870,388	54,060	0
Cash outflows	0	106,202	378,606	595,079	1,370,342	1,902,772	4,003,937	4,404,335	199,499	179,499
Capital Investments	0	0	0	0	0	0	0	0	0	0
Operations	0	106,202	378,606	595,079	1,370,342	1,902,772	4,003,937	4,404,335	199,499	179,499
Cash position end of the year	0	-86,202	-354,195	16	68,663	94,882	254,279	325,260	179,821	321
Bank credit line	0	500,000	500,000	500,000	500,000	500,000	500,000	500,000	0	0
Less cash utilized	0	-86,202	-354,195	0	0	0	0	0	0	0
Cash Available	0	586,202	854,195	500,016	568,663	594,882	754,279	825,260	179,821	321



Table 108: Sponsorship Income

Level of sponsorship	Possible product categories	Projected income by level of sponsorship* (USD 2018)
First level (highest level of national sponsorship)	Banking	Average income per sponsor: \$60M Minimum number of Level 1 sponsors: 3 Minimum total projected income (Level 1): \$180M
	Telecom services	
	Airline	
	Utilities	
	Software (multiple)	
	Networking equipment	
	Beer	
	Food (multiple)	
	Printing	
	Clothing/apparel/footwear (multiple)	
	Construction supplies	
	Courier services and logistics	
	Insurance	
	Retail (multiple)	
Second level	Food (multiple)	Average income per sponsor: \$12M Minimum number of Level 2 sponsors: 6 Minimum total projected income (Level 2): \$72M
	Retail (multiple)	
	Clothing/apparel/footwear (multiple)	
	Software (multiple)	
	Hospitality	
	Hotel	
	Construction	
	Forestry	
	Industrial products (multiple)	
	Professional services	
	Transportation (multiple)	
	Real estate	
	Ticketing	
	Office Supplies	
	Networking equipment	
Third level	Furniture	Average income per sponsors: \$3M Minimum number of Level 3 sponsors: 12 Minimum total projected income (Level 3): \$36M
	Food (multiple)	
	Retail (multiple)	
	Software (multiple)	
	Industrial products (multiple)	
	Furniture	
	Professional services	
	Health care	
	Consumer goods (multiple)	
	Snow groomers	
	Sport equipment (multiple)	
	Catering services	
	Temporary power and lighting	
	Convention services	
	Entertainment companies	
	Exercise equipment	
	Heavy machinery	
	Lighting and appliances	
	Portable trailers	
	Publishing	
	Security equipment	
	Temporary tents and structures	
	Professional services	

Table 111: Olympic Ticketing Revenue

Sport/Ceremony	Ticket category (ceremony/high demand events/other events)	Venue capacity	Number of sessions	Total tickets available	Average ticket price	Average sell rate	Total revenue (USD M)
Opening Ceremony	Ceremony	50,000	1	42,500	\$ 1,056.58	100%	44.9
Closing Ceremony	Ceremony	46,000	1	39,100	\$ 851.62	100%	33.3
Biathlon	Preliminaries and finals	35,000	10	329,000	\$ 61.74	80%	16.2
Bobsleigh	Preliminaries and finals	6,000	8	45,120	\$ 61.75	85%	2.4
Skeleton	Preliminaries and finals	6,000	3	16,920	\$ 64.32	70%	0.8
Luge	Preliminaries and finals	6,000	6	33,840	\$ 64.32	85%	1.9
Curling	Preliminaries and finals	7,500	24	169,200	\$ 95.99	70%	11.4
Ice Hockey 1	Preliminaries and finals	13,000	30	331,500	\$ 185.01	81%	49.9
Ice Hockey 2	Preliminaries and finals	6,200	20	105,400	\$ 90.85	80%	7.7
Short Track	Finals only	18,000	5	84,600	\$ 115.47	70%	6.8
Figure Skating	Preliminaries and finals	18,000	12	183,600	\$ 366.63	85%	57.2
Speed Skating	Finals only	3,000	12	30,600	\$ 173.21	85%	4.5
Alpine Skiing	Finals only	7,500	10	70,500	\$ 113.16	80%	6.4
Alpine Skiing - Team Event	Finals only	7,500	1	7,050	\$ 173.21	80%	1.0
Cross-Country Skiing	Finals only	35,000	10	329,000	\$ 62.93	80%	16.6
Nordic Combined	Finals only	10,000	3	28,200	\$ 94.00	60%	1.6
Ski Jumping	Preliminaries and finals	10,000	6	56,400	\$ 141.30	70%	5.6
Freestyle Skiing	Preliminaries and finals	7,500	11	77,550	\$ 116.10	80%	7.2
Freestyle Skiing - city events	Preliminaries and finals	15,000	7	98,700	\$ 123.80	80%	9.8
Snowboard	Preliminaries and finals	7,500	10	70,500	\$ 123.15	80%	6.9
Snowboard - city events	Finals only	15,000	2	28,200	\$ 136.84	80%	3.1

Table 111: Paralympic Ticketing Revenue

Sport/Ceremony	Ticket category (ceremony/ high demand events/ other events)	Venue capacity	Number of sessions	Total tickets available	Average ticket price	Average sell rate	Total revenue (USD M)
Opening Ceremony	Ceremony	18,000	1	16,380	\$ 69.28	30%	0.3
Closing Ceremony	Ceremony	18,000	1	16,380	\$ 69.28	30%	0.3
Biathlon	Finals only	35,000	3	95,550	\$ 11.55	40%	0.4
Curling	Preliminaries and finals	7,500	20	136,500	\$ 11.55	40%	0.6
Ice Hockey	Preliminaries and finals	18,000	20	327,600	\$ 11.55	60%	2.3
Alpine Skiing	Finals only	7,500	7	47,775	\$ 11.55	60%	0.3
Cross-Country Skiing	Finals only	35,000	5	159,250	\$ 11.55	40%	0.7
Snowboard	Finals only	7,500	2	13,650	\$ 11.55	60%	0.1



Table 114: Licensing Income

Category Type	Projected income* (USD M 2018)
Clothing and soft goods	26.6
Housewares and hard goods	2.1
Luggage and bags	3.7
Outdoor furniture and supplies	2.3
Toys	5.2
Stationery	3.7
Souvenirs and accessories	9.6
Miscellaneous	4.2
Posters and publications	2.8
Music	1.9
Games	4.8
Jewellery	1.9

5.7. Marketing

The domestic sponsor income projections were built on the basis of benchmarks from both past Winter Games as well as several World Championships in Olympic Winter Sports that have been held in Sweden in recent years. The model is built on three tiers allowing for varying sizes and types of companies to participate in supporting the Games.

Product and service categories are identified within each tier in an effort to target:

- Products and services that are specifically needed in the delivery of the Games.
- Companies and categories that are known for supporting similar efforts in the past.

The revenue targets were set to an average of 80% below benchmarked events. This allows for some unexpected fluctuation in the market without presenting a significant risk to the OCOG budget.

However, the OCOG will position the Stockholm Åre 2026 Olympic and Paralympic Winter Games as a national campaign, whereby all companies and organizations are strongly encouraged to provide their participation and support in whatever way they can. Through this, we aim to exceed our targeted income in order to further balance any unexpected increases within the OCOG expense budget. Both the Swedish Olympic and Paralympic Committees will benefit further if domestic sponsorship income targets are exceeded, thus providing an even stronger basis for competitive sport within Sweden.

Full stadia are one of the cornerstones of delivering excellent Games, and in particular providing an excellent athlete experience which is at the heart of Stockholm Åre 2026’s values and goals. The Swedish ticketing market is well developed and dominated by global players. As an almost fully-integrated digital economy and host to major year-round events, Sweden is poised to leverage the digital ticketing platform to promote and sell tickets to Swedes and foreign guests alike.

In order to achieve the best possible ticket sales in a seamless and attractive platform, the Stockholm Åre 2026 Ticketing Functional Area will consist of industry veterans and consultants in partnership with major ticketing providers working as a single team within the Organizing Committee. Through their cumulative experience, we will select the ticketing systems and services with a proven track record in major sporting events, including past Olympic and Paralympic Games. This team will manage the ticketing systems, key operational deliverables, and box office operations.

Ticketing revenue is an important share of the OCOG’s revenue budget, but we also want to make the Games accessible to the widest range of spectators and fans possible. Ticket prices will be benchmarked against current market pricing within Sweden for sport and other major events. On average, pricing is targeted to remain slightly below other international mega events with a significant share of tickets available at affordable ranges for all income groups. Making the Olympic and Paralympic Winter Games accessible to all will spread the Olympic and Paralympic spirit and allow more people to witness and **be part of History**.

Many Olympic and Paralympic Winter Sports already attract large crowds in Sweden. However, events with anticipated lower appeal will be promoted in particular through various cost-sharing programs, corporate partnerships and donations to, e.g. clubs, schools and other community programs.

In the end, the overarching goal is to deliver full stadia of passionate fans for the ultimate experience, where everyone can have a fair chance to watch their heroes compete and where all athletes feel like the true heroes they are. The combination of exclusive bundles, lottery tickets and ticket allocations to stakeholders will serve this purpose.

Merchandise is also an integral part of the Olympic and Paralympic Winter Games. It becomes a tangible piece of memory, an emotional throwback to a historic and unforgettable event. The aim is to maximize revenues with sustainable, high-quality, and useful merchandise with a high degree of commemorative value.

As part of our goal to deliver Games at a whole new level of sustainability, products made and licensed by OCOG will be largely produced by using 100% renewable energy and utilizing:



- Raw materials found in an abundance in nature that are renewable, such as FSC certified wood, ECO labeled clothes or clays used for pottery.
- Recycled materials, such as metal or glass.
- Materials based on natural, easily biodegradable compounds, e.g. plastic from plant material (cellulose, etc.). (N.B. no disposable single-use plastic products will be provided).

The merchandise production for Stockholm Åre 2026 will be based on the following four cornerstones:

1. Sustainability labeled (Swedish and/or EU-based labelling systems)
2. Fair Trade certified products
3. Circular Economy
4. GHG calculated and compensated

Merchandise production at Stockholm Åre 2026 will be based on a regenerative system in which resource input and waste, emission, and energy leakage will be minimized by closing the loops – Circular Economy. Products will be based on long-lasting design, possible to maintain, repair, reuse, refurbish, recycle, or even upcycle. A circular economy approach will achieve sustainability without requiring changes in the quality of life of consumers or loss of revenues for chosen manufacturers.

If any form of gold products will be included in the merchandise assortment, only gold of traceable origin will be used.

All suggested products, and possible packing materials, will be pre-evaluated by using LCA (Life Cycle Assessment). The result will be used as a filter and only products that will pass all sustainability requirements will be approved for the merchandise assortment.

Stockholm Åre 2026 is not currently planning on any lottery income to finance the Games.

5.8. Legal Matters

There are no legal obstacles in Sweden or Latvia for the organization of the Olympic and Paralympic Winter Games. Furthermore, no major legislative amendments or additions are expected or required for hosting of the Games.

Laws governing accessibility within Sweden are discussed in Chapter 3 – Paralympic Winter Games.

Corporate Income Tax: Resident legal entities are liable for corporate income tax on their worldwide income unless tax treaties or special exemptions apply. Non-resident entities are taxed on income that is deemed to have its source within Sweden. Corporate income tax is a state tax. No municipal or local income taxes apply to Swedish corporations.

Taxable income is subject to corporate income tax at a flat rate of 22%. All income of corporate entities is treated as business income and subject to corporate tax. The corporate income tax rate will be reduced in two steps from 22 percent to 21.4 percent from 1 January 2019 and to 20.6 percent from 1 January 2021.

VAT: Sweden and Latvia fall within the EU VAT rules and are part of the EU single market economy. VAT Directives are issued by the EU which lay out the principles of the VAT regime to be adopted by the member states, including Sweden and Latvia. These Directives take precedence over the local legislation.

Swedish VAT is based on an input/output system, generally granting full credit for all companies registered for VAT. All entrepreneurs dealing domestically in goods or services in a professional business activity are liable to pay VAT.

The standard rate of VAT in Sweden is 25 percent. A reduced rate of 12 percent applies primarily to food, hotel accommodation, camping, and tickets to cultural and sporting events. The reduced rate also applies to restaurant and catering services (except for wine, beer and spirits, where the standard VAT rate applies). A reduced rate of 6 percent applies mainly to newspapers, books, magazines and public transport. Certain services are VAT-exempt. These include medical and dental care, social services, banking and financial services.

Social Security Contributions: Employers pay Swedish employer social security contributions on compensation paid to employees who are covered by the Swedish social security system.

Social security contributions are levied at 31.42% of the total taxable remuneration (no cap) in cash and in kind paid by a Swedish employer or a foreign employer with a permanent establishment (PE) in Sweden. Foreign employers who do not have a PE in Sweden must register for the payment of social security contributions or may enter into an agreement with the employee that the employee pays and reports the contributions on a monthly basis. Different rates apply depending on which solution is used.



Table 125a: Advertising Space Controls

Venues/ official site/ neighbouring land	Advertising space description	Owned by	Owner will grant OCOG full control (yes/no)	Gross value of secured advertising inventory (USD 2018)	Gross value of secured advertising inventory (USD 2026)	Period of OCOG Control		Incumbencies
						Start date	End date	
Slottsbacken, Stockholmsmässan, Hammarbybacken, Stadion	Posters	JCDecaux-private	Yes	503,464	838,799	22/1 2026	16/3 2026	
Scaniarinken Södertälje	Posters	JCDecaux-private	Yes	92,379	129,330	22/1 2026	16/3 2026	
Friends Arena	Posters	JCDecaux-private	Yes	92,379	129,330	22/1 2026	16/3 2026	
Hoppbacken Falun	Posters	JCDecaux-private	Yes	19,400	32,333	22/1 2026	16/3 2026	
Globen	Adshel Posters	Clear Channel-private	Yes	186,111	335,000	22/1 2026	16/3 2026	
Tele 2	Adshel Posters	Clear Channel-private	Yes	73,497	132,294	22/1 2026	16/3 2026	
Slottsbacken	Adshel Posters	Clear Channel-private	Yes	112,762	202,972	22/1 2026	16/3 2026	
Friends Arena	Adshel Posters	Clear Channel-private	Yes	17,506	35,510	22/1 2026	16/3 2026	
Stockholms Mässan	Adshel Posters	Clear Channel-private	Yes	57,339	103,211	22/1 2026	16/3 2026	
Hammarbybacken	Adshel Posters	Clear Channel-private	Yes	147,621	265,718	22/1 2026	16/3 2026	
Stadion	Adshel Posters	Clear Channel-private	Yes	190,961	343,729	22/1 2026	16/3 2026	
Scaniarinken Södertälje	Adshel Posters	Clear Channel-private	Yes	29,173	52,512	22/1 2026	16/3 2026	
Hoppbacken i Falun	Adshel Posters	Clear Channel-private	Yes	57,339	103,211	22/1 2026	16/3 2026	
Åre	Adshel Posters	Clear Channel-private	Yes	29,173	52,512	22/1 2026	16/3 2026	
Hoppbacken i Falun	Posters 12000 kvm	Falu kommun- government	Yes	n/a	n/a	22/1 2026	16/3 2026	
Globen	Digital screens	Visual Art-private	Yes	88,000	111,475	22/1 2026	16/3 2026	
Tele 2	Digital screens	Visual Art-private	Yes	88,000	111,475	22/1 2026	16/3 2026	
Friends Arena	Digital screens in shopping mall	Visual Art-private	Yes	400,000	507,000	22/1 2026	16/3 2026	
Stockholms Mässan	Digital screens in tickethall	Visual Art-private	Yes	76,800	97,300	22/1 2026	16/3 2026	
Åre	Digital screens on platform	Visual Art-private	Yes	2,400	3,100	22/1 2026	16/3 2026	
Åre	Liftbar display	Skistar-private	Yes	67,783	101,674	22/1 2026	16/3 2026	
Åre	Digital	Skistar-private	Yes	34,642	51,963	22/1 2026	16/3 2026	
Åre	Billboards	Skistar-private	Yes	808,314	1,212,471	22/1 2026	16/3 2026	
Åre	Jumbo billboards	Skistar-private	Yes	265,589	398,383	22/1 2026	16/3 2026	
Åre	Gondolas	Skistar-private	Yes	184,758	277,136	22/1 2026	16/3 2026	
Åre	Billboards	Åre destination- private	Yes	115,473	173,210	22/1 2026	16/3 2026	
Total				2,131,759	3,045,188			
1 USD=8.66								

Table 125b: Public Transport Advertising Space Controls

Public transport type	Advertising space description	Owned by	Owner will grant OCOG full control (yes/no)	Gross value of secured advertising inventory (USD 2018)	Gross value of secured advertising inventory (USD 2026)	Period of OCOG Control		Incumbencies
						Start date	End date	
Stockholm-Bus	Streamers, window panels, wall panel+	Clear Channel - private	Yes	2,941,109	5,294,457	22/1 2026	16/3 2026	
Stockholm-Metro	Streamers, window panels, wall panel, wall panel+	Clear Channel - private	Yes	3,995,381	7,191,686	22/1 2026	16/3 2026	
Stockholm-Other (Tram, Commuter train)	Streamers, window panels, wall panel+	Clear Channel - private	Yes	3,658,199	6,585	22/1 2026	16/3 2026	
Bus-Falun	50 buses and 20 busstops	Dalatrafik - public	Yes	23,095	34,642	22/1 2026	16/3 2026	
Airport-Arlanda	Analog and digital	Swedavia - private	Yes	6,374,134	9,561,201	22/1 2026	16/3 2026	
Airport-Östersund	Departure hall	Swedavia - private	Yes	23,095	34,642	22/1 2026	16/3 2026	
Airport-Östersund	Arrival hall	Swedavia - private	Yes	57,737	86,605	22/1 2026	16/3 2026	
Airport-Östersund	Outdoor	Swedavia - private	Yes	57,737	86,605	22/1 2026	16/3 2026	
Airport-Östersund	Digital	Swedavia - private	Yes	461,894	692,841	22/1 2026	16/3 2026	
1 USD=8.66								

5.9. Games Governance

Ultimately, successfully implementing our mission and goals comes down to strong Games delivery and planning. By harnessing the areas of interest of the various stakeholders, Stockholm Åre 2026 ensures that the legacy of the Winter Games is achievable and sustainable. We will achieve this through the structure of the OCOG.

Representatives from Government, County Councils, Municipalities, nongovernment (nonprofit) organizations and the private sector will all have seats on the OCOG Board of Directors and/or the Steering groups as well as other Advisory boards.

Stockholm Åre 2026 will be organized as a private company controlled by the NOC, the NPC and the private sector. Legacy programs will be managed by a Steering group within the OCOG where Municipalities, nongovernment (nonprofit) organizations, Sports organizations and the private sector will participate.



Sweden is governed by three different branches of government – national, regional and local – where representatives are elected by voters. Each branch will oversee the different areas which will be responsible for the planning and delivery of the Olympic Games.

At the national level, the **government** is responsible for the enforcement of laws passed by Parliament as well as to propose new laws, including any Games-specific laws if needed.

The national government is responsible, among other things, for civil protection, civil defence, public safety, emergency management, customs, migration, broadcasting rights for radio and TV, data protection and public surveillance. The government is assisted by its ministries, governmental agencies and public administrations.

The following agencies are responsible for the mentioned areas:

- Swedish Police Authority (Polismyndigheten).
- Swedish Civil Contingencies Agency (Myndigheten för samhällsskydd och beredskap, MSB).
- Swedish Customs (Tullverket).
- Swedish Migration Agency (Migrationverket).
- County Administrative Boards (Länsstyrelser).
- Swedish Press and Broadcasting Authority (Myndigheten för radio och tv).
- Swedish Data Protection Agency (Datainspektionen).

Organization and planning both pre-Games, during and post-Games will involve the Government and the agencies.

At the regional level, **County Councils (Landsting or Region)** are responsible for all publicly-financed healthcare and public transportation, which will be affected during the Games. County Councils are also responsible for other overall issues within the county, such as regional planning and cultural subsidies. The County Councils that will be involved in the Winter Games are Stockholm County, Dalarna County and Jämtland County.

At the local level, **Municipalities (Kommuner)** have autonomy associated with democracy and citizens' ability to influence municipal decisions. Municipalities may issue local rules in areas such as environmental and health protection, public order and traffic. Municipalities are locally responsible for emergency services such as firefighting, but not the police.

Municipalities are locally responsible for urban planning, waste management, water and sewage and social services, which will be needed during the Games. Municipalities also issue some permits, such as building permits, concessions of land as well as alcohol permits, which will be applicable during the Games. The Municipalities that will be engaged for the Games are the City of Stockholm and the Municipalities of Järfälla, Sigtuna, Botkyrka, Södertälje, Solna, Falun and Åre as well as the Town of Sigulda in Latvia.

5.10. Support of the Games

In order to guarantee a smooth and successful planning and delivery of the Winter Games, good communication and cooperation will be key. Established NGOs, the OCOG and government agencies will work together; the creation of new organizations will only be done after careful consideration not to duplicate work.

Currently, Stockholm Åre 2026 is in a dialogue with organizations such as the Swedish Red Cross, WWF and the Swedish Confederation of Trade Unions (Landsorganisationen i Sverige, LO) and will expand that circle during our planning process.

Coordination between the OCOG and involved municipalities and authorities will be conducted through joint working groups, policy coordination and needs assessments. In this, we will strive to create smart and efficient ways of working so as to deliver sustainable and beneficial results.

Within the OCOG there will be several Advisory Boards fostering dialogue with key stakeholders, primarily led by the Advisory Board, or Committee, on Sustainability consisting of representatives of a number of NGOs. In addition, to evaluate the operations of the OCOG, including legacy plans, this Sustainability Committee will have the right to evaluate the overall Olympic and Paralympic project and serve as an accountability monitor.

The Swedish labour market is based on collective agreements between employers and trade unions. These collective agreements regulate salaries and other working conditions. This means that the OCOG has a very stable platform to stand on during preparations and execution of the Games.

In addition, the Swedish Confederation of Trade Unions (LO) and Swedish Sports have signed a unique agreement to safeguard human and working rights when it comes to large scale sport events. LO will play a part as a partner in the work leading up to the Winter Games.



Here is the first paragraph of the preamble of the agreement:

“Fair play and decent conditions are cornerstones on which the sports and trade union movements rest. But time after time we have seen how respect for these values is set aside and challenged when large international championships are held in countries where human rights are violated. Regardless of the country hosting these major events, it must never be at the expense of social, environmental, economic and ethical sustainability.”

Signatories from the Swedish Sports are The Olympic Committee, The Paralympic Committee, The Confederation of Sports, The Soccer Federation and the Handball Federation.

Table 130: Political Parties

Political Party	Percentage of national level seats held	Percentage of regional level seats held	Percentage of local level seats held	Position on the Staging of the Games in 2026 (support/opposition/neutral)	Principle reason for support/opposition
Socialdemokraterna (Social Democrats)	28.26%	26.23%	22.30%	Support	Sport is good. Economic growth
Vänsterpartiet (Left party)	8.00%	10.57%	13.03%	Opposition	Resources should be used for welfare state
Miljöpartiet (Green party)	4.41%	5.63%	8.33%	Neutral, leaning opposition	Environmental issues, city planning issues
Centerpartiet (Centre/Liberal party)	8.61%	8.01%	7.89%	Neutral, leaning support	May not cost taxpayers' money
Liberalerna (Liberal party)	5.49%	8.01%	10.07%	Neutral, leaning opposition	May not cost taxpayers' money
Kristdemokraterna (Christian Democrats)	6.32%	7.74%	5.05%	Support	Sport is good. Economic growth
Moderaterna (Conservative/liberal party)	19.84%	22.27%	20.98%	Support	Sport is good. Economic growth
Sverigedemokraterna (Sweden Democrats, nationalistic)	17.53%	9.74%	7.96%	Neutral	Uncertain if Games will promote Swedish growth
Dalarnas sjukvårdsparti (Regional Health care party)	0.00%	0.00%	0.00%	-	-
Falupartiet (Local interest party)	0.00%	0.00%	0.00%	-	-
Feministic Initiative (Feminist party)	0.00%	0.00%	3.30%	Opposition	Resources should be used for welfare state
Political parties in Latvia				Support	All parties in Latvia support the Games as a great opportunity for the nation

IlmirHazetdinov of Russia practices during the Men's Large Hill training during the FIS Nordic World Ski Championships at the Lugnet venue in Falun, Sweden. Photo: Mike Hewitt/Getty Images







STOCKHOLM ÅRE 2026

**CANDIDATE CITY
OLYMPIC WINTER GAMES**

